

## **SESSIONS - Thursday, October 9 International Ballroom East International Ballroom West** Jefferson Lincoln 8:30 - 10:00 AM 8:30 - 10:00 AM 8:30 - 10:00 AM 3:30 - 10:00 AM **Early Career Topics & Review Guidelines** Wounds Practice Management: **Turning Your Practice Goals** into Reality Section Leads: Section Leads: Section Leads Section Leads: Lornell Hansen, MD Margaret Mann, MD Mark Melin, MD Jake Hemingway, MD Ed Boyle, MD Kari Schoonover, CEO/COO Cindy Asbjornsen, MD Mark Meissner, MD Loan Lam, DPM Frank Aviles, P1 Speaker/Title Time Time Speaker/Title Time Speaker/Title Time Speaker/Title Cindy Asbjornsen, MD Mark Meissner, MD What are Trustworthy Guidelines Michael Di Iorio, MD 8:30 - 8:40 AM The Vein Startup: Your Roadmap to Success 8:30 - 8:40 AM Basic Concepts in Vein Care and the 8:30 - 8:40 AM Matthew Melin, MD History of the AVLS 8:30 - 8:50 AM Wound Care Diagnostics & Assessment Peter Gloviczki, MD 8:40 - 8:50 AM The Multisocietal Guidelines for the Nick Rovang, MBA Ken Harper, MD 8:40 - 8:50 AM Management of Varicose Veins: Part I 8:40 - 8:50 AM Market Analysis: Look Before You Leap Venous Evaluation and Work Up Peter Gloviczki, MD 8:50 - 9:00 AM The Multisocietal Guidelines for the Mona Gupta, MD Loan Lam. DPM Michael Di Iorio, MD Diagnostic Options - When Ultrasound Isn't Enough Management of Varicose Veins: Part II 8:50 - 9:10 AM 8:50 - 9:00 AM 8:50 - 9:00 AM TIMERS & Wound Management Staffing & Training for a Vein Practice Thomas O'Donnell, MD Update on the Multisocietal Lymphedema 9:00 - 9:10 AM Michael Di Iorio, MD Cassandra Wilcoxson Guidelines Classification with Patient Derived Outcome Measures The EMR Treasure Hunt: Discovering Your Practice's Perfect Fit 9:00 - 9:10 AM 9:00 - 9:10 AM **Frank Aviles, PT, CWS** Wrap, Drain, Heal: Simple Tools for Alisha Oropallo, MD 9:10 - 9:20 AM 9:10 - 9:30 AM Update on the Venous Ulcer Guidelines Neil Khilnani, MD Complex Wounds Sreenivas Reddy, MD Venous Anatomy & Physiology of the Lower Extremity Kathleen Gibson, MD 9:10 - 9:30 AM 9:10 - 9:20 AM Creating a Patient Centric Experience The Multisocietal Consensus Statement of the Management of Nonthrombotic Iliac 9:20 - 9:30 AM Lornell Hansen, MD **Richard Simman, MD** CAMPs: Cellular Acellular Matrix-Like Products, AKA Skin Substitutes 9:30 - 9:40 AM Compression & the Controversies 9:20 - 9:30 AM Implementing Telemedicine & Virtual 9:30 - 9:50 AM Jake Hemingway, MD Guidelines for Pelvic Venous Disorders: What are the Deficits? 9:30 - 9:40 AM Melissa Campbell, MSAcy 9:40 - 9:50 AM 9:30 - 9:40 AM Peter Pappas, MD Adanced Training and Credentialing Financial Planning & Budgeting Guidelines for Chronic Thrombotic Iliac Venous Obstruction: What are the Deficits? 9:40 - 9:50 AM 9:50 - 10:00 AM Panel Discussion: Q&A 9:50 - 10:00 AM Panel Discussion: Q&A 9:40 - 9:50 AM Panel Discussion: Q&A Panel Discussion: Q&A 9:50 - 10:00 AM Jefferson Lincoln **International Ballroom East International Ballroom West** 10:30 AM - 12:00 PM 10:30 AM - 12:00 PM 10:30 - 12:00 AM 10:30 AM - 12:00 PM Superficial Venous Disease Practice Management: Navigating the Business of Care Wounds **Abstracts CME** & Ultrasound Section Leads: Section Leads: Jeffery Schoonover, MD Mark Melin, MD Lornell Hansen, MD Sonja Stiller-Martin, MD Ed Boyle, MD Kari Schoonover, CEO/COO Tim Straight, MD Michael Di iorio, MD Loan Lam. DPM Frank Aviles, PT Sherry Scovell, MD Time Time Time Speaker/Title Speaker/Title Kari Schoonover, CEO/COO Measure What Matters: KPIs, OKRs, SMART Goals or ROCKS & PEBBLES Michael Vasquez, MD Heather Barnhart, PT, PhD, CWS 10:30 - 10:40 AM Utility Classification CEAP, VCSS, VVSymQ 10:30 - 10:50 AM 10:30 - 10:40 AM 10:30 - 10:50 AM The VAIL Approach to Wound Care in your Venous Practice Edward Boyle, MD Donna Kelly, RVT, RPhS, RDMS 10:40 - 10:50 AM Mapping & Tracking the Ultrasound Fundamentals - Optimizing Patient Positioning for Reflux and Deep Patient Journey Funnel 10:50 - 11:00 AM 10:40 - 11:00 AM Eri Fukaya, MD 10:50 - 11:10 AM Genetics and Implications for Venous Studies Kari Schoonover, CEO/COO 10:50 - 11:00 AM Wound Care Workflow Design & Process Improvement Michael Vasquez, MD Thermal and Non-Thermal Ablation 11:00 - 11:20 AM 11:00 - 11:20 AM Cassandra Wilcoxson 11:00 - 11:10 AM **Fundamentals** Improve Patient Satisfaction Manu Aggarwal, MD, DAVBVLM 11:10 - 11:30 AM Closing the Gap: Venous and Wound Care Keith Campbell, MD Tim Straight, MD Treating Refluxing Saphenous Tributaries Fundamentals Harnessing Purchasing Groups to Cut Costs 11:10 - 11:20 AM 11:20 - 11:35 AM 11:20 - 11:40 AM Heather Barnhart, PT, PhD, CWS Harry Curley, CEO Alisha Oropallo, MD 11:30 - 11:50 AM Al: Al in Action: Is Online Scheduling or Virtual Scribes Ready for Prime Time The Importance of Lymphatic Centric 11:20 - 11:30 AM Venous Leg Ulcer (VLU) Treatment Strategies 11:35 - 11:50 AM Wound Care 11:40 - 11-50 AM Nick Rovang, MBA Managing Practice Growth & Expansion 11:30 - 11:40 AM Chronic Venous Insufficiency (CVI) and Restless Leg Syndrome-What is the Connection? Panel Discussion: Q&A 11:50 - 12:00 PM 11:50 - 12:00 PM 11:50 - 12:00 PM 11:40 - 11:50 AM Panel Discussion: Q&A **International Ballroom East** Lincoln **International Ballroom West** Jefferson 2:00 - 3:30 PM 2:00 - 3:30 PM 2:00 - 3:30 PM 2:00 - 3:30 PM **Pelvic Venous Disease & Ultrasound** Lipedema Wound Workshop - Ticketed Event **Practice Management: Marketing** and Community Outreach: **Building Your Practice's Presence** Section Leads: Section Leads Section Leads: Lornell Hansen, MD Mark Melin, MD Ron Winokur, MD Thomas Wright, MD Ed Boyle, MD Loan Lam, DPM Gloria Salazar, MD Aaron Aday, MD Kari Schoonover, CEO/COO Karem Harth, MD Frank Aviles, PT Speaker/Title Time Speaker/Title Time Time Speaker/Title Time Speaker/Title Mona Gupta, MD **Aaron Aday, MD** Challenging Definitions of Lipedema: Signs and Symptoms Sam Peek, JD Overview of Workshop & Brief 2:00 - 2:10 PM Work Up of Deep Venous Disease: From 2:00 - 2:10 PM 2:00 - 2:10 PM Digital Marketing: The Basics Debridement Compression Indications Swelling to Venous Ulceration 2:00 - 2:10 PM Loan Lam, DPM Suman Wasan, MD Updates on Anticoagulation Management Post Deep Venous Reconstruction Brett Carroll, MD Jennifer Crump-Bertram 2:10 - 2:20 PM 2:10 - 2:20 PM Venous Thromboembolism Risk in Branding & Brand Management 2:10 - 2:20 PM Lipedema and Lymphedema **Teresa Carman, MD** Hypercoagulable Work Up: Who and When: STATION 1: Debridement Edward Boyle, MD 2:20 - 2:30 PM Thomas Wright, MD 2:20 - 2:30 PM From Outpatient Management to 2:20 - 2:30 PM Unlock Your Website's Potential 4 Tables of 10 Coding for Lipedema Post-Intervention Frank Aviles, PT, CWS Sam Peek, JD 2:30 - 2:40 PM Panel Discussion: Q&A Climbing Goggle's Ladder: Your Google Business Page Steven Dean, DO 2:30 - 2:40 PM 2:30 - 2:40 PM Hot Topics in Lipedema STATION 2: Compression Kathleen Gibson, MD When to Evaluate for NIVL & Choosing the Right Patient for Stenting 2:40 - 2:50 PM Jennifer Crump-Bertram Nadiv Shapira, MD 2:40 - 2:50 PM Search Engine Optimization: Your Guide to SEO Success Mark Melin, MD 2:40 - 2:50 PM STATIONS Surgical Treatment of Lipedema ROTATE EVERY Deep Venous Approaches to the Patient with Advanced Venous Disease 2:50 - 3:00 PM **20 MINUTES** STATION 3: CAMPs Thomas Wright, MD Sam Peek, JD 2:50 - 3:00 PM 2:50 - 3:00 PM Unlocking Digital Gold with AdWords Steve Abramowitz, MD Evidence for Lipedema Reduction Surgery 4 Tables of 10 3:00 - 3:10 PM Loan Lam, DPM Venous Thrombectomy: Who Benefits Thomas Wright, MD Jennifer Crump-Bertram 3:00 - 3:10 PM GLP-1 as a Possible Treatment for 3:00 - 3:10 PM Future Directions in Deep Venous Disease: Where Do We Go From Here? 3:10 - 3:20 PM Mastering the Art of Social Media Lipedema STATION 4: Diagnostics, Thermography, Biofluorescence, ABI 4 Tables of 10 **TBD** 3:10 - 3:30 PM Panel Discussion: Q&A 3:10 - 3:20 PM Panel Discussion: Q&A 3:20 - 3:30 PM Panel Discussion: Q&A **International Ballroom East Jefferson** Lincoln **International Ballroom West** 4:00 - 5:30 PM 4:00 - 5:30 PM 4:00 - 5:30 PM Lymphedema **AVLS Phiebology Journal Club Ultrasound Didactic Practice Management: Marketing** and Community Outreach: Building Your Practice's Presence Section Leads Section Leads: Aaron Aday, MD Eri Fukaya, MD Neil Khilnani, MD Mariah McLemore, RVT Lornell Hansen, MD **Professor Alun Davies** Ed Boyle, MD Kari Schoonover Donna Kelly, RVT Speaker/Title Time Speaker/Title Time Time Speaker/Title Time Speaker/Title Al in US Diagnosis of DVT: Value of Rachelle Crescenzi, MD Clinical Review for Al-Guided Deep Vein Thrombosis Diagnosis with Ultrasound 4:00 - 4:08 PM Donna Kelly, RVT, RPhS, RDMS MRI Imaging Techniques in Lymphedema 4:00 - 4:03 PM Kari Schoonover, CEO/COO Imaging by Non-Expert Operators. PMID: 40025255 4:00 - 4:10 PM Old School Marketing: Can "Old" be "Cool" 4:00 - 4:15 PM Intro: Robert Worthington-Kirsch, MD Discussant: Anand Athavale, MD Ei Hiruma, MD Open Discussion: Q&A 4:08 - 4:16 PM How To Utilize US & Interpret ICG Lymphography in Lymphedema Linda Antonucci, RVT, RPhS, RDCS 4:03 - 4:13 PM Clinical Examination: CEAP & Beyond VLUs/Compression: VENous Ulcer Study (VenUS 6): A RCT of Compression 2 Therapies for the Treatment of Venous Leg Ulcer. DOI:10.2139/ssrn.5272194 Community Outreach & Liaison: Build Local Trust 4:10 - 4:20 PM 4:16 - 4:20 PM Panel Discussion: Q&A 4:15 - 4:30 PM Mariah McLemore, RVT, RPhS Intro: Mark Melin, MD 4:13 - 4:23 PM Patient Preparation & Scanning: Discussant: Thomas O'Donnell, MD Open Discussion: Q&A Techniques for Venous Ultrasound Eri Fukava. MD 4:20 - 4:28 PM Genetics & Pathophysiology of Lymphatic **Anomalies** Ken Harper, MD 4:20 - 4:30 PM Free Vein Screening: Pros, Cons, & Pitfalls Sara Skjonsberg, RVT, RPhS Pelvic Venous Disorders: Symptomatic 4:23 - 4:33 PM Compression Ultrasound Improvement in Orthostatic Intolerance and Postural Orthostatic Tachycardia The Cornerstone of DVT Diagnosis Aaron Aday, MD 4:28 - 4:36 PM Lymphatic Dysfunction in Disease Syndrome & Pelvic Pain after Iliac Vein Stenting. Https://ssrn.com/ abstract=5235054 or http://dx.doi. 4:30 - 4:45 PM org/10.2139/ssrn.5235054 Jennifer Crump-Bertram Patient & Employee Reviews, Testimonials, & Reputation Management Intro: Mona Gupta, MD Discussant: Mark Meissne Aleata Rigsby, BS, RVT, RPhS 4:30 - 4:40 PM 4:33 - 4:43 PM Evaluation of Superficial Venous Insufficiency: Where to Begin 4:36 - 4:40 PM Panel Discussion: Q&A Open Discussion: Q&A Varicose Veins: Ten-Year Outcomes of Ei Hiruma, MD Mariah McLemore, RVT, RPhS 4:40 - 4:48 PM a RCT of Endothermal Ablation Versus All About Lymphatic Surgery Pitfalls & Artifacts n Venous Ultrasound: 4:43 - 4:53 PM Convention Surgery for Great Saphenous Varicose Veins. PMID: 39162334 Scot Dube, COO What Beginners Miss 4:40 - 4:50 PM The Marketing Funnel 4:45 - 5:00 PM Intro: Karem Harth, MD Discussant: Anand Athavale, MD Keith Moore, MD Open Discussion: Q&A Complete Decongestive Therapy-Understanding It's Concept 4:48 - 4:56 PM Sara Skjonsberg, RVT, RPhS 4:53 - 5:03 PM Hemodynamics of Venous Reflux: Research Design: Designing a Multi-Arm, Multi-Stage Platform Trial for Venous Leg Ulceration Beyond Basic Reflux Testing Kari Schoonover, CEO/COO 4:50 - 5:00 PM KPIs for Marketing Steve Dean, DO - Venous Leg Ulcers: Management and Irradication, The VEIN Platform Study. PMID:40487135 4:56 - 5:04 PM

Obesity & Lymphedema

Anand Athavale, MD

Anand Athavale, MD

Molecular Therapies

Discussion: Q&A

Lymphedema

5:04 - 5:12 PM

5:12 - 5:20 PM

5:20 - 5:30 PM

How to Assess Treatment Outcomes in

Molecular Mechanisms & the Path to

5:00 - 5:15 PM

5:15 - 5:30 PM

Intro: Sarah Onida, MD

How to Get Published

Can Become, a Reviewer Neil Khilnani, MD

Prof. Alun Davies

Knowledge

Discussant: Peter Gloviczki, MD Open Discussion: Q&A

**Engaging in Scientific Publishing:** 

Why You Should Consider, and How You

Volunteering Roles and Benefits to

Support the Dissemination of Scientifc

Marissa Bowling, RVT, RPhS, RDMS

Jennifer Crump-Bertram

Panel Discussion: Q&A

5:00 - 5:10 PM

5:10 - 5:20 PM

Kari Schoonover, CEO/COO

Marketing: Do It Yourself or Hired Gun? Choosing the Right Marketing Approach

Non-Thrombotic Venous Pathologies

Linda Antonucci, RVT, RPhS, RDCS

for Intraoperative Vein Assessement

Panel Discussion: Q&A

Seeing Beneath the Surface: Ultrasound

Venous Malformations and

5:03 - 5:13 PM

5:13 - 5:28 PM

5:28 - 5:30 PM