

setting the course ▶



2016-2019
ACP Strategic Plan



American College of
PHLEBOLOGY

advancing vein care ▶



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ACP Strategic Plan 2016 - 2019



Core Purpose:

To advance the care of venous and lymphatic disease

Core Values:

Fellowship: Demonstrated by professional and personal pride in being part of a collegial community of excellence with a common passion for good thinking, mutual respect, shared experience and collective action.

Innovation: Demonstrated by continuing commitment to new methods of producing venous and lymphatic education, research, advocacy and leadership.

Integrity: Demonstrated by uncompromising dedication to being a trusted, unbiased and credible source of fact-based information and expertise.

Science: Demonstrated by utilization of rigorous scientific methods to refine treatment and improve outcomes.

Vision:

The ACP will be the leading authority for venous and lymphatic health.

2016-2019 Goals



Advocacy

The ACP will be the driving force in the promotion of safe and effective vein and lymphatic care.

OBJECTIVES

1. Increase influence on policy makers and regulators.
2. Increase influence on payers.
3. Increase collaboration with other societies for a unified voice.
4. Improve perception of the society as a recognized respected organization.

STRATEGIES

- Proactively monitor and manage policy changes related to prevention and treatment of lymphatic and venous disease.
- Seek collaboration/alliances with other organizations on key issues of mutual interest.
- Use evidence-based research and practice guidelines to support our objectives.
- Explore creation of an ACP journal.
- Distribute ACP-branded publications more widely.
- Establish a role in creating National Coverage Determinations (NCDs) for venous and lymphatic disease.
- Actively recruit leaders outside the organization to participate at high levels of the ACP.
- Create a response team for payer policy changes.
- Produce more clinical practice guidelines for venous and lymphatic disease.
- Maximize opportunities/appointments within organized medicine to tell our story.

2016-2019 Goals



Awareness

The public and medical community will recognize expertise and ethical practice in the treatment of venous and lymphatic disease.

OBJECTIVES

1. Increase awareness of the significance of venous and lymphatic disease.
2. Increase awareness of gaps in transition from diagnosis of care to long-term care.
3. Increase awareness of practice guidelines and code of ethics within the medical community.
4. Increase venous and lymphatic education among medical educators.

STRATEGIES

- Teach the importance of prevention and early treatment of Post-Thrombotic Syndrome for patients, professionals, payers and “unlike” societies.
- Enhance the training provided to medical trainees.
- Create a task force to discern the gaps in education on the training level.
- Research scope for practice in Allied Health (RN's, NP's, Ultrasound technologists).
- Use findings to make recommendations for future intervention.
- Develop protocol standards for recognizing potential discontinuity in care - care gaps.
- Target sonographers and provide information on spectrum of care options.

2016-2019 Goals



Education

The ACP will be the leader in comprehensive, innovative education for practitioners who treat or anticipate treating patients with venous and lymphatic disease.

OBJECTIVES

1. Increase education across the full spectrum of practitioner experience.
2. Expand methods of educational delivery.
3. Increase variety and accessibility of educational opportunities.
4. Increase collaboration with other organizations to provide education.

STRATEGIES

- Create a task force to identify educational opportunities for “unlikely” organizations.
- Expand promotion of the ABVLM core content.
- Develop ACP educational opportunities based on ABLVM core content.
- Identify other resources that are already available outside ACP and negotiate accessibility.
- Utilize social networking as a means to educate.
- Actively seek opportunities to partner with other “like-minded” organizations.
- Explore benefits and costs of providing self-assessment modules for various specialties.

2016-2019 Goals



Infrastructure

The ACP will be structured, governed and aligned to maximize financial, staff and volunteer resources to meet our goals.

OBJECTIVES

1. Reduce duplication of venous and lymphatic programs, products and services.
2. Expand and increase effective engagement of members in committees, etc.
3. Increase engagement of industry stakeholders and incorporate into appropriate committees/task forces.

STRATEGIES

- Consider merger/unification with “like” organizations.
- Develop program metrics to assess success or failure of programs (conduct strategic program assessment).
- Recruit experienced leadership from outside the current membership to fulfill strategic initiatives.
- Explore barriers to allied health professional’s engagement.
- Explore tax status advantages/disadvantages of ACP and ACPF.
- Explore creation of industry/affiliate category of membership.
- Create a task force for society name change.
- Assess deployment of Past Presidents Advisory Council (PPAC).
- Establish professional code of conduct for venous and lymphatic disease practitioners.
- Explore methods of structuring committees to allow for rejuvenation of committee positions.
- Improve member engagement by increasing awareness of volunteer committee opportunities.

2016-2019 Goals



Research

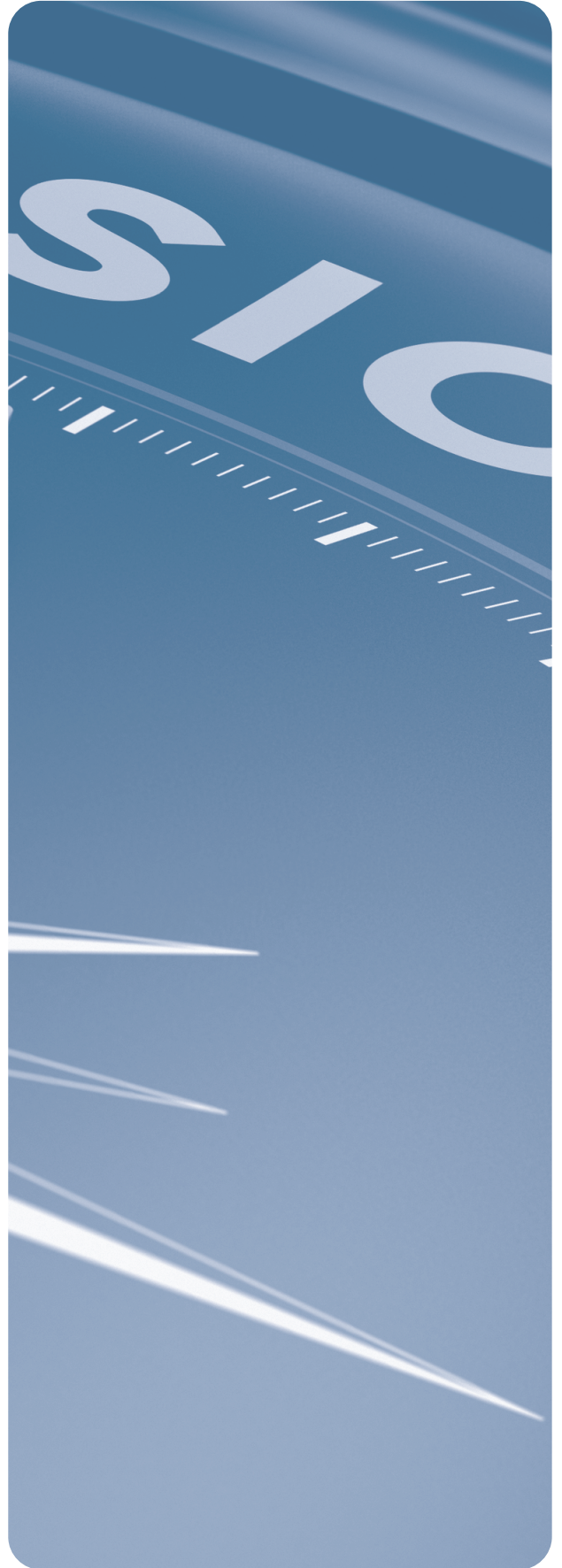
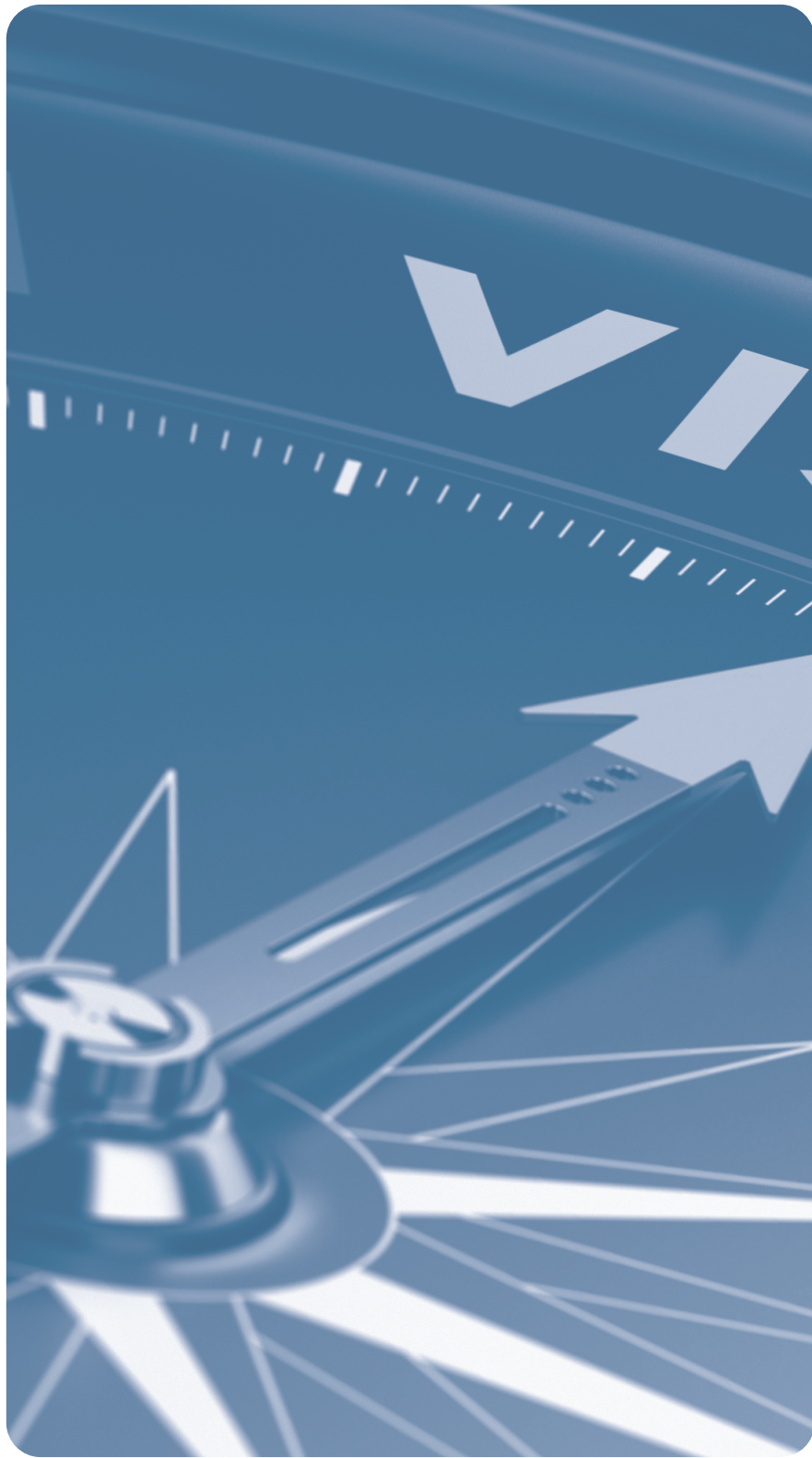
The ACP will promote clinical practice research in venous and lymphatic disease.

OBJECTIVES

1. Increase evidence-based practice information.
2. Increase use of data by providers, payers, and industry.
3. Increase collaboration among registries.
4. Increase clinical research among members.
5. Increase participation in the registry.

STRATEGIES

- Use registry data to establish best practices.
- Use registry data to influence the development of practice guidelines.
- Distribute findings to scientific publications.
- Explore data warehousing opportunities (information from all relevant registries).
- Provide resources to support research by ACP Members and others.
- Produce a clinical research book.
- Provide analyzed data to the industry.
- Formalize a registry business plan.
- Explore barriers to participation in The ACP registry.
- Expand outreach efforts to assure participation in The ACP registry.





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