



EXHIBITOR PROSPECTUS

Denver, CO & Online

October 7-10, 2021

2021 PROGRAM

You're invited to exhibit at the nation's largest gathering for venous and lymphatic medicine.



Congress Chair:
Robert Worthington-Kirsch
MD, FSIR, FCIRSE, FAVLS, RVT, RPVI

SHOW ME THE



In addition to providing the most comprehensive educational program in venous and lymphatic medicine, the AVLS 2021 Annual Congress will highlight the latest research.

Learn more at
www.avlscongress.org

PRECAUTIONS

COVID-19

The AVLS is preparing to host the 2021 AVLS Annual Congress under social distancing guidelines of limited capacities, six feet of separation and masking. Should restrictions lessen between now and October, the AVLS will relax accordingly with local, state and federal mandates. If the situation worsens, the AVLS Congress will switch to an entirely virtual format. Throughout this prospectus there are notes regarding how the event will transition, if required.

Initial Capacity Limit: 475 educational attendees

When attendee registration opens on April 1, there will be 475 spots (not including exhibitors) available for in-person registration with a wait list. We will be closely monitoring the situation, and if the situation improves throughout 2021, we will open additional seats to attendees.

Guidelines

The AVLS Annual Congress will follow all federal, state and local guidelines regarding social distancing, sanitation and masking for the 2021 Annual Congress.

Innovation Pavilion Capacity Limit: 100 exhibit staff + 300 attendees

In order to maintain social distancing guidelines, exhibit booths may only be staffed by one worker per 10'x10' space and only one attendee per 10'x10' space at a time. Booths will be divided by eight-foot drape walls. If pandemic conditions improve and social distancing guidelines are relaxed, these walls may be lowered back to three-foot drape walls, and capacity limits will be increased.

The above plan is based on expected pandemic restrictions for January 1, 2021. Check www.avlscongress.org for any updates to these precautions.

CONGRESS SCHEDULE

DAILY SCHEDULE (THURSDAY - SATURDAY)

7:15 AM - 8:15 AM	Satellite Symposium
8:30 AM - 12:00 PM	Education Sessions
12:00 PM - 2:30 PM	Innovation Pavilion Exhibits Open
12:30 PM - 1:30 PM	Satellite Symposium
1:30 PM - 2:30 PM	AVLS Section Meetings
2:30 PM - 6:00 PM	Education Sessions

DAILY SCHEDULE (SUNDAY)

9:00 AM - 12:00 PM	Education Sessions
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SPECIAL EVENTS

WEDNESDAY, OCTOBER 6

12:00 PM - 6:00 PM	FVLD Golf Outing
2:00 PM - 6:00 PM	FVLD Congress Expedition

THURSDAY, OCTOBER 7

6:00 PM - 7:00 PM	Happy Hour in the Innovation Pavilion & Innovation Theatre
7:30 PM - 10:00 PM	AVLS Fellows Dinner

FRIDAY, OCTOBER 8

6:00 PM - 7:00 PM	Happy Hour in the Innovation Pavilion & Innovation Theatre
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SATURDAY, OCTOBER 9

6:00 AM - 8:00 AM	FVLD Fun Run & Walk
7:00 PM - 8:00 PM	President's Reception
8:00 PM - 11:00 PM	AVLS "Taste of Colorado"

Times are in Mountain Daylight Time. Schedule is subject to change. Refer to avlscongress.org/program for the most up to date schedule.

ONLINE-ONLY SCHEDULE*

9:00 AM - 10:00 AM	Satellite Symposiums (3)
10:00 AM - 12:00 PM	Education Sessions
12:00 PM - 1:00 PM	Satellite Symposiums (3)
1:00 PM - 3:00 PM	Education Sessions
3:00 PM - 4:00 PM	Satellite Symposiums (3)
4:00 PM - 6:00 PM	Education Sessions

*This schedule will only go into effect, if the AVLS must cancel the in-person elements of Annual Congress. All times would be in Eastern Daylight Time

- Booths will be selected in real time on a first come, first served basis using an interactive, online platform. Booth space will be available on March 1, 2021. **The booth reservation must be paid in full at registration.** Booth reservations that have not been paid in full within 15 days of reservation will be canceled.
- Exhibit Booth (10'x10'): \$4,900
 - ◆ Each booth is a 10'x10' or 10'x20' space. Multiple adjoining booths divided by a dotted line may be purchased. See the Exhibit Map. (Page 6)
 - ◆ Includes a Virtual Booth on the Annual Congress event website and mobile app.
- Virtual Booth Only: \$1,500
 - ◆ Website-style virtual booth
 - ◆ Company Description
 - ◆ Up to Three PDF Downloads
 - ◆ Up to Three Additional Links
 - ◆ Brochure Download
 - ◆ Website Link
 - ◆ Featured Video Option

Included with your exhibition:

- Three complimentary exhibitor attendee registration badges per 10'x10' booth space for company representatives.
- Additional badges: \$600 per badge
- Pre-registration attendee mailing list in September
- Final attendee list in November
- One complimentary lead retrieval user license per 10'x10' booth space. Additional licenses are available for \$100 each.

Exhibitor Attendee Registration Includes:

- Access to educational sessions as space permits. Due to social distancing capacity restrictions, 2021 sessions may not have extra seats for exhibitors. Please be mindful and make sure attendees all have seats in the classroom first.
- Lunch daily
- One drink ticket for the Thursday Happy Hour in the Innovation Pavilion
- One drink ticket for the Friday Happy Hour in the Innovation Pavilion

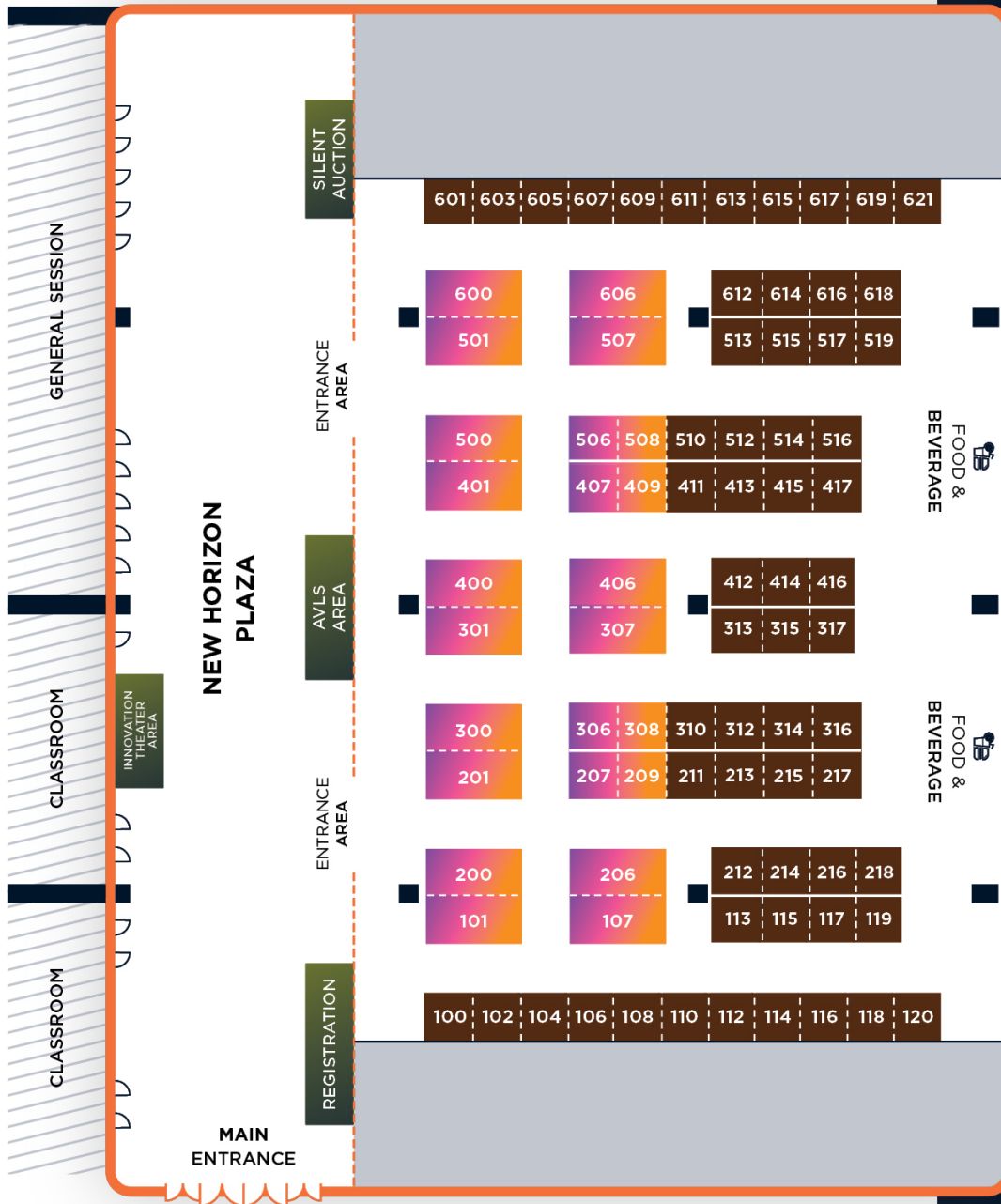


EXHIBIT HALL MAP



SATELLITE SYMPOSIUMS

Host a breakfast, lunch or evening symposium for in-person attendees.

Control the content and speaker you want attendees to hear from. Upgrade your symposium and have it livestreamed to 2021 AVLS Annual Congress online attendees, as well as receive a recording of your symposium.

Thursday Breakfast	• 7:15 AM - 8:15 AM	• \$10,000
Thursday Lunch	• 12:15 PM - 1:15 PM	• \$20,000
Thursday Evening	• 7:00 PM - 8:00 PM	• \$20,000
Friday Breakfast 1	• 7:15 AM - 8:15 AM	• \$10,000
Friday Breakfast 2	• 7:15 AM - 8:15 AM	• \$10,000
Friday Lunch	• 12:15 PM - 1:15 PM	• \$20,000
Friday Evening	• 7:00 PM - 8:00 PM	• \$20,000
Saturday Breakfast 1	• 7:15 AM - 8:15 AM	• \$10,000
Saturday Breakfast 2	• 7:15 AM - 8:15 AM	• \$10,000
Saturday Lunch	• 12:15 PM - 1:15 PM	• \$20,000

Livestream Upgrade: \$5,000

One Breakfast and one Lunch session per day have the opportunity to upgrade their symposium to include a livestream.

Online-Only Satellite Symposiums

In the event the 2021 AVLS Annual Congress is forced to convert to an online-only format, there will be 21 satellite symposium opportunities available throughout the schedule (see page 4). Virtual satellite symposiums will be streamed online and available to all attendees to view on-demand.

Expand your brand's presence at the 2021 Annual Congress through one of our advertising or sponsorship opportunities. All options can be purchased through the Exhibitor Portal at www.avlscongress.org/exhibitor-portal. If you have any questions, please contact John Mangold at jmangold@myavls.org.

ADVERTISING

- myAVLS Magazine Ad
- In Room and Under Door Drops
- Registration Bag Insert
- Push Notifications
- Sponsored Email
- Website Sidebar Ad

BRANDING OPPORTUNITIES

- Daily Branded Lunch Box
- Badge Lanyards
- Event WiFi
- Hospitality Suite
- Key Cards
- Window Clings
- Wall Clings
- Floor Clings
- Re-usable Coffee Tumbler
- Mobile App
- Custom Face Mask
- Resident Programming
- Attendee Notebook
- Mobile Charging Station
- Medical Poster Giveaway

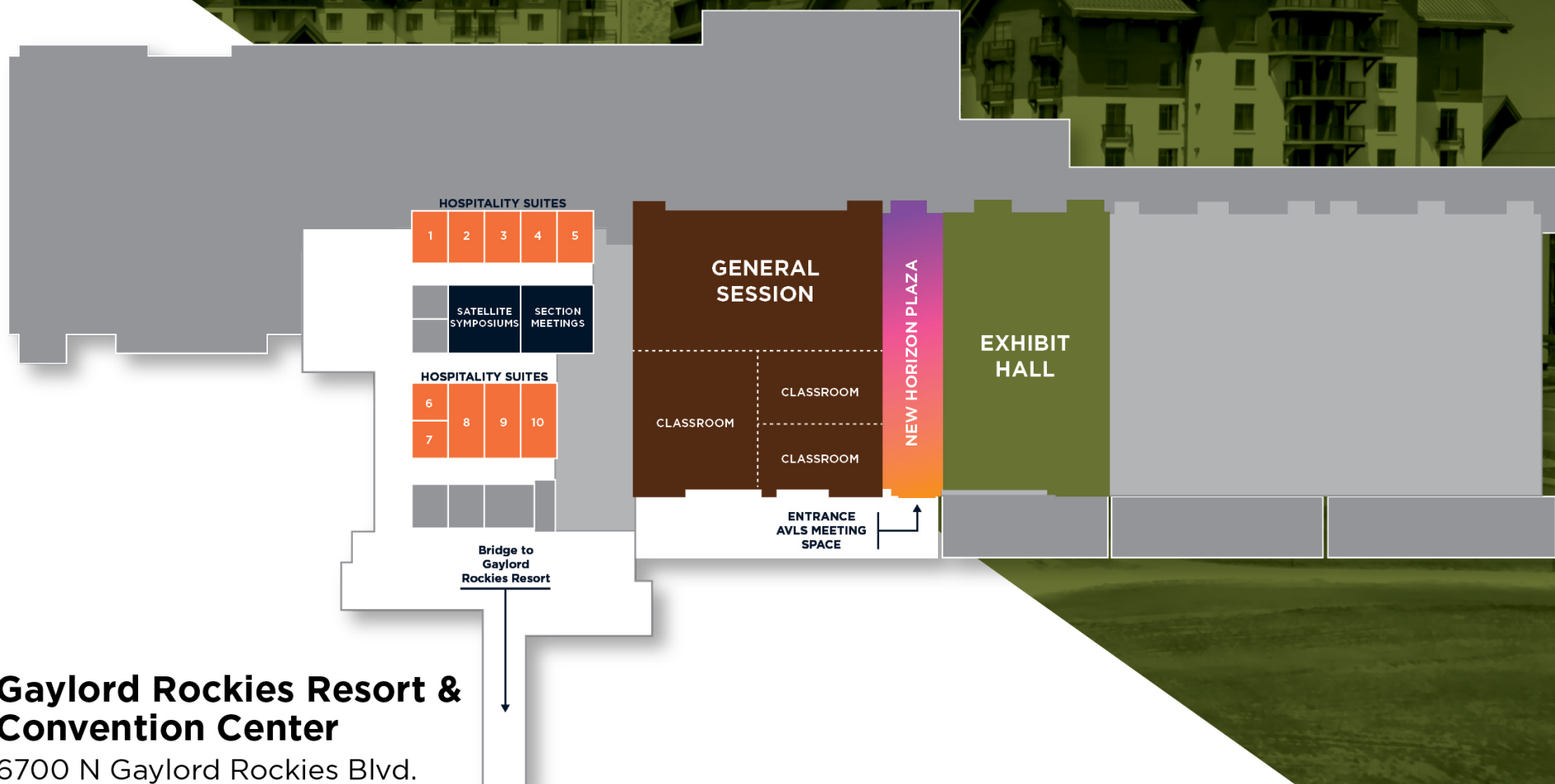
SOCIETY EVENTS

- Fellows Dinner
- Lymphedema Specialty Section Meeting
- Ultrasound Specialty Section Meeting
- New Member Luncheon
- Presidential Reception
- AVLS "Taste of Colorado" – Saturday Night

FOUNDATION FUNDRAISERS

- Expedition Primary Sponsor
- Expedition Water Bottles
- Expedition Drawstring Backpack
- Fun Run & Walk Primary Sponsor
- Fun Run & Walk Water Bottles
- Fun Run Towels
- Golf Award Reception
- Golf Beverage Cart
- Golf Competitions
- Golf Tee Holes

SPONSORSHIP OPPORTUNITIES



Gaylord Rockies Resort & Convention Center

6700 N Gaylord Rockies Blvd.
Aurora, CO

HOTELMAP

EXHIBITORS DETAILS

IMPORTANT DATES

Booth Registration Opens	March 1
Status Update (Hybrid vs. Online Initial Review)	June 1
Cancellation Deadline	July 30
Status Update (Hybrid vs. Online Final Review)	August 2
Exhibitor Registration Closes	October 1
On-Site Registration	
Wednesday, October 6	3:00 PM – 8:00 PM
Thursday, October 7	8:00 AM – 3:00 PM
Exhibit Hall Installation	
Wednesday, October 6	9:00 AM – 5:00 PM
Exhibit Hall Open to Attendees	
Thursday, October 7	12:00 PM – 2:30 PM 6:00 PM – 7:00 PM
Friday, October 8	12:00 PM – 2:30 PM 6:00 PM – 7:00 PM
Saturday, October 9	12:00 PM – 2:30 PM
Exhibitor Informational Meeting	
Saturday, October 9	10:00 AM – 11:00 AM
Exhibit Hall Dismantle	
Saturday, October 9	2:30 PM – 7:00 PM

Dates and hours subject to change

Questions:

AVLS Meetings • 510-606-8795 • meetings@myavls.org

WHO ARE OUR ATTENDEES?

Physicians: 80%

Allied Health: 20%

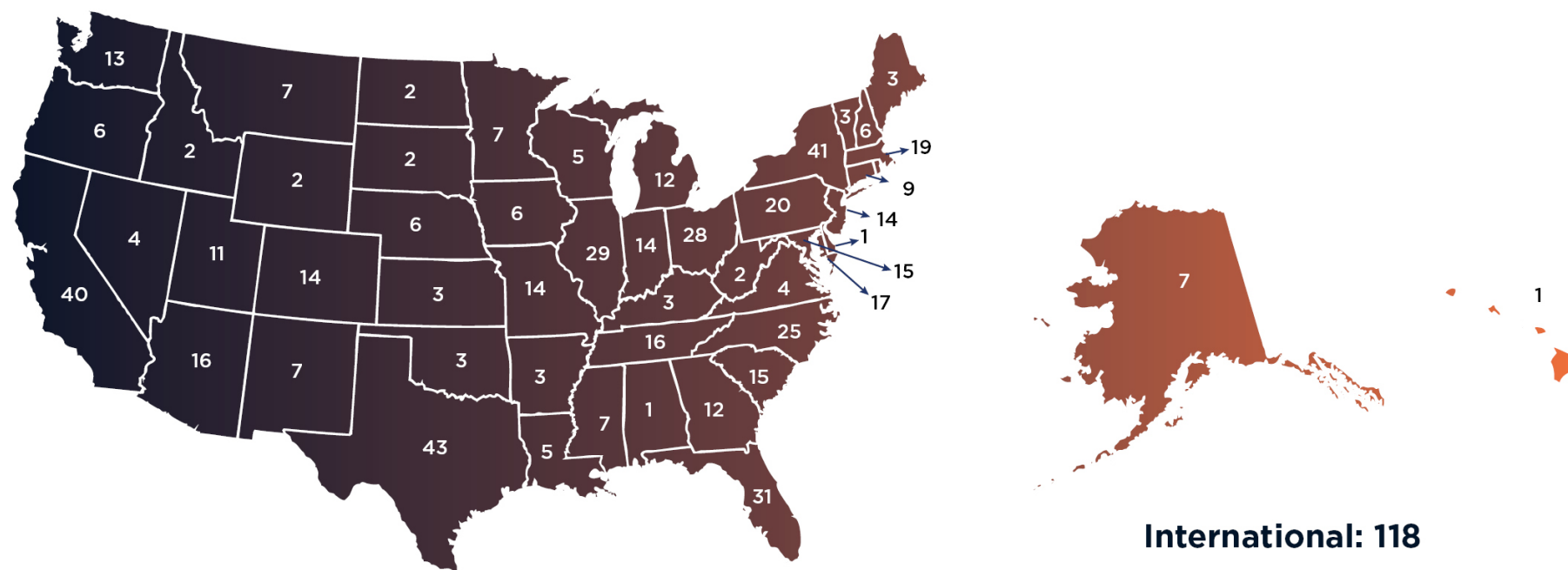
First Time Attendees: 41%

Top Attendee Specialties

Phlebology: 36%
Vascular Surgery: 20%
Interventional Radiology: 13%
Vascular Medicine: 7%
Dermatology: 6%

Practice Types

Private (Solo): 32%
Private (Group): 29%
University: 18%
Hospital: 17%



International: 118

Data from 2020 AVLS Virtual Annual Congress

2020 EXHIBITORS

New Horizon Donors

- Medtronic
- Boston Scientific
- Tactile Medical
- Center for Vein Restoration
- JOBST
- Juzo
- medi USA
- SIGVARIS GROUP
- Lympha Press
- Vein Clinics of America
- Merz Aesthetics
- AngioDynamics
- American Physician Financial Solutions
- Intersocietal Accreditation Commission
- Syris Scientific
- Total Vein Systems
- Vein Magazine
- Vein Therapy News
- Venclose

Societies

- American Board of Venous & Lymphatic Medicine
- American Venous Forum
- Benelux Society of Phlebology
- Cardiovascular Credentialing International
- European Venous Forum
- Lymphology Association of North America
- Venous Symposium

General Exhibitors

- ACI Medical
- Aria Health
- Center for Vascular Medicine
- ClinicGrower
- Core Sound Imaging
- Hokanson
- Leucadia Pharmaceuticals
- LP Surgical Fibers
- MAS
- MD Connect
- Mindray North America
- StreamlineMD
- TransLite
- United Medical Instruments
- VEIN 360