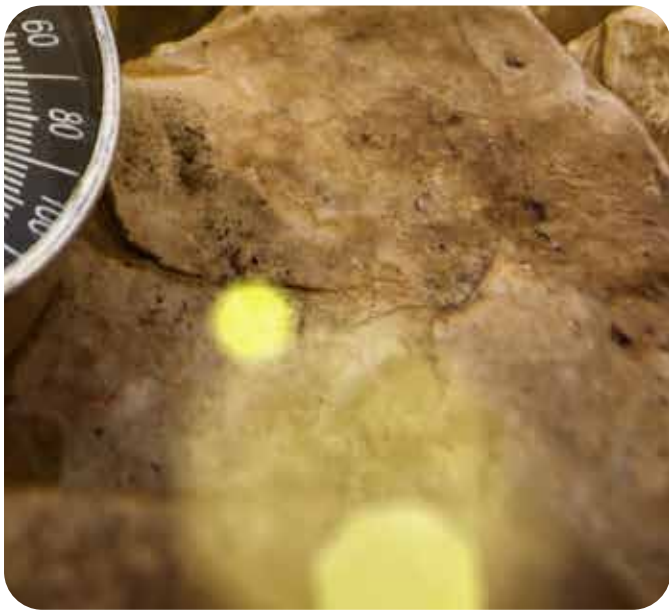




setting
a course
for the future



2013-2014
Annual Report





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Organizational Message

It is the mission of the American College of Phlebology Foundation to advance the highest standard of care for patients with venous disease through investment in research and education.

It is our vision that the American College of Phlebology Foundation will be the world's leading organization supporting education and research to expand scientific knowledge, understanding, and awareness of venous disease in order to improve patient quality of life.

VISION

for TOMORROW



American College of
PHLEBOLOGY
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The American College of Phlebology Foundation would like to thank the organizations below for their support.

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Letter from the Executive Director

Since its founding eight years ago, the American College of Phlebology Foundation (ACPF) has played a critical role in the establishment of quality research, accredited education, and advocacy for venous and lymphatic medicine.

These accomplishments have been made possible by the generous support and dedication of both industry and individual contributors in the vein care community. As you will see through the 2013-2014 Annual Report, those contributions have been utilized to set the pace and direction for vein care for years to come.

The ACP PRO Venous Registry, Leadership Academy, Public Awareness Initiative, Fellowship in Phlebology Program and live and online educational activities are just the start of the exciting programs the ACPF is currently supporting as we look to the future of the specialty.

These programs, along with a second Executive Leadership Summit in July of 2015 will bring clarity and a voice to the vein care community over the course of the next year, laying the groundwork for the fulfillment of goals set eight years ago, while opening up new avenues to practitioners to seek expanded opportunities.



Bruce Sanders, CAE
Executive Director
American College of Phlebology

Accomplishments

VFT Campaign Status

Following the success of the “Foundation for the Future” program (2006 – 2010), the Vision for Tomorrow (VFT) capital campaign developed:

- » \$4 million of pledged support (December 31, 2012)
- » \$3 million from 17 corporate commitments
- » \$1 million from 108 individual supporters

VFT donations underwrite ACP strategic goals from 2012 – 2016 and sustain the ACPF mission.

To date, the program has collected just under \$2.7 million. The effort has redeemed 95% of its pledged support committed through December 2014.

The VFT Campaign has generated \$4 million in pledged support.



Annual Appeal

With the conclusion of the VFT campaign, the Foundation developed the Annual Appeal giving program in 2013. The Annual Appeal engages organizations and individuals who haven't traditionally supported the Foundation by inviting them to donate at more modest levels or as a one-time donation versus large, multi-year commitments.

Led by Drs. Chris Pittman and Satish Vayuvegula, the Annual Appeal engages motivated supporters at their level of interest and augments existing VFT commitments or underwrites new ACP projects.

As of now, the 2014 Appeal has secured \$108,348.25 in pledged support for Annual Appeal 2014 (AA14) through 10/15/14 from twenty-nine (29) corporate and member commitments.

A full reporting of Appeal donors and donations is available later in this report.

Accomplishments

The ACP Hosts the XVII UIP World Meeting in Boston



Five years ago, Dr. Nick Morrison and the American College of Phlebology (ACP) had a vision of bringing the International Union of Phlebology (UIP) Meeting to the United States.

Through the tireless work of Dr. Morrison, the scientific and planning committees, the ACP, and with the support of the ACP Foundation, the UIP and its current President, Angelo Scuderi of Brazil, the international meeting came to Boston this last September for the first time in the 50 year history of the UIP.

Hosted by the ACP, and drawing more than 2,300 attendees, faculty and exhibitors from all over the world, the XVII International Union of Phlebology (UIP) World Meeting (September 8-13, 2013 | Boston, MA) was the largest and most comprehensive international meeting dedicated to the diagnosis and treatment of venous disease ever sponsored by the UIP. The 5-day meeting included more than 600 sessions covering the breadth of vein care, more than 30 international societies and 99 vein-care focused exhibitors, showcasing the latest technology and products in the treatment of venous and lymphatic disease.



The ACP Set to Launch the ACP PRO Venous Registry

The ACP is in the final stages of testing and launching the ACP PRO (Patient Reported Outcome) Venous Registry, which will collect data from participating practices' electronic medical records (EMR) systems. Funded by a grant from the ACP Foundation in 2011 and developed under the direction of Drs. Yung-Wei Chi and Marlin Schul, the ACP PRO Venous Registry will provide vein care practitioners with the data they need, including:

- » Treatment outcome benchmarks
- » Venous disease patient demographics
- » Quality of Life (QoL) indicators based on treatment options
- » Accurate and comprehensive vein care statistics
- » Commonalities in treatment protocols

The ease of use and ability to automate collection through the EMR system will allow for the capture of meaningful data, which can be utilized to improve patient outcomes as well as engage insurers, policymakers and the public.

Accomplishments

The ACP Leadership Academy Cultivates Future ACP Leaders



The first class of participants in the ACP Leadership Academy are currently developing the skills needed to become the next class of leaders in the ACP. Under the direction of Dr. Helane Fronek and leadership consultant Mitchell Simon, and with a grant from the ACP Foundation, the ACP has developed a year-long program which combines leadership and project design with personally transformative experiences to facilitate learning and enduring growth. Through retreats, monthly webinars, and completion of a project, participants will put their newly acquired knowledge to use, gain experience presenting at the next ACP Congress, and make a significant contribution to the field of phlebology.

The first group of 12 participants will begin their journey in November 2014 and will continue to develop as leaders of the ACP in the years to come.

The ACP Launches Major Public Awareness Initiative

The ACP recently launched a comprehensive Patient Awareness Campaign developed by the ACP Public Education Committee, which utilizes television, public relations, online advertising and social media to achieve goals set by the 2013-2016 ACP Strategic Plan.

Funded by the ACP Foundation, the campaign will provide timely information about venous disease through a variety of media channels. Dr. Robert Kistner has donated more than 100 episodes of his popular radio show from Hawaii to be used as podcasts, which will be distributed via social media along with relevant topical blog posts, articles and conversations. ACP members can also use this content in their own social media efforts, expanding the reach of the message. Public relations will target health writers by sending them a copy of the Public Education Committee developed venous disease handbook, *Healthy Veins... Healthy Legs*, while regularly offering story ideas and content for their publications. Updates to the PBS-produced ACP venous disease documentary will be nationally distributed. Lastly, an online vein awareness screening will allow the public to easily identify their venous symptoms through digital imagery and receive meaningful information on their specific venous health concerns including referral information of physicians in their area.

Accomplishments



Fellowship in Phlebology Trains Future Phlebologists

The ACP's fellowship program is now in its third year at the prestigious Langone Medical Center at New York University. Funding, through a grant of the ACP Foundation, provides for a twelve-month postgraduate training in the AMA self-designated practice specialty of phlebology.

The one-year fellowship provides fellows with the opportunity to learn how to diagnose and treat the entire gamut of vein disorders, ranging from superficial venous issues to deep vein problems. Fellows are extensively trained, according to guidelines from the American Board of Venous and Lymphatic Medicine, in duplex ultrasound, venous ablation, phlebectomy, sclerotherapy, acute deep vein thrombosis and venous obstructive

disease, with exposure to venous malformations as well.

Beyond clinical work, fellows each are responsible for a clinical research paper, to be presented at a national conference. NYU fellows attend vascular conferences and morbidity and mortality conferences with the Department of Surgery, and are responsible for content and planning of venous lecture events held twice a month, as part of NYU's continuing education program.

Dr. Todd Jones completed his 2013-2014 fellowship under the direction of Dr. Lowell Kabnick. Negotiations are also taking place with Harvard to expand the program for the future.

Grants & Awards

Physician In Training

The ACPF funds the Physician-In-Training Scholarship for qualified Residents, Fellows and Jr. Faculty attending the ACP Annual Congress. The \$1,500 scholarship is designed to help cover travel, accommodations and registration to the meeting and identify future ACP members, who will incorporate phlebology into their future practices and enhance phlebology awareness at teaching institutions.

The ACPF provided funding for 30 scholarships to the XVII UIP World Meeting in Boston, MA.

A complete list of recipients are available upon request from the ACPF office.

International Scholarship

The ACP International Scholarship is available only to ACP members and provides individuals with a \$2,500 cash stipend to study with recognized phlebology experts throughout the world.

The following eight International Scholars were awarded scholarships to the XVII UIP World Meeting in Boston, MA:

- » Jasmin Bernardo, MD (Philippines)
- » Fabio Catarinella, MD (The Netherlands)
- » Gerty Plameras, MD (Philippines)
- » Satya Saraswat, MD (India)
- » Markiyon Soloviy, MD (Ukraine)
- » Lavanya Varatharajan, MD (United Kingdom)
- » Katherine Williams, MD (United Kingdom)
- » Zilficar Yassine, MD (Australia)

Research Trainee

The ACP Research Trainee Grant Program is being revised to provide young investigators not yet professionally established in vein care with an opportunity to gain insight into scientific investigation in the field of phlebology. The program's long-term goal is to promote the development of a future generation of phlebology research leaders.



Practice Support Poster Program

In partnership with Covidien and GOBE Media Group, the ACP Foundation developed a program to provide customizable posters, covering a wide range of venous issues to be used in physicians' offices. The posters are provided free of charge and have been distributed at the ACP Annual Congress and UIP World Meeting.

In its second year, the program was a tremendous success, distributing 950 posters at the XVII UIP World Meeting.

Grants & Awards

Special Events:

Efforts to spread the word about ACPF's mission were conducted through several special events in 2013 - 2014 including:



Silent Auction 2013

The Silent Auction at the UIP World Meeting in Boston, MA exposed both domestic and international attendees to the mission and purpose of the ACPF. This program raised \$38,000 at the UIP Meeting by promoting an active and open invitation to potential supporters of our mission at any level of financial commitment.

For more information on the Silent Auction, please visit www.acpfsilentauction.org.

Casino Night 2013

In lieu of the annual Golf Outing, the ACPF Casino Night raised \$58,000 and engaged 245 participants at the UIP World Meeting in Boston, MA.



Financial Review

Statements of Financial Position

ASSETS	AS OF JUNE 30, 2013		AS OF JUNE 30, 2014	
Current Assets				
Cash and Cash Equivalents	\$	117,490	\$	88,427
Accounts Receivable		25,000		680
Prepaid Expenses		6,029		3,880
TOTAL CURRENT ASSETS	\$	148,519	\$	92,987
TOTAL ASSETS		148,519		92,987
LIABILITIES AND NET ASSETS				
Current Liabilities:				
Accounts Payable	\$	15,015	\$	4,283
Due to Related organization (ACP)		32,753		36,365
Deferred income		-		450
TOTAL CURRENT LIABILITIES		47,768		41,098
NET ASSETS (UNRESTRICTED)		100,751		51,889
TOTAL NET ASSETS				51,889
TOTAL LIABILITIES & NET ASSETS	\$	148,519	\$	92,987

Financial Review

Statement of Activities

REVENUES, GAINS AND OTHER SUPPORT	AS OF JUNE 30, 2013		AS OF JUNE 30, 2014	
Individual Contributions	\$	225,004	\$	219,376
Corporate Contributions		514,200		491,901
Golf Revenue		56,850		65,375
Silent Auction Revenue		48,412		34,756
Interest Income		2,090		133
TOTAL REVENUES, GAINS AND OTHER SUPPORT	\$	874,672	\$	811,541
EXPENSES AND LOSSES				
Program Services	\$	625,803	\$	460,508
General and Management		117,777		145,160
Fundraising		252,669		254,735
TOTAL EXPENSES AND LOSSES		996,249		860,403
CHANGE IN NET ASSETS		(121,577)		(48,862)
NET ASSETS, BEGINNING OF YEAR		222,328		100,751
NET ASSETS, END OF YEAR	\$	100,751	\$	51,889

Financial Review

Statement of Functional Expenses

REVENUES, GAINS AND OTHER SUPPORT	AS OF JUNE 30, 2013	AS OF JUNE 30, 2014
Grants and Related Expenses	\$ 546,943	\$ 382,990
Fundraising Service Fees	152,250	154,500
Accounting Fees	11,447	11,690
Management Fees	137,705	136,644
Design Service Fees	8,604	8,399
Office Expenses	2,877	2,195
Telephone and Fax Services	830	776
Postage and Delivery	900	4,727
Printing and Reproduction	25,923	10,627
Equipment Rental	496	2,567
Travel	15,833	29,356
Event Production	39,349	61,215
Donor and Volunteer Recognition	33,533	43,382
Insurance	2,274	424
Information Technology	5,212	178
Bank and Credit Card Fees	11,923	10,638
Miscellaneous	150	95
TOTAL FUNCTIONAL EXPENSES	\$ 996,249	\$ 860,403

Financial Review

Statement of Cashflows

CASH FLOWS FROM (TO) OPERATING ACTIVITIES	AS OF JUNE 30, 2013	AS OF JUNE 30, 2014
Change in Net Assets	\$ (121,577)	\$ (48,862)
Adjustments to reconcile change in net assets to net cash provided (used) by operating activities:		
Increase (Decrease) In:		
Accounts Receivable	(25,000)	24,320
Prepaid Expenses	(3,167)	2,149
Deposits	22,898	-
Increase (Decrease) In:		
Accounts Payable	(27,789)	(10,732)
Due to Related Organization (ACP)	7,578	3,612
Deferred Income	(8,000)	450
NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES	\$ (155,057)	\$ (29,063)

NET DECREASE TO CASH	\$ (155,057)	\$ (29,063)
CASH AT BEGINNING OF YEAR	272,547	117,490
CASH AT END OF YEAR	117,490	88,427

SUPPLEMENTAL DISCLOSURES		
Interest Paid	\$ -	\$ -
Income Tax Paid	-	-

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The American College of Phlebology Foundation would like to acknowledge the following volunteers who committed their time and resources during the 2013-2014 fiscal year to bring progress and success to the organization and the field of phlebology.

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