



EXHIBITOR PROSPECTUS

October 15 – 18, 2020



Join us virtually for the nation's
LARGEST GATHERING
for Venous & Lymphatic Medicine.



2020 PROGRAM



The AVLS 2020 Program will include a focus on interactive discussion including an Audience Response System allowing for live polling and audience submitted questions.



CONGRESS CHAIR:
Margaret Mann, MD, FAAD, FAVLS

Program Chairs:

CAST YOUR VOTE INTERACTIVE CHAIR

STEVE ELIAS, MD, FAVLS

SUPERFICIAL VEIN CHAIRS

ROBERT WORTHINGTON KIRSCH,
MD, FSIR, FCIRSE, FAVLS, RVT, RPVI
VINEET MISHRA, MD, FAAD, FAVLS

DEEP/PELVIC VEIN CHAIRS

KATHLEEN GIBSON, MD
ANTONIOS GASPARIS, MD

LYMPHEDEMA CHAIRS

STEVEN DEAN, DO, FACP, RPVI
PAULA DONAHUE, DPT, MBA, CLT-LANA
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ALLIED HEALTH CHAIR

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DONNA KELLY, RVT, RPHS, RDMS

WOUND CHAIR

M. MARK MELIN, MD, FACS, RPVI, FACCWS

RESIDENT & FELLOWS CHAIRS

YUNG-WEI CHI, DO, FAAHA, FSVM, FAVLS
NEIL KHILNANI, MD, FSIR, FAVLS

EMERGING SCIENCE CHAIR

JOSEPH RAFFETTO, MD, FACS, FSVM

PRACTICE MANAGEMENT CHAIR

KARI SCHOONOVER, CEO

LATIN AMERICA CHAIR

SERGIO GIANESINI, MD, PHD, FACS

WHO ARE OUR ATTENDEES?

ALLIED HEALTH: 35%

PHYSICIANS: 65%

FIRST TIME ATTENDEES: 30%

2017 - AUSTIN, TX
1197 ATTENDEES



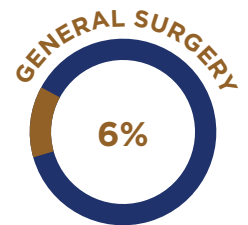
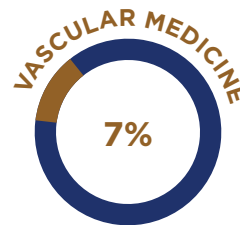
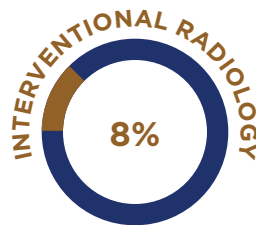
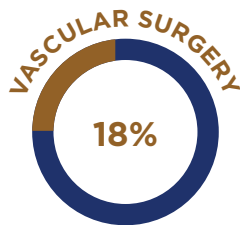
2018 - NASHVILLE, TN
1406 ATTENDEES



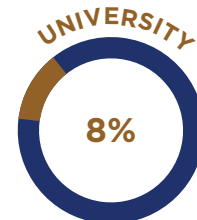
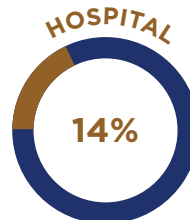
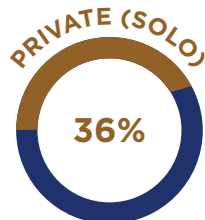
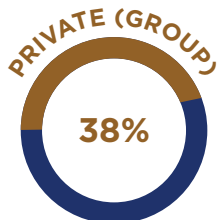
2019 - PHOENIX, AZ
1115 ATTENDEES



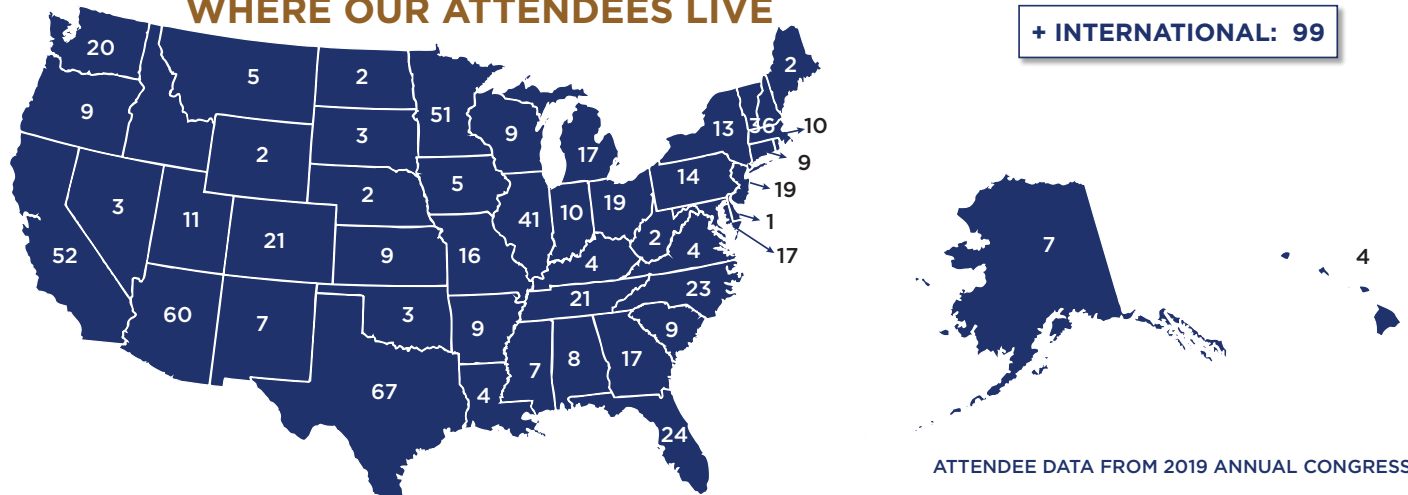
TOP ATTENDEE SPECIALTIES



PRACTICE TYPES



WHERE OUR ATTENDEES LIVE



ATTENDEE DATA FROM 2019 ANNUAL CONGRESS



2019 EXHIBITORS

NEW HORIZON DONORS

- MEDTRONIC
- BOSTON SCIENTIFIC
- MERIT MEDICAL
- TACTILE MEDICAL
- CENTER FOR VEIN RESTORATION
- JOBST
- JUZO
- MEDI USA
- SIGVARIS GROUP
- VEIN MAGAZINE
- VEIN THERAPY NEWS
- LYMPHAPRESS
- VEIN CLINICS OF AMERICA
- MERZ AESTHETICS
- ANGIODYNAMICS
- TOTAL VEIN SYSTEMS
- AMERICAN PHYSICIAN FINANCIAL SOLUTIONS, LLC
- SYRIS SCIENTIFIC
- TERASON

SOCIETIES AND INDUSTRY PUBLICATIONS

- AMERICAN BOARD OF VEIN & LYMPHATIC MEDICINE
- AMERICAN VEIN FORUM
- ASSOCIATION FOR THE ADVANCEMENT OF WOUND CARE
- FAT DISORDERS RESOURCE SOCIETY
- JOURNAL OF WOUND CARE & WOUND CENTRAL
- INTERNATIONAL ACCREDITATION COMMISSION
- INTERNATIONAL VEIN CONGRESS
- LYMPHEDEMA ASSOCIATION OF NORTH AMERICA
- LIPEDEMA FOUNDATION
- LYMPHATIC EDUCATION & RESEARCH NETWORK
- SAGE PUBLISHING
- SOCIETY FOR VASCULAR ULTRASOUND
- VEIN SYMPOSIUM
- WOUND CARE EDUCATION INSTITUTE

GENERAL EXHIBITORS

- ACI MEDICAL, LLC
- AI CARE LLC
- AIROS MEDICAL, INC.
- ALLURE MEDICAL
- AMERX HEALTH CARE
- AMES WALKER
- BD (FORMERLY BARD)
- BIOSUPPORT MD
- BIOTAB HEALTHCARE
- CAPITAL HEALTH SOLUTIONS, INC.
- CARDIOVASCULAR CREDENTIALING INTERNATIONAL
- CARECREDIT
- CAROLON COMPANY
- CIRK TEK LLC
- CRYSTAL CLEAR DIGITAL MARKETING
- DIOTECH
- DOCTOR.COM
- EMK MEDICAL SERVICES
- ESAOTE NORTH AMERICA
- GOBE INTERACTIVE
- HOGUE SURGICAL
- HOKANSON
- INCREDIBLE MARKETING
- LP SURGICAL FIBERS
- MAS INNOVATION PRIVATE LIMITED
- MD CONNECT
- MEDICAL POSITIONING INC.
- MEDSTREAMING LLC
- MOBILE VASCULAR SOLUTIONS
- NORMATEC
- OTTO TRADING INC
- PHILLIPS IGT
- PRIMUS PHARMACEUTICALS
- RECOVA INC
- SIEMENS HEALTHINEERS
- SOUND ERGONOMICS
- STRADIS HEALTHCARE
- STREAMLINE
- STUDYCAST BY CORE SOUND IMAGING
- THERAFIRM, A BRAND OF KNIT-RITE
- TRANSLITE LLC
- TYPENEX MEDICAL
- UNITED MEDICAL INSTRUMENTS
- VEIN CARE IGUIDE
- VEIN SPECIALISTS OF AMERICA
- VENATOR PERFORMANCE MARKETING
- VENCLOSE
- VEIN NEWS
- WAGNER MEDICAL
- WEBTOMED
- ZERO GRAVITY

CONGRESS OVERVIEW

PRE-CONGRESS

ALL TIMES IN U.S. EASTERN DAYLIGHT

TUESDAY, OCT. 6

7:00 PM - 8:00 PM
AVLS Introduction to Congress
Sponsored by Merit Medical

WEDNESDAY, OCT. 7

7:00 PM - 9:00 PM
AVLS New Member Reception
Sponsored by medi USA

THURSDAY, OCT. 8

7:00 PM - 9:00 PM
AVLS Business Meeting
Sponsored by Juzo

MONDAY, OCT. 12

7:00 PM - 9:00 PM
AVLS Ultrasound Section Meeting
Sponsored by CCI

TUESDAY, OCT. 13

7:00 PM - 8:30 PM
AVLS Lymphedema Section Meeting
Sponsored by Tactile Medical

8:30 PM - 9:00 PM
Meet the Lymphedema Experts
Sponsored by Tactile Medical

WEDNESDAY, OCT. 14

6:30 PM - 7:00 PM
AVLS Fellows Social
Sponsored by JOBST

7:00 PM - 9:00 PM
AVLS HealthCare Policy & Advocacy
Sponsored by Boston Scientific

ANNUAL CONGRESS

THURSDAY, OCTOBER 15

All Day	Innovation Pavilion Online
8:00 AM - 9:00 AM	Satellite Symposium
9:00 AM - 10:00 AM	FVLD Sunrise Yoga
12:30 PM - 1:00 PM	Opening Ceremonies
1:00 PM - 2:30 PM	Innovation Theatre
1:00 PM - 2:30 PM	Satellite Symposium by Boston Scientific
2:30 PM - 4:30 PM	Concurrent Sessions
4:30 PM - 4:45 PM	Break
4:45 PM - 6:00 PM	Concurrent Sessions
6:00 PM - 6:30 PM	Cast Your Vote Session
6:30 PM - 8:00 PM	Break
8:00 PM - 9:00 PM	Meet the Faculty

FRIDAY, OCTOBER 16

All Day	Innovation Pavilion Online
8:00 AM - 9:00 AM	Satellite Symposium by LymphaPress
9:00 AM - 11:00 AM	Concurrent Sessions
11:00 AM - 11:15 AM	Break
11:15 AM - 1:00 PM	Concurrent Sessions
1:00 PM - 2:30 PM	Innovation Theatre
1:00 PM - 2:30 PM	Satellite Symposium by Medtronic
2:30 PM - 3:30 PM	Cast Your Vote Session
3:30 PM - 4:30 PM	General Session
4:30 PM - 4:45 PM	Break
4:45 PM - 7:00 PM	Concurrent Session
7:00 PM - 8:00 PM	Break
8:00 PM - 9:00 PM	Meet the AVLS Board of Directors

SATURDAY, OCTOBER 17

All Day	Innovation Pavilion Online
8:00 AM - 9:00 AM	Satellite Symposium by Center for Vein Restoration
9:00 AM - 11:00 AM	Concurrent Sessions
11:00 AM - 11:15 AM	Break
11:15 AM - 1:00 PM	Concurrent Sessions
1:00 PM - 2:30 PM	Innovation Theatre
1:00 PM - 2:30 PM	Satellite Symposium by SIGVARIS
2:30 PM - 3:30 PM	Concurrent Sessions
3:30 PM - 3:45 PM	Break
3:45 PM - 5:00 PM	Cast Your Vote Session
5:00 PM - 6:00 PM	AVLS Year in Review
6:00 PM - 7:30 PM	Break
7:30 PM - 9:00 PM	The President's Telethon

SUNDAY, OCTOBER 18

All Day	Innovation Pavilion Online
8:00 AM - 9:00 AM	Satellite Symposium
9:00 AM - 11:00 AM	Concurrent Sessions
11:00 AM - 11:15 AM	Break
11:15 AM - 1:00 PM	Cast Your Vote Session
1:00 PM - 2:30 PM	Innovation Theatre
1:00 PM - 2:30 PM	Satellite Symposium
2:30 PM - 4:30 PM	Concurrent Sessions
4:30 PM - 5:00 PM	Closing Ceremonies

Schedule subject to change, please refer to:
avlscongress.org/program.



ANNUAL CONGRESS VIRTUAL

AVAILABLE **ONLINE** & THROUGH THE **AVLS EVENTS APP**



Live & Interactive • Oct. 15-18

All sessions will be live streamed, including the Innovation Theatre and Symposiums

Realtime interactions through Q&A, discussion boards and live polls

Video chats with faculty, attendees and exhibitors

On-Demand • Oct. 15 - Dec. 31

On-demand access to all presentations and recordings

Messaging and Social posts through the AVLS Mobile App

Abstract ePoster gallery with audio recordings

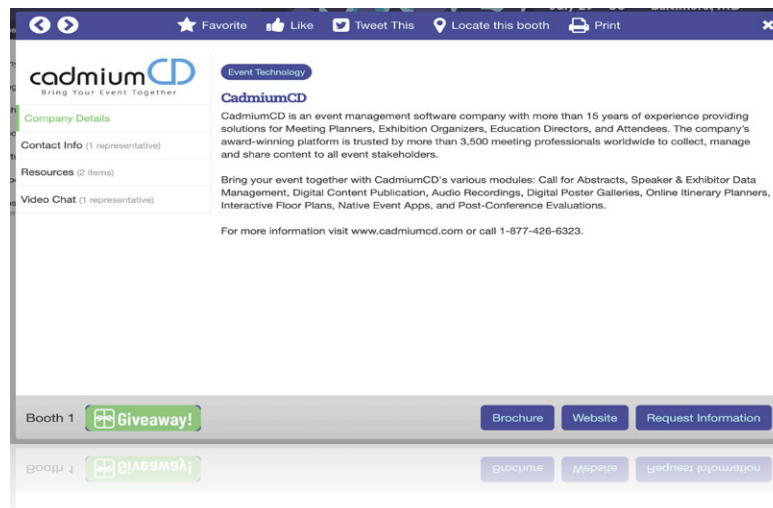


THE INNOVATION PAVILION ONLINE

In 2020, the AVLS will replace the Exhibit Hall with the Innovation Pavilion in order to create a space focused on the development of the venous and lymphatic practice by showcasing new products and services that advance our field of medicine.

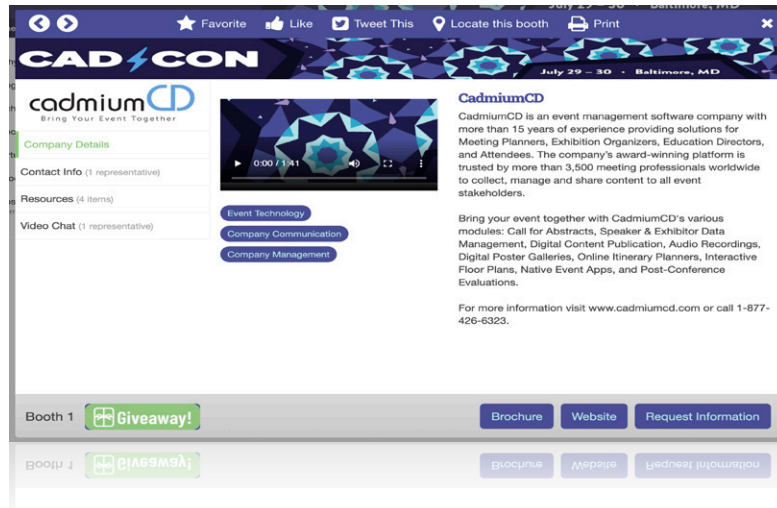
Reserve your booth at www.avlscongress.org/exhibit

**DIGITAL BOOTHS WILL BE AVAILABLE FOR ATTENDEES
FROM OCT. 15 - DEC. 31, 2020**



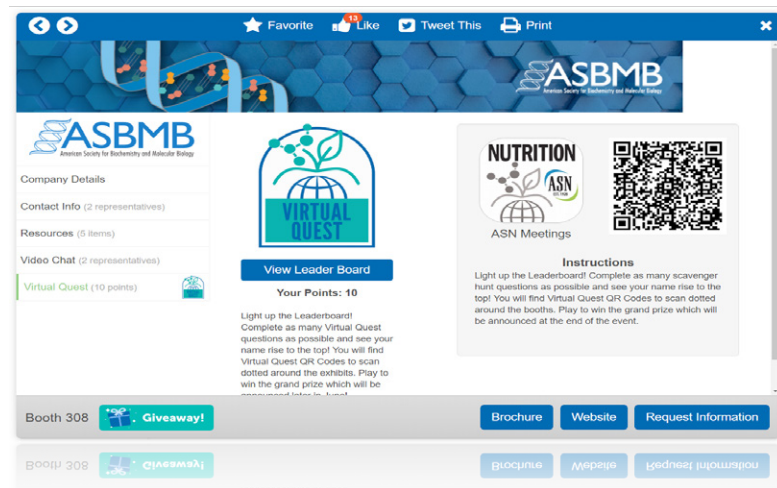
STANDARD VIRTUAL BOOTH (\$4,700): (PREVIOUSLY A 10x10 BOOTH)

- Logo in the Innovation Pavilion Online
- Company description
- One link to your website or landing page
- One PDF download
- Up to four one-on-one video chat channels (available any time Oct. 15-18)
- A printed 8.5 in x 11 in flyer in the mailed U.S. attendee registration packet
- Pre-registration attendee mailing list in September
- Final attendee mailing list in November
- Lead retrieval
- One Product Showcase listing
- One browsing category
- Optional button to host a giveaway directly in the booth
- Three complimentary exhibitor attendee registrations



PREMIUM VIRTUAL BOOTH (\$9,400):
(PREVIOUSLY A 10x20 BOOTH)

- The Basic Virtual Booth
- A custom booth banner
- Introduction Video
- Participation in the Attendee Scavenger Hunt
- Up to three links to your web pages
- Up to three PDF downloads
- Up to four browsing categories
- Six complimentary exhibitor attendee registrations
- Two Product Showcase listings (option to purchase more)



SCAVENGER HUNT

2020 Attendees will be able to participate in a virtual scavenger hunt through the Innovation Pavilion. Earning points by scanning QR codes in certain booths and answering a question presented by that sponsor. Points will make them eligible for various prizes.

PRODUCT SHOWCASE

Attendees will be able to browse by product. Each product showcase includes the opportunity for a product image, a product specific video, a PDF brochure, and the opportunity for attendees to request more information.

EXHIBITOR DETAILS

A 60% deposit must be paid either online or by check within 15 days of booth selection. The full balance will need to be paid within 30 days of confirmed registration. AVLS reserves the right to release any booth registration with an outstanding balance after July 31, 2020.

Attendees will have 24/7 access to exhibitor profiles through the Innovation Pavilion Online webpages through December 31, 2020. Video chat channel access will be set at the exhibitor's discretion from October 15 - 18, 2020.

If you have any questions, please contact Amy Pfaffenbach, Director of Meetings, at: 510-606-8795 or via email at: apfaffenbach@myavls.org

IMPORTANT DATES

BOOTH REGISTRATION OPENS

FEBRUARY 3

CANCELLATION DEADLINE (REFUNDS)

NOTE: BOOTH RESERVATIONS AFTER JULY 31 MUST BE PAID IN FULL AND CANNOT BE REFUNDED.

JULY 31

INSERT FOR ATTENDEE REGISTRATION PACKET MUST HAVE ARRIVED AT AVLS HEADQUARTERS BY

SEPTEMBER 11

EXHIBITOR ATTENDEES DUE

SEPTEMBER 30

VIRTUAL BOOTH BUILD-OUT COMPLETED

SEPTEMBER 30

EXHIBITOR INFORMATION MEETING

OCTOBER 27 AT 4:00 PM EDT

DATES AND HOURS SUBJECT TO CHANGE



SPONSORSHIP OPPORTUNITIES

ADVERTISING

- myAVLS Magazine Back Cover \$7,500
- myAVLS Magazine Back Inside Cover \$5,000
- myAVLS Magazine Front Inside Cover \$5,000
- myAVLS Magazine Full Page Ad \$2,500
- myAVLS Magazine Half Page Ad \$1,500
- Push Notifications \$1,500
- Premium Registration Packet Insert \$2,000
- Sponsored Emails \$5,000

AVLS ONLINE EVENTS

- Annual Congress Introduction \$10,000
- New Member Meeting \$10,000
- AVLS Business Meeting \$10,000
- Meet the AVLS Board \$10,000
- Lymphedema Section Meeting \$10,000
- Meet the Lymph Experts \$10,000
- Ultrasound Section Meeting \$10,000

VIRTUAL BOOTH UPGRADES

- Additional Product Showcases \$2,000
- Custom Booth Banner \$1,000
- Introduction Video \$1,500
- Scavenger Hunt \$1,000
- Additional web links, PDF downloads and Categories \$1,000

BRANDING OPPORTUNITIES

- Event Website Navigation Ad \$1,500
- Event Website Sidebar Ad \$2,500
- Cloth/Reusable Facemask \$20,000
- Mobile App Sponsor \$20,000
- Registration Shipping Box \$60,000

FVLD

- Fun Run & Walk – Primary \$20,000
- Fun Run & Walk - Water Bottles \$10,000
- Fun Run & Walk – Towels \$10,000
- Sunrise Yoga \$3,000
- The President’s Telethon \$50,000

SATELLITE SYMPOSIA

- Thursday Breakfast \$10,000
- Thursday Lunch \$20,000
- Friday Breakfast \$10,000
- Friday Lunch \$20,000
- Saturday Breakfast \$10,000
- Saturday Lunch \$20,000
- Sunday Breakfast \$10,000
- Sunday Lunch \$20,000



VIRTUAL SATELLITE SYMPOSIA

All symposia will be live streamed to attendees during the scheduled time slot. Recordings of the live stream will be available for attendees to view on-demand after the event.

Additionally, all satellite symposia will also have the opportunity to select a second evening time slot between October 18 and December 31, 2020 to host a repeat webinar event that the AVLS will promote and non-Annual Congress attendees will be welcome to attend.

SATELLITE SYMPOSIA LIVE STREAM SCHEDULE

Thursday Breakfast	Oct. 15	8:00 AM – 9:00 AM EDT	AVAILABLE
Thursday Lunch	Oct. 15	1:00 PM – 2:30 PM EDT	Boston Scientific
Friday Breakfast	Oct. 16	8:00 AM – 9:00 AM EDT	LymphaPress
Friday Lunch	Oct. 16	1:00 PM – 2:30 PM EDT	Medtronic
Saturday Breakfast	Oct. 17	8:00 AM – 9:00 AM EDT	Center for Vein Restoration
Saturday Lunch	Oct. 17	1:00 PM – 2:30 PM EDT	SIGVARIS Group
Sunday Breakfast	Oct. 18	8:00 AM – 9:00 AM EDT	AVAILABLE
Sunday Lunch	Oct. 18	1:00 PM – 2:30 PM EDT	AVAILABLE



FOUNDATION FOR VENOUS & LYMPHATIC DISEASE FUNDRAISERS



6TH ANNUAL FUN RUN & WALK - VIRTUAL 5K

Attendee Registration: \$40

On-demand participation

The FVLD Fun Run & Walk raises awareness and support for venous and lymphatic disease every year. This year, participants will be encouraged to wear their T-Shirts at home and log their 5K run or 1 mile walk in the fitness tracking app of their choice, then share images of themselves and their run in our dedicated Facebook Group, spreading awareness around their cities as well as within our online community.



SUNRISE YOGA

Attendee Registration: \$20

Live streamed on
Oct. 15 at 9:00 AM EDT

Recording available
on-demand afterwards

FVLD's own, certified yoga instructor Susie Schul, will lead participants in a virtual yoga class to get our blood flowing, bodies limber, and brain's relieved of stress and ready to engage with Annual Congress. All proceeds from the event will support the FVLD.



THE PRESIDENT'S TELETHON

Attendee Registration: \$150
for Two Tickets.

Live streamed on
Oct. 17 at 8:00 PM EDT

Join the FVLD for a live streamed evening of fun lead by Damian "Bill Clinton" Mason! The evening will include a testimony from a LE&RN ambassador, a healthcare policy keynote speaker, and a message from "Bill Clinton!" Support the FVLD by bidding in the silent auction and donating to support the FVLD.

AVLS
34TH ANNUAL CONGRESS
2020



CAST
YOUR
VOTE



FOUNDATION FOR VENOUS
& LYMPHATIC DISEASE



AMERICAN VEIN &
LYMPHATIC SOCIETY