



# EXHIBITOR PROSPECTUS

October 15 – 18, 2020



Join us virtually for the nation's  
**LARGEST GATHERING**  
for Venous & Lymphatic Medicine.



# 2020 PROGRAM

CAST  
YOUR  
VOTE

The AVLS 2020 Program will include a focus on interactive discussion including an Audience Response System allowing for live polling and audience submitted questions.



## CONGRESS CHAIR:

Margaret Mann, MD, FAAD, FAVLS

### Program Chairs:

#### CAST YOUR VOTE INTERACTIVE CHAIR

STEVE ELIAS, MD, FAVLS

#### SUPERFICIAL VEIN CHAIRS

ROBERT WORTHINGTON KIRSCH,  
MD, FSIR, FCIRSE, FAVLS, RVT, RPVI

VINEET MISHRA, MD, FAAD, FAVLS

#### DEEP/PELVIC VEIN CHAIRS

KATHLEEN GIBSON, MD

ANTONIOS GASPARIS, MD

#### LYMPHEDEMA CHAIRS

STEVEN DEAN, DO, FACP, RPVI

PAULA DONAHUE, DPT, MBA, CLT-LANA

PETER NELIGAN, MB, FRCS, FRCSC, FAC

#### ALLIED HEALTH CHAIR

JESSICA OCHS, PA-C

SARAH WHITEHEAD, ARNP

#### ADVOCACY CHAIRS

JOHN BLEBEA, MD, MBA, FACS

CHRIS PITTMAN, MD, FAVLS, FACR

#### VASCULAR MEDICINE CHAIRS

JOHN FISH, MD

MARCUS STANBRO, DO

#### VENOUS ULTRASOUND CHAIRS

MARRESA HOULE, BS, RVT, RPHS, RDMS

DONNA KELLY, RVT, RPHS, RDMS

#### WOUND CHAIR

M. MARK MELIN, MD, FACS, RPVI, FACCWS

#### RESIDENT & FELLOWS CHAIRS

YUNG-WEI CHI, DO, FAAHA, FSVM, FAVLS

NEIL KHILNANI, MD, FSIR, FAVLS

#### EMERGING SCIENCE CHAIR

JOSEPH RAFFETTO, MD, FACS, FSVM

#### PRACTICE MANAGEMENT CHAIR

KARI SCHOONOVER, CEO

#### LATIN AMERICA CHAIR

SERGIO GIANESINI, MD, PHD, FACS



# WHO ARE OUR ATTENDEES?

ALLIED HEALTH: 35%

PHYSICIANS: 65%

FIRST TIME ATTENDEES: 30%

**2017 - AUSTIN, TX**  
1197 ATTENDEES



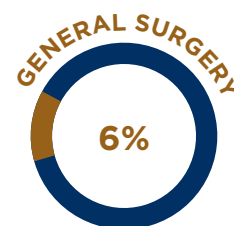
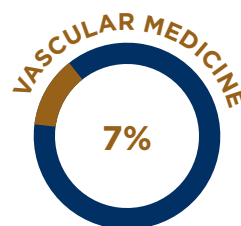
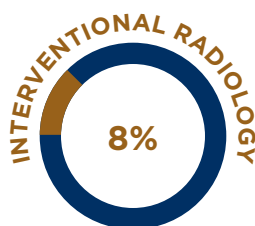
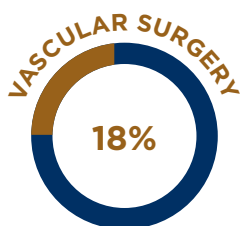
**2018 - NASHVILLE, TN**  
1406 ATTENDEES



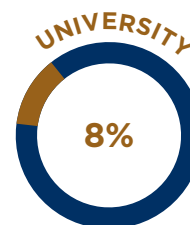
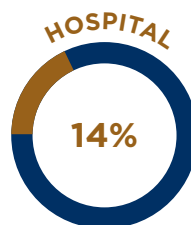
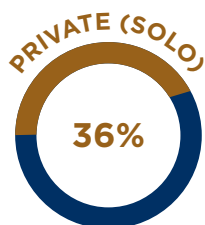
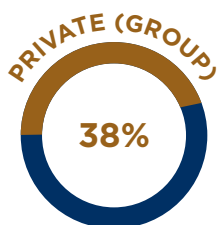
**2019 - PHOENIX, AZ**  
1115 ATTENDEES



## TOP ATTENDEE SPECIALTIES

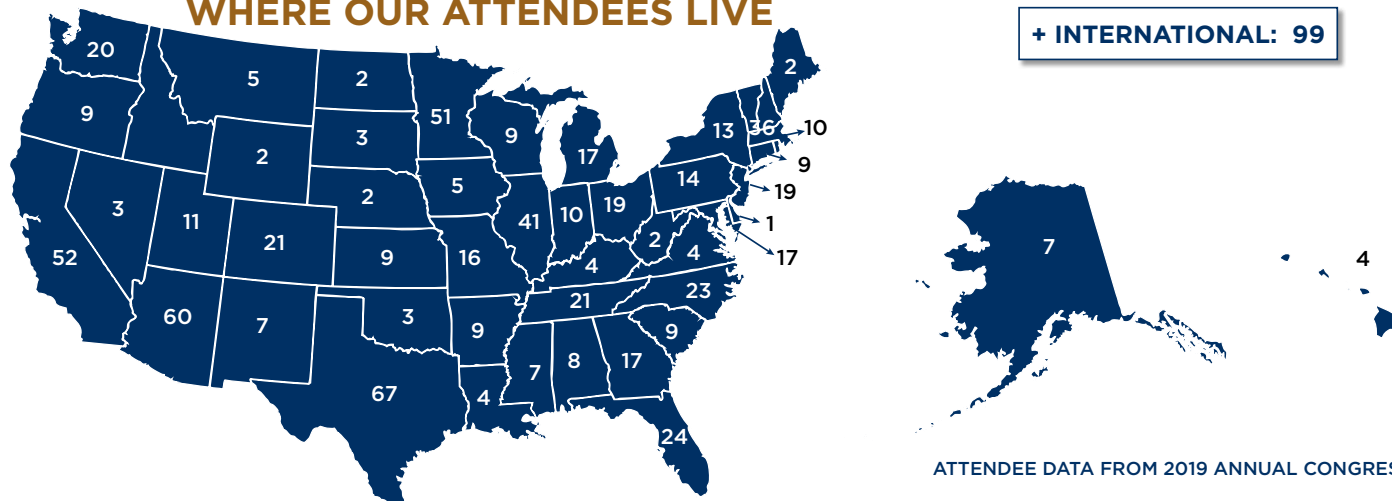


## PRACTICE TYPES



## WHERE OUR ATTENDEES LIVE

+ INTERNATIONAL: 99



ATTENDEE DATA FROM 2019 ANNUAL CONGRESS

# 2019 EXHIBITORS

## NEW HORIZON DONORS

- MEDTRONIC
- BOSTON SCIENTIFIC
- MERIT MEDICAL
- TACTILE MEDICAL
- CENTER FOR VEIN RESTORATION
- JOBST
- JUZO
- MEDI USA
- SIGVARIS GROUP
- VEIN MAGAZINE
- VEIN THERAPY NEWS
- LYMPHAPRESS
- VEIN CLINICS OF AMERICA
- MERZ AESTHETICS
- ANGIODYNAMICS
- TOTAL VEIN SYSTEMS
- AMERICAN PHYSICIAN FINANCIAL SOLUTIONS, LLC
- SYRIS SCIENTIFIC
- TERASON

## SOCIETIES AND INDUSTRY PUBLICATIONS

- AMERICAN BOARD OF VENOUS & LYMPHATIC MEDICINE
- AMERICAN VENOUS FORUM
- ASSOCIATION FOR THE ADVANCEMENT OF WOUND CARE
- FAT DISORDERS RESOURCE SOCIETY
- JOURNAL OF WOUND CARE & WOUND CENTRAL
- INTERNATIONAL ACCREDITATION COMMISSION
- INTERNATIONAL VEIN CONGRESS
- LYMPHEDEMA ASSOCIATION OF NORTH AMERICA
- LIPEDEMA FOUNDATION
- LYMPHATIC EDUCATION & RESEARCH NETWORK
- SAGE PUBLISHING
- SOCIETY FOR VASCULAR ULTRASOUND
- VENOUS SYMPOSIUM
- WOUND CARE EDUCATION INSTITUTE

## GENERAL EXHIBITORS

- ACI MEDICAL, LLC
- AI CARE LLC
- AIROS MEDICAL, INC.
- ALLURE MEDICAL
- AMERX HEALTH CARE
- AMES WALKER
- BD (FORMERLY BARD)
- BIOSUPPORT MD
- BIOTAB HEALTHCARE
- CAPITAL HEALTH SOLUTIONS, INC.
- CARDIOVASCULAR CREDENTIALING INTERNATIONAL
- CARECREDIT
- CAROLON COMPANY
- CIRK TEK LLC
- CRYSTAL CLEAR DIGITAL MARKETING
- DIOTECH
- DOCTOR.COM
- EMK MEDICAL SERVICES
- ESAOTE NORTH AMERICA
- GOBE INTERACTIVE
- HOGUE SURGICAL
- HOKANSON
- INCREDIBLE MARKETING
- LP SURGICAL FIBERS
- MAS INNOVATION PRIVATE LIMITED
- MD CONNECT
- MEDICAL POSITIONING INC.
- MEDSTREAMING LLC
- MOBILE VASCULAR SOLUTIONS
- NORMATEC
- OTTO TRADING INC
- PHILLIPS IGT
- PRIMUS PHARMACEUTICALS
- RECOVA INC
- SIEMENS HEALTHINEERS
- SOUND ERGONOMICS
- STRADIS HEALTHCARE
- STREAMLINE
- STUDYCAST BY CORE SOUND IMAGING
- THERAFIRM, A BRAND OF KNIT-RITE
- TRANSLITE LLC
- TYPENEX MEDICAL
- UNITED MEDICAL INSTRUMENTS
- VEIN CARE IGUIDE
- VEIN SPECIALISTS OF AMERICA
- VENATOR PERFORMANCE MARKETING
- VENCLOSE
- VENOUS NEWS
- WAGNER MEDICAL
- WEBTOMED
- ZERO GRAVITY

# CONGRESS OVERVIEW

## PRE-CONGRESS

ALL TIMES IN U.S. EASTERN DAYLIGHT

### TUESDAY, OCT. 6

**7:00 PM - 8:00 PM**  
AVLS Introduction to Congress  
*Sponsored by Merit Medical*

### WEDNESDAY, OCT. 7

**7:00 PM - 9:00 PM**  
AVLS New Member Reception  
*Sponsored by medi USA*

### THURSDAY, OCT. 8

**7:00 PM - 9:00 PM**  
AVLS Business Meeting  
*Sponsored by Juzo*

### MONDAY, OCT. 12

**7:00 PM - 9:00 PM**  
AVLS Ultrasound Section Meeting  
*Sponsored by CCI*

### TUESDAY, OCT. 13

**7:00 PM - 8:30 PM**  
AVLS Lymphedema Section Meeting  
*Sponsored by Tactile Medical*

**8:30 PM - 9:00 PM**  
Meet the Lymphedema Experts  
*Sponsored by Tactile Medical*

### WEDNESDAY, OCT. 14

**6:30 PM - 7:00 PM**  
AVLS Fellows Social  
*Sponsored by JOBST*

**7:00 PM - 9:00 PM**  
AVLS HealthCare Policy & Advocacy  
*Sponsored by Boston Scientific*

## ANNUAL CONGRESS

### THURSDAY, OCTOBER 15

<b>All Day</b>	Innovation Pavilion Online
<b>8:00 AM - 9:00 AM</b>	Satellite Symposium
<b>9:00 AM - 10:00 AM</b>	FVLD Sunrise Yoga
<b>12:30 PM - 1:00 PM</b>	Opening Ceremonies
<b>1:00 PM - 2:30 PM</b>	Innovation Theatre
<b>1:00 PM - 2:30 PM</b>	Satellite Symposium by Boston Scientific
<b>2:30 PM - 4:30 PM</b>	Concurrent Sessions
<b>4:30 PM - 4:45 PM</b>	<b>Break</b>
<b>4:45 PM - 6:00 PM</b>	Concurrent Sessions
<b>6:00 PM - 6:30 PM</b>	Cast Your Vote Session
<b>6:30 PM - 8:00 PM</b>	<b>Break</b>
<b>8:00 PM - 9:00 PM</b>	Meet the Faculty

### FRIDAY, OCTOBER 16

<b>All Day</b>	Innovation Pavilion Online
<b>8:00 AM - 9:00 AM</b>	Satellite Symposium by LymphaPress
<b>9:00 AM - 11:00 AM</b>	Concurrent Sessions
<b>11:00 AM - 11:15 AM</b>	<b>Break</b>
<b>11:15 AM - 1:00 PM</b>	Concurrent Sessions
<b>1:00 PM - 2:30 PM</b>	Innovation Theatre
<b>1:00 PM - 2:30 PM</b>	Satellite Symposium by Medtronic
<b>2:30 PM - 3:30 PM</b>	Cast Your Vote Session
<b>3:30 PM - 4:30 PM</b>	General Session
<b>4:30 PM - 4:45 PM</b>	<b>Break</b>
<b>4:45 PM - 7:00 PM</b>	Concurrent Session
<b>7:00 PM - 8:00 PM</b>	<b>Break</b>
<b>8:00 PM - 9:00 PM</b>	Meet the AVLS Board of Directors

### SATURDAY, OCTOBER 17

<b>All Day</b>	Innovation Pavilion Online
<b>8:00 AM - 9:00 AM</b>	Satellite Symposium by Center for Vein Restoration
<b>9:00 AM - 11:00 AM</b>	Concurrent Sessions
<b>11:00 AM - 11:15 AM</b>	<b>Break</b>
<b>11:15 AM - 1:00 PM</b>	Concurrent Sessions
<b>1:00 PM - 2:30 PM</b>	Innovation Theatre
<b>1:00 PM - 2:30 PM</b>	Satellite Symposium by SIGVARIS
<b>2:30 PM - 3:30 PM</b>	Concurrent Sessions
<b>3:30 PM - 3:45 PM</b>	<b>Break</b>
<b>3:45 PM - 5:00 PM</b>	Cast Your Vote Session
<b>5:00 PM - 6:00 PM</b>	AVLS Year in Review
<b>6:00 PM - 7:30 PM</b>	<b>Break</b>
<b>7:30 PM - 9:00 PM</b>	The President's Telethon

### SUNDAY, OCTOBER 18

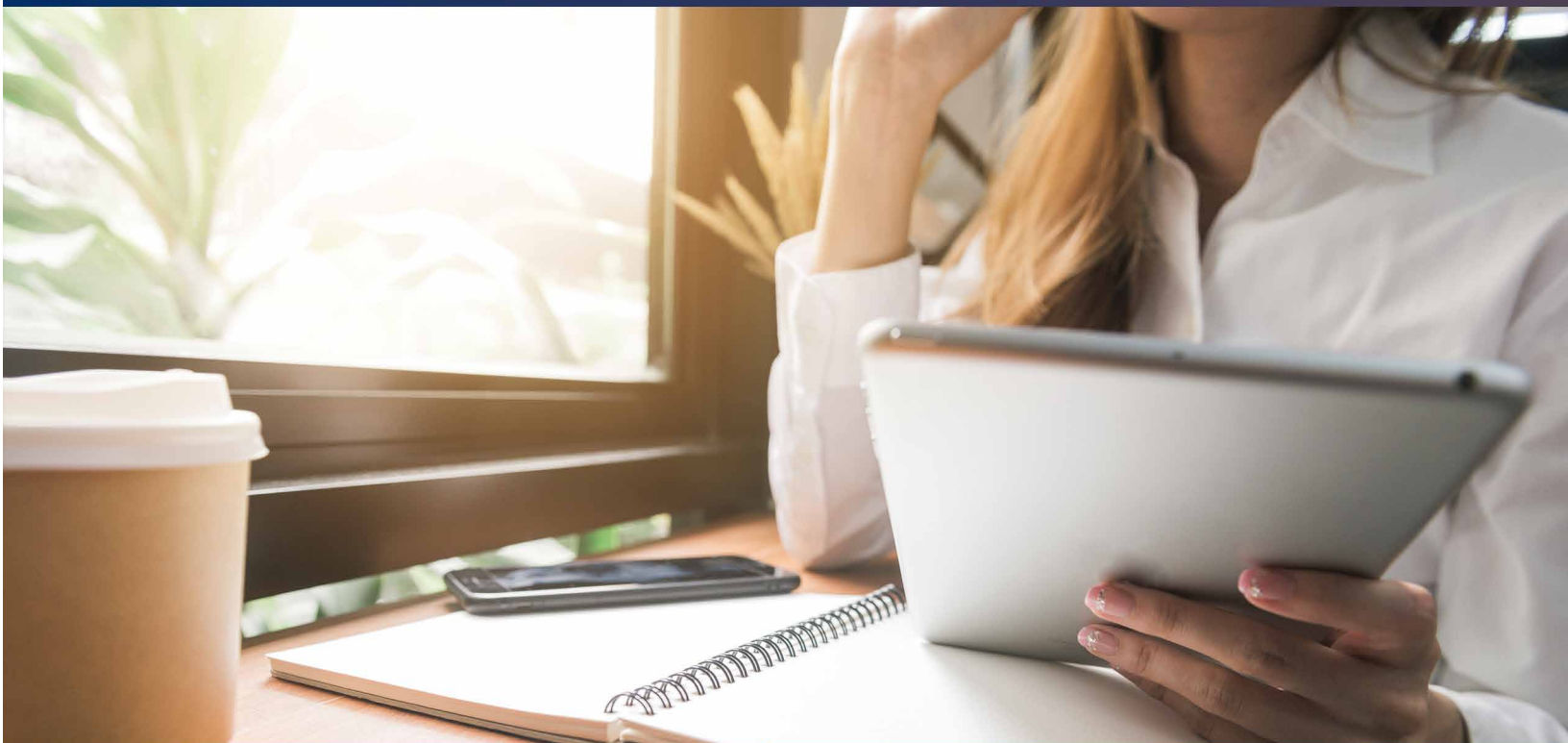
<b>All Day</b>	Innovation Pavilion Online
<b>8:00 AM - 9:00 AM</b>	Satellite Symposium
<b>9:00 AM - 11:00 AM</b>	Concurrent Sessions
<b>11:00 AM - 11:15 AM</b>	<b>Break</b>
<b>11:15 AM - 1:00 PM</b>	Cast Your Vote Session
<b>1:00 PM - 2:30 PM</b>	Innovation Theatre
<b>1:00 PM - 2:30 PM</b>	Satellite Symposium
<b>2:30 PM - 4:30 PM</b>	Concurrent Sessions
<b>4:30 PM - 5:00 PM</b>	Closing Ceremonies

Schedule subject to change, please refer to:  
[avlscongress.org/program](https://avlscongress.org/program).



# ANNUAL CONGRESS VIRTUAL

AVAILABLE **ONLINE** & THROUGH THE **AVLS EVENTS APP**



## Live & Interactive • Oct. 15-18

All sessions will be live streamed, including the Innovation Theatre and Symposiums

Realtime interactions through Q&A, discussion boards and live polls

Video chats with faculty, attendees and exhibitors

## On-Demand • Oct. 15 - Dec. 31

On-demand access to all presentations and recordings

Messaging and Social posts through the AVLS Mobile App

Abstract ePoster gallery with audio recordings

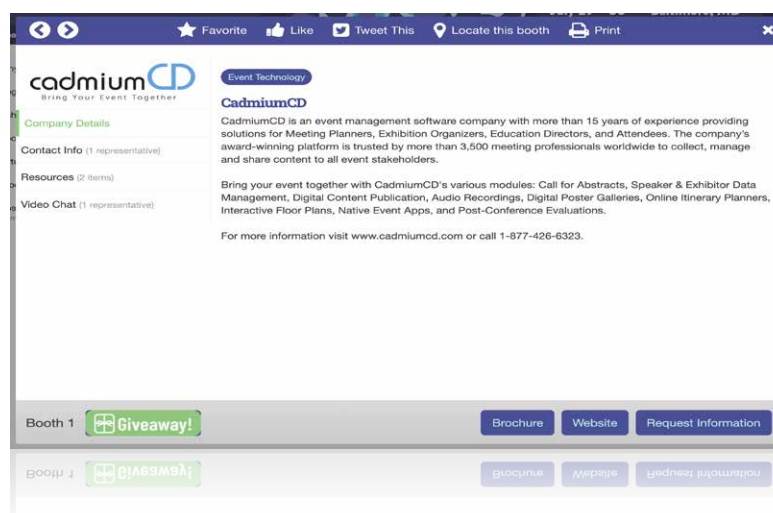


# THE INNOVATION PAVILION ONLINE

In 2020, the AVLS will replace the Exhibit Hall with the Innovation Pavilion in order to create a space focused on the development of the venous and lymphatic practice by showcasing new products and services that advance our field of medicine.

Reserve your booth at [www.avlscongress.org/exhibit](http://www.avlscongress.org/exhibit)

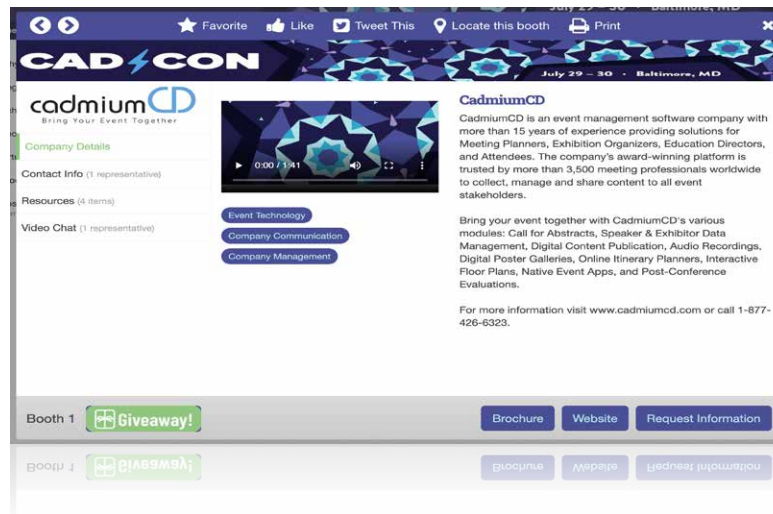
**DIGITAL BOOTHS WILL BE AVAILABLE FOR ATTENDEES  
FROM OCT. 15 - DEC. 31, 2020**



## **STANDARD VIRTUAL BOOTH (\$4,700):** (PREVIOUSLY A 10x10 BOOTH)

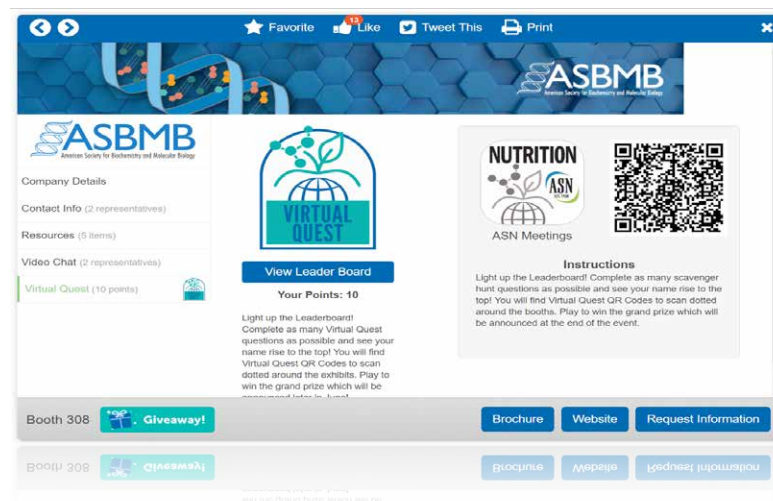
- Logo in the Innovation Pavilion Online
- Company description
- One link to your website or landing page
- One PDF download
- Up to four one-on-one video chat channels (available any time Oct. 15-18)
- A printed 8.5 in x 11 in flyer in the mailed U.S. attendee registration packet
- Pre-registration attendee mailing list in September
- Final attendee mailing list in November
- Lead retrieval
- One Product Showcase listing
- One browsing category
- Optional button to host a giveaway directly in the booth
- Three complimentary exhibitor attendee registrations





## PREMIUM VIRTUAL BOOTH (\$9,400): (PREVIOUSLY A 10x20 BOOTH)

- The Basic Virtual Booth
- A custom booth banner
- Introduction Video
- Participation in the Attendee Scavenger Hunt
- Up to three links to your web pages
- Up to three PDF downloads
- Up to four browsing categories
- Six complimentary exhibitor attendee registrations
- Two Product Showcase listings (option to purchase more)



## SCAVENGER HUNT

2020 Attendees will be able to participate in a virtual scavenger hunt through the Innovation Pavilion. Earning points by scanning QR codes in certain booths and answering a question presented by that sponsor. Points will make them eligible for various prizes.

## PRODUCT SHOWCASE

Attendees will be able to browse by product. Each product showcase includes the opportunity for a product image, a product specific video, a PDF brochure, and the opportunity for attendees to request more information.

# INNOVATION THEATRE

Apply for the opportunity to present your new product, service, or technology to Annual Congress attendees during a live stream session, including a Q&A opportunity.

We encourage presenters to use this opportunity to explain the science and development of the product and expect these presentations to help encourage attendees to visit booths for further product information.

Submissions must be a new product, technology or service released in the past year deemed applicable and of interest to practitioners in the field of venous & lymphatic medicine.

Applications must be submitted by July 31, 2020. Selections will be made by the Congress Program Planning Committee of physicians and healthcare practitioners and announced by September 1, 2020.

Submit your application after registering for a booth. The application is under the Tasks list inside the Exhibitor Portal.

**Only registered exhibitors may apply.**

**AVLS 34<sup>TH</sup> ANNUAL CONGRESS 2020**  
**OCTOBER 15-18, 2020**  
WASHINGTON HILTON  
WASHINGTON D.C.

Conference Harvester™ | Log Out | Task Progress | Exhibitor Resources | Convention Details | Technical Support

**EVENT INFORMATION**  
More Information: [Website](#)  
Location: Washington, District of Columbia  
Dates: 10/15/2020 - 10/18/2020  
[Contact the Event Organizer](#)

**YOUR PROFILE**  
Exhibitor Logins: 0  
[Log Out](#)  
[View/Edit Full Profile](#)

**SUBMIT FEEDBACK**  
We always welcome feedback, and we want to hear what you like and what can be improved.  
[Feedback Form](#)

**TASKS** (you have 9 tasks left to complete out of a total 10 assigned tasks)

- ✓ Terms & Conditions (completed 1/22/2020, 11:42 AM) [PREVIEW](#)
- ✗ Complete Payment (task is due 7/31/2020)
- ✗ **New Horizon Innovation Theatre Application** (task is due 7/31/2020)
- ✗ Provide Company Details (task is due 9/4/2020)
- ✗ Provide Social Media Details (task is due 9/4/2020)
- ✗ Edit Your Contact Profile (task is due 9/4/2020)
- ✗ Provide Company Description (task is due 9/4/2020)
- ✗ Upload Logo (task is due 9/4/2020)

**183 days until the show** | © 2020 CadmiumCD | (410) 638 9239 | [support@cadmiumcd.com](mailto:support@cadmiumcd.com) | [My Data](#)

# EXHIBITOR DETAILS

A 60% deposit must be paid either online or by check within 15 days of booth selection. The full balance will need to be paid within 30 days of confirmed registration. AVLS reserves the right to release any booth registration with an outstanding balance after July 31, 2020.

Attendees will have 24/7 access to exhibitor profiles through the Innovation Pavilion Online webpages through December 31, 2020. Video chat channel access will be set at the exhibitor's discretion from October 15 - 18, 2020.

If you have any questions, please contact Amy Pfaffenbach, Director of Meetings, at: 510-606-8795 or via email at: [apfaffenbach@myavls.org](mailto:apfaffenbach@myavls.org)

## IMPORTANT DATES

### BOOTH REGISTRATION OPENS

**FEBRUARY 3**

### CANCELLATION DEADLINE (REFUNDS)

**NOTE: BOOTH RESERVATIONS AFTER JULY 31 MUST BE PAID IN FULL AND CANNOT BE REFUNDED.**

**JULY 31**

**INSERT FOR ATTENDEE REGISTRATION PACKET MUST HAVE ARRIVED AT AVLS HEADQUARTERS BY**

**SEPTEMBER 11**

### EXHIBITOR ATTENDEES DUE

**SEPTEMBER 30**

### VIRTUAL BOOTH BUILD-OUT COMPLETED

**SEPTEMBER 30**

### EXHIBITOR INFORMATION MEETING

**OCTOBER 27 AT 4:00 PM EDT**

*DATES AND HOURS SUBJECT TO CHANGE*





# SPONSORSHIP OPPORTUNITIES

## ADVERTISING

- myAVLS Magazine Back Cover \$7,500
- myAVLS Magazine Back Inside Cover \$5,000
- myAVLS Magazine Front Inside Cover \$5,000
- myAVLS Magazine Full Page Ad \$2,500
- myAVLS Magazine Half Page Ad \$1,500
- Push Notifications \$1,500
- Premium Registration Packet Insert \$2,000
- Sponsored Emails \$5,000

## AVLS ONLINE EVENTS

- Annual Congress Introduction \$10,000
- New Member Meeting \$10,000
- AVLS Business Meeting \$10,000
- Meet the AVLS Board \$10,000
- Lymphedema Section Meeting \$10,000
- Meet the Lymph Experts \$10,000
- Ultrasound Section Meeting \$10,000

## VIRTUAL BOOTH UPGRADES

- Additional Product Showcases \$2,000
- Custom Booth Banner \$1,000
- Introduction Video \$1,500
- Scavenger Hunt \$1,000
- Additional web links, PDF downloads and Categories \$1,000

## BRANDING OPPORTUNITIES

- Event Website Navigation Ad \$1,500
- Event Website Sidebar Ad \$2,500
- Cloth/Reusable Facemask \$20,000
- Mobile App Sponsor \$20,000
- Registration Shipping Box \$60,000

## FVLD

- Fun Run & Walk – Primary \$20,000
- Fun Run & Walk - Water Bottles \$10,000
- Fun Run & Walk – Towels \$10,000
- Sunrise Yoga \$3,000
- The President's Telethon \$50,000

## SATELLITE SYMPOSIA

- Thursday Breakfast \$10,000
- Thursday Lunch \$20,000
- Friday Breakfast \$10,000
- Friday Lunch \$20,000
- Saturday Breakfast \$10,000
- Saturday Lunch \$20,000
- Sunday Breakfast \$10,000
- Sunday Lunch \$20,000



# VIRTUAL SATELLITE SYMPOSIA

All symposia will be live streamed to attendees during the scheduled time slot. Recordings of the live stream will be available for attendees to view on-demand after the event.

Additionally, all satellite symposia will also have the opportunity to select a second evening time slot between October 18 and December 31, 2020 to host a repeat webinar event that the AVLS will promote and non-Annual Congress attendees will be welcome to attend.

## SATELLITE SYMPOSIA LIVE STREAM SCHEDULE

<b>Thursday Breakfast</b>	Oct. 15	8:00 AM – 9:00 AM EDT	AVAILABLE
<b>Thursday Lunch</b>	Oct. 15	1:00 PM – 2:30 PM EDT	Boston Scientific
<b>Friday Breakfast</b>	Oct. 16	8:00 AM – 9:00 AM EDT	LymphaPress
<b>Friday Lunch</b>	Oct. 16	1:00 PM – 2:30 PM EDT	Medtronic
<b>Saturday Breakfast</b>	Oct. 17	8:00 AM – 9:00 AM EDT	Center for Vein Restoration
<b>Saturday Lunch</b>	Oct. 17	1:00 PM – 2:30 PM EDT	SIGVARIS Group
<b>Sunday Breakfast</b>	Oct. 18	8:00 AM – 9:00 AM EDT	AVAILABLE
<b>Sunday Lunch</b>	Oct. 18	1:00 PM – 2:30 PM EDT	AVAILABLE





# FOUNDATION FOR VENOUS & LYMPHATIC DISEASE FUNDRAISERS



## 6<sup>TH</sup> ANNUAL FUN RUN & WALK - VIRTUAL 5K

**Attendee Registration: \$40**

**On-demand participation**

The FVLD Fun Run & Walk raises awareness and support for venous and lymphatic disease every year. This year, participants will be encouraged to wear their T-Shirts at home and log their 5K run or 1 mile walk in the fitness tracking app of their choice, then share images of themselves and their run in our dedicated Facebook Group, spreading awareness around their cities as well as within our online community.



## SUNRISE YOGA

**Attendee Registration: \$20**

**Live streamed on  
Oct. 15 at 9:00 AM EDT**

**Recording available  
on-demand afterwards**

FVLD's own, certified yoga instructor Susie Schul, will lead participants in a virtual yoga class to get our blood flowing, bodies limber, and brain's relieved of stress and ready to engage with Annual Congress. All proceeds from the event will support the FVLD.



## THE PRESIDENT'S TELETHON

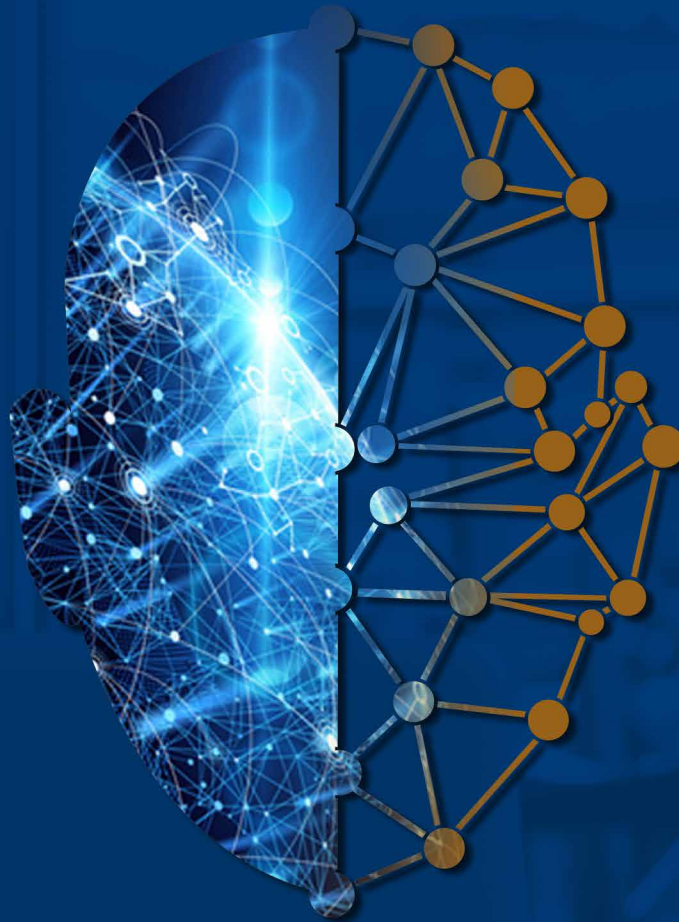
**Attendee Registration: \$150  
for Two Tickets.**

**Live streamed on  
Oct. 17 at 8:00 PM EDT**

Join the FVLD for a live streamed evening of fun lead by Damian "Bill Clinton" Mason! The evening will include a testimony from a LE&RN ambassador, a healthcare policy keynote speaker, and a message from "Bill Clinton!" Support the FVLD by bidding in the silent auction and donating to support the FVLD.



**AVLS**  
34<sup>TH</sup> ANNUAL CONGRESS  
**2020**



CAST  
YOUR  
VOTE



FOUNDATION FOR VENOUS  
& LYMPHATIC DISEASE



AMERICAN VEIN &  
LYMPHATIC SOCIETY