# SESSIONS - Thursday, October 9

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<b>International Ballroom East</b>		
8:30 - 10:00	AM	8
Early Caree	r Topics & Review	G
Section Leads: Margaret Mann, Cindy Asbjornse		Si Ji
Time	Speaker/Title	Ti
8:30 - 8:40 AM	Basic Concepts in Vein Care and the History of the AVLS	8:
8:40 - 8:50 AM	Venous Evaluation and Work Up	8
8:50 - 9:00 AM	Diagnostic Options - When Ultrasound Isn't Enough	8
9:00 - 9:10 AM	Classification with Patient Derived Outcome Measures	9:
9:10 - 9:20 AM	Nomenclature & Anatomy	9:
9:20 - 9:30 AM	Deep and Superficial Venous Pathology	9:
9:30 - 9:40 AM	Compression & the Controversies	9:
9:40 - 9:50 AM	Adanced Training and Credentialing	9:

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<b>International Ballroom West</b>		
8:30 - 10:00	AM	
Guidelines		
Section Leads: Jake Hemingway, MD Mark Meissner, MD		
Time	Speaker/Title	
8:30 - 8:40 AM	What are Trustworthy Guidelines	
8:40 - 8:50 AM	The Multisocietal Guidelines for the Management of Varicose Veins: Part I	
8:50 - 9:00 AM	The Multisocietal Guidelines for the Management of Varicose Veins: Part II	
9:00 - 9:10 AM	Update on the Multisocietal Lymphedema Guidelines	
9:10 - 9:20 AM	Update on the Venous Ulcer Guidelines	
9:20 - 9:30 AM	The Multisocietal Consensus Statement of the Management of Nonthrombotic Iliac Vein Lesions	
9:30 - 9:40 AM	Guidelines for Pelvic Venous Disorders: What are the Deficits?	
9:40 - 9:50 AM	Guidelines for Chronic Thrombotic Iliac Venous Obstruction: What are the Deficits?	

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8:30 - 10:00 Wounds	AM	8:30 - 10:00 Practice Ma Turning You into Reality	anage ır Pac
Section Leads: Mark Melin, MD Loan Lam, DPM Frank Aviles, PT		Section Leads: Lornell Hansen, N Ed Boyle, MD Kari Schoonover,	
Time	Speaker/Title	Time	Speaker
8:30 - 8:50 AM	Wound Care Diagnostics & Assessment	8:30 - 8:40 AM	The Vein Your Roa
		8:40 - 8:50 AM	Market A
8:50 - 9:10 AM	Wound Debridement	8:50 - 9:00 AM	Staffing 8
9:10 - 9:30 AM	Compression & Lymphatic Mangement in	9:00 - 9:10 AM	The EMR Practice's
3.10 - 9.30 AW	the Wounded Patient	9:10 - 9:20 AM	Creating
9:30 - 9:50 AM	CAMPs: Cellular Acellular Marti-Like Products, AKA Skin Substitutes	9:20 - 9:30 AM	Implemer Consultat
		9:30 - 9:40 AM	Financial
9:50 - 10:00 AM	Panel Discussion: Q&A	9:40 - 9:50 AM	Panel Dis
Jefferson	l	Lincoln	
10:30 AM -	12:00 PM	10:30 AM -	12:00 I

Lincoln		
8:30 - 10:00 AM		
Practice Management: Turning Your Pactice Goals into Reality		
Section Leads: Lornell Hansen, MD Ed Boyle, MD Kari Schoonover, CEO/COO		
	Time	Speaker/Title
	8:30 - 8:40 AM	The Vein Startup: Your Roadmap to Success
	8:40 - 8:50 AM	Market Analysis: Look Before You Leap
	8:50 - 9:00 AM	Staffing & Training for a Vein Practice
	9:00 - 9:10 AM	The EMR Treasure Hunt: Discovering Your Practice's Perfect Fit
	9:10 - 9:20 AM	Creating a Patient Centric Experience
	9:20 - 9:30 AM	Implementing Telemedicine & Virtual Consultations
	9:30 - 9:40 AM	Financial Planning & Budgeting
	9:40 - 9:50 AM	Panel Discussion: Q&A

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**9:50 - 10:00 AM** Panel Discussion: Q&A

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10:30 - 12:0	
Superficial Venous Disease-I Fundamentals	
Section Leads: Jeffery Schoonover, MD Tim Straight, MD Sherry Scovell, MD	
Time	Speaker/Title
10:30 - 10:50 AM	Michael Vasquez, MD Utility Classification CEAP/VCSS/VVsymQ in your Venous Practice
10:50 - 11:00 AM	Donna Kelly Ultrasound Fundamentals - Optimizing Patient Positioning for Reflux and Deep Venous Studies
11:00 - 11:20 AM	Michael Vasquez, MD Thermal and Non-Thermal Ablation- Fundamentals
11:20 - 11:35 AM	Tim Straight, MD Treating The Tributaries
11:35 - 11:50 AM	Alisha Oropallo, MD Venous Leg Ulcer (VLU) Treatment Strategies
11:50 - 12:00 PM	Clint Hayes, MD Chronic Venous Insufficiency (CVI) and Restless Leg Syndrome-What is the Connection?
International Ballroom East	

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**9:50 - 10:00 AM** Panel Discussion: Q&A

	10:30 AM - 12:00 PM		
	Abstracts CME		
	On all and a set		
	Section Leads: Sonja Stiller-Mart	tin, MD	
	Michael Di iorio, I	MD	
	Time	Speaker/Title	
Q	10:30 - 10:40 AM		
	10:40 - 11:00 AM		
	11:00 - 11:20 AM		
	11:20 - 11:40 AM		
	11:40 - 11-50 AM		
	11:50 - 12:00 PM		
	<b>International Ballroom West</b>		
	2:00 - 3:30 PM		

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Title
The VAIL Approach to Wound Care
Genetics and Implications for Wound Care
Wound Healing in Spaceflight: Implications for Terresterial Wound Care
Venotonics and MPFFs in Wound Healing
Panel Discussion: Q&A

10:30 AM - 12:00 PM	
Practice Management: Navigating the Business of Care	
Section Leads: Lornell Hansen, MD Ed Boyle, MD Kari Schoonover, CEO/COO	
Time	Title
10:30 - 10:40 AM	Measure What Matters: KPIs, OKRs, SMART Goals or ROCKS & PEBBLES
10:40 - 10:50 AM	Mapping & Tracking the Patient Journey Funnel
10:50 - 11:00 AM	Workflow Design & Process Improvement
11:00 - 11:10 AM	Credentialing Demystified: What is Have-to-Have vs. Nice-to-Have?
11:10 - 11:20 AM	Harnessing Purchasing Groups to Cut Costs
11:20 - 11:30 AM	Al: Al in Action: Is Online Scheduling or Virtual Scribes Ready for Prime Time
11:30 - 11:40 AM	Managing Practice Growth & Expansion
<b>11:40 - 11:50 AM</b> Panel Discussion: Q&A	
Lincoln	

<b>International Ballroom East</b>			
	2:00 - 3:30 PM		
Pelvic Veno	ous Disease & Ultrasound		
Section Leads: Ron Winokur, MD Gloria Salazar, MD Karem Harth. MD			
Time	Speaker/Title		
2:00 - 2:10 PM	Work Up of Deep Venous Disease: From Swelling to Venous Ulceration		
2:10 - 2:20 PM	Updates on Anticoagulation Management Post Deep Venous Reconstruction		
2:20 - 2:30 PM	Hypercoagulable Work Up: Who and When: From Outpatient Management to Post-Intervention		
2:30 - 2:40 PM	Panel Discussion: Q&A		
2:40 - 2:50 PM	When to Evaluate for NIVL & Choosing the Right Patient for Stenting		
2:50 - 3:00 PM	Deep Venous Approaches to the Patient with Advanced Venous Disease		
3:00 - 3:10 PM	Venous Thrombectomy: Who Benefits		
3:10 - 3:20 PM	Future Directions in Deep Venous Disease: Where Do We Go From Here?		
3:20 - 3:30 PM	Panel Discussion: Q&A		
<b>International Ballroom East</b>			

Lipedema	
Section Leads: Thomas Wright, N Aaron Aday, MD	ИD
Time	Speaker/Title
2:00 - 2:10 PM	Challenging Definitions of Lipedema: Signs and Symptoms
2:10 - 2:20 PM	Venous Thromboembolism Risk in Lipedema and Lymphedema
2:20 - 2:30 PM	Compression Tools in Lipedema
2:30 - 2:40 PM	Hot Topics in Lipedema
2:40 - 2:50 PM	Surgical Treatment of Lipedema
2:50 - 3:00 PM	ICD10 for Lipedema
3:00 - 3:10 PM	Nutrition for Lipedema
3:10 - 3:20 PM	GLP-1 as a Possible Treatment for Lipedema
3:20 - 3:30 PM	Panel Discussion: Q&A
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2:00 - 3:30 PM
<b>Wound Workshop - Ticketed Event</b>

Section Leads: Mark Melin, MD Loan Lam, MD Frank Aviles, PT		
Time	Speaker/Title	
2:00 - 2:10 PM	Overview of Workshop & Brief Debridement Compression Indications	
2:10 - 2:30 PM	STATION 1: Debridement	
2:30 - 2:50 PM	STATION 2: Compression	
2:50 - 3:10 PM	STATION 3: CAMPs	
3:10 - 3:30 PM	STATION 4: Diagnostics, Thermography, Biofluorescence, ABI	

2:00 - 3:30 PM

Practice Management: Marketing and Community Outreach: Building Your Practice's Presence Section Leads: Lornell Hansen, MD Ed Boyle, MD Kari Schoonover, CEO/COO		
		Time
2:00 - 2:10 PM	Digital Marketing: The Basics	
2:10 - 2:20 PM	Branding & Brand Management	

Time Speaker/Title		Speaker/Title	
		2:00 - 2:10 PM	Digital Marketing: The Basics
		2:10 - 2:20 PM	Branding & Brand Management
		2:20 - 2:30 PM	Unlock Your Website's Potential
		2:30 - 2:40 PM	Climbing Goggle's Ladder: Your Google Business Page
		2:40 - 2:50 PM	Search Engine Optimization: Your Guide to SEO Success
		2:50 - 3:00 PM	Unlocking Digital Gold with AdWords
		3:00 - 3:10 PM	Mastering the Art of Social Media
		3:10 - 3:20 PM	Panel Discussion: Q&A

4:00 - 5:30 PM	
Lympheden	na
Section Leads:	
Aaron Aday, MD Eri Fukaya, MD	
• .	Charles (Title
Time	Speaker/Title
4:00 - 4:08 PM	MRI Imaging Techniques in Lymphedema
4.00 4.40 DM	How To Utilize US & Interpret ICG
4:08 - 4:16 PM	Lymphography in Lymphedema
4:16 - 4:20 PM	Panel Discussion: Q&A
4:20 - 4:28 PM	Genetics & Pathophysiology of Lymphatic
	Anomalies
4:28 - 4:36 PM	Lymphatic Dysfunction in Disease
4:36 - 4:40 PM	Panel Discussion: Q&A
4:40 - 4:48 PM	How to Assess Treatment Outcomes in
4.40 4.40 I III	Lymphedema
	Complete Decongective Therepy
4:48 - 4:56 PM	Complete Decongestive Therapy- Understanding the Concept
4:56 - 5:04 PM	Obesity & Lymphedema
5:04 5:40 DM	All About Lymphotic Cyrony
5:04 - 5:12 PM	All About Lymphatic Surgery
5:12 - 5:20 PM	Molecular Mechanisms & the Path to Molecular Therapies
5:20 - 5:30 PM	Discussion: Q&A

## **International Ballroom West**

4:00 - 5:30 PM	
AVLS Phlebology Journal Club	
<mark>Section Leads:</mark> Neil Khilnani, MD Professor Alun Davies	
Time	Speaker/Title
	Varicose Veins: Ten-Year Outcomes of

Time	Speaker/Title
4:00 - 4:06 PM	Varicose Veins: Ten-Year Outcomes of a RCT of Endothermal Ablation Versus Conventional Surgery for Great Saphenous Varicose Veins
4:06 - 4:15 PM	Discussant(2)/Open Discussion: Q&A (7)
4:15 - 4:21 PM	VLUs/Compression: VENous Ulcer Study (VenUS 6): A RCT of Compression 2 Therapies for the Treatment of Venous Leg Ulcer -
4:21 - 4:30 PM	Discussant (2)/Open Discussion: Q&A (7)
4:30 - 4:36 PM	Pelvic Venous Disorders: Symptomatic Improvement in Orthostatic Intolerance and Postural Orthostatic Tachycardia Syndrome & Pelvic Pain after Iliac Vein Stenting
4:36 - 4:45 PM	Discussant(2)/Open Discussion: Q&A (7)
4:45 - 4:51 PM	Al in US Diagnosis of DVT: Vaue of Clinical Review for Al-Guided Deep Vein Thrombosis Diagnosis with Ultrasound Imaging by Non-Expert Operators
4:51 - 5:00 PM	Discussant(2)/Open Discussion: Q&A (7)
5:00 - 5:06 PM	Research Design: Designing a Multi-Arm, Multi-Stage Platform Trial for Venous Leg Ulceration - Venous Leg Ulcers: Management and Irradication, The VEIN Platform Study
5:06 - 5:15 PM	Discussant(2)/Open Discussion: Q&A (7)
5:15 - 5:19 PM	Engaging in Scientific Publishing: How to Get Published
5:19 - 5:23 PM	Why You Should Consider, and How You Can Become, a Reviewer
5:23 - 5:27 PM	Volunteering Roles and Benefits to Support the Dissemination of Scientifc Knowledge
5:23 - 5:30 PM	Discussant(2)/Open Discussion: Q&A (7)

### **Jefferson**

4:00 - 5:30 PM
Ultrasound Didactic

Section Leads: Mariah McLemore Donna Kelly, RVT	e, RVT
Time	Speaker

Donna Kelly, RVT		
Time	Speaker/Title	
4:00 - 4:03 PM	Moderator Introduction	
4:03 - 4:13 PM	Clinical Examination: CEAP & Beyond	
4:13 - 4:23 PM	Patient Preparation & Scanning: Techniques for Venous Ultrasound	
4:23 - 4:33 PM	Compression Ultrasound: The Cornerstone of DVT Diagnosis	
4:33 - 4:43 PM	Evaluation of Superficial Venous Insufficiency: Where to Begin	
4:43 - 4:53 PM	Pitfalls & Artifacts n Venous Ultrasound: What Beginners Miss	
4:53 - 5:03 PM	Hemodynamics of Venous Reflux: Beyond Basic Reflux Testing	
5:03 - 5:13 PM	Venous Malformations and Non-Thrombotic Venous Pathologies	
5:13 - 5:28 PM	Seeing Beneath the Surface: Ultrasound for Intraoperative Vein Assessement	
5:28 - 5:30 PM	Panel Discussion: Q&A	

#### Lincoln 4:00 - 5:30 PM

5:10 - 5:20 PM

T.00 - 0.00 I W
Practice Management: Marketing
and Community Outreach:
<b>Building Your Practice's Presence</b>

Section Leads: Lornell Hansen, MD Ed Boyle, MD Kari Schoonover		
Time	Speaker/Title	
4:00 - 4:10 PM	Old School Marketing: Can "Old" be "Cool"	
4:10 - 4:20 PM	Community Outreach & Liaison: Build Local Trust	
4:20 - 4:30 PM	Free Vein Screening: Pros, Cons, & Pitfalls	
4:30 - 4:40 PM	Patient & Employee Reviews, Testimonials, & Reputation Management	
4:40 - 4:50 PM	The Marketing Funnel	
4:50 - 5:00 PM	KPIs for Marketing	
5:00 - 5:10 PM	Marketing: Do It Yourself or Hired Gun? Choosing the Right Marketing Approach	

Panel Discussion: Q&A