



# UIP 2023

Connecting the Continent... Welcoming the World

# SPONSOR OPTIONS

Miami Beach, FL  
September 17 - 21, 2023



AMERICAN VEIN &  
LYMPHATIC SOCIETY



ACADEMIA  
MEXICANA DE  
FLEBOLOGIA  
Y LINFOLOGIA



American Venous Forum



SOCIÉTÉ CANADIENNE DE PHLÉBOLOGIE  
CANADIAN SOCIETY OF PHLEBOLOGY

# PLATINUM EXHIBITOR

**\$50,000**

- 20x30 Booth in the Exhibit Hall
- 21 Exhibitor Registration Badges (2 badges per 10x10 booth space + an additional 15 badges)
- Hospitality Suite: A private meetings pace reserved exclusively for your use throughout the World Congress (see p.19)
- 1 Sponsored Email to Attendees (see p.6)
- 1 Push Notification through the Mobile App to Attendees (see p.12)
- Recognition on UIP Congress website and at the Miami Beach Convention Center

# GOLD

# EXHIBITOR

**\$25,000**

- 10x20 Booth in the Exhibit Hall
- 10 Exhibitor Registration Badges (2 badges per 10x10 booth space + an additional 6 badges)
- 1 Sponsored Email to Attendees (see p. 6)
- 1 Push Notification through the Mobile App to Attendees (see p. 12)
- Recognition on UIP Congress website and at the Miami Beach Convention Center

# BREAKFAST SYMPOSIUM

**\$20,000**

Host breakfast and your own educational session from 7:00 AM to 8:00 AM before the conference day begins. Sponsor is encouraged to provide breakfast for the attendees.

**SALE CLOSING: JULY 14**

## DETAILS

- Included in Symposium Promotional Email
- 1 Sponsored Email about the session (see p. 6)
- Event Signage
- Copy of the program recording after the meeting
- Live stream to virtual attendees can be added for \$5,000

## OPTIONS

- Monday - 2 of 3 remaining
- Tuesday - 1 of 3 remaining
- Wednesday - 3 of 3 remaining
- Thursday - 1 of 1 remaining

**\$30,000**

# LUNCH

# SYMPOSIUM

Host your own educational session from 1:00 PM to 2:00 PM during the lunch and exhibition break. Sponsor is encouraged to provide lunch for the attendees.

**SALE CLOSSES: JULY 14**

## DETAILS

- Included in Symposium Promotional Email
- 1 Sponsored Email about the session (see p. 6)
- Event Signage
- Copy of the program recording after the meeting
- Live stream to virtual attendees can be added for \$5,000

## OPTIONS

- Monday - Currently Sold Out
- Tuesday - Currently Sold Out
- Wednesday - Currently Sold Out

# PHLEBOLOGY JOURNAL

## ABSTRACT SUPPLEMENT

**\$25,000**

Be the sole sponsor of the UIP 2023 *Phlebology* Journal Abstract Supplement. The digital edition is an e-book, a cover-to-cover flip book PDF, hosted on the Nxtbook Media platform. The supplement will be sent via email to all UIP 2023 attendees and AVLS Members, plus the 3,500+ SAGE Angiology and Phlebology distribution list. Sponsor will also receive information to share the Supplement with their own customers and clients.

Learn more at [www.myavls.org/phlebology-supplement](http://www.myavls.org/phlebology-supplement).

**SALE CLOSES: JUNE 30**

### DETAILS

- Exclusive Opportunity
- Top Banner
- Sky Scrapper
- Cover Tip
- First inside page advert
- Last inside page advert
- Banner on email alerts deployed by the AVLS and SAGE



# VEIN MAGAZINE

## ADVERTISEMENTS

Vein Magazine will be distributed to all attendees at the UIP 2023 World Congress and mailed to all AVLS members, plus the traditional Vein Magazine distribution.

### ARTWORK DUE: JULY 14

#### BACK COVER - \$5,000

- Trim Size: 8.125" x 10.812"
- Bleed: 8.375" x 11.062"
- Non-bleed: 7.000" x 9.687"

#### FRONT INSIDE COVER - \$4,400

- Trim Size: 8.125" x 10.812"
- Bleed: 8.375" x 11.062"
- Non-bleed: 7.000" x 9.687"

#### BACK INSIDE COVER - \$4,400

- Trim Size: 8.125" x 10.812"
- Bleed: 8.375" x 11.062"
- Non-bleed: 7.000" x 9.687"

#### FULL PAGE AD - \$3,700

- Trim Size: 8.125" x 10.812"
- Bleed: 8.375" x 11.062"
- Non-bleed: 7.000" x 9.687"

#### HALF PAGE AD - \$2,700

- Bleed: 8.375" x 5.500"
- Non-bleed: 7.000" x 4.750"



**Distribution**  
VEIN Magazine is distributed two times per year

April - September      October - March



Subscription List: ~14,000

Show Distribution\*  
VEIN Magazine works closely with organizations within the venous disease treatment community

Spring/Summer Issue	International Vein Conference (www.ivcmiami.com) New Cardiovascular Horizons Annual Conference (ncvh.org) Society for Vascular Surgery Annual Meeting (vascular.org)	1,500+ Copies
Fall/Winter Issue	Vascular Interventional Advances Conference (vivaphysicians.org) UIP and American Vein and Lymphatic Society (aviscongress.org) VEITH Symposium (veithsymposium.org) American Venous Forum (veinforum.org) Society of Interventional Radiology Annual Scientific Meeting (sirweb.org) Venous Symposium (www.venous-symposium.com)	3,000+ Copies
All Issues	Direct mail to subscriber list (Opted-in Sub List)	~14,000 Copies

\*Historical distribution for past annual events, subject to change.



**See you at the Joint 2023 UIP World Congress & the 37th Annual AVLS Congress**

Live in Miami, FL September 17 - 23, 2023  
Vein specialists from across the globe are set to gather in Miami to learn the latest science and best practices in venous and lymphatic medicine.  
The American Vein & Lymphatic Society (AVLS) will co-host the 2023 UIP World Congress alongside the Mexican Academy of Phlebology & Lymphology, the American Venous Forum, and the Canadian Society of Phlebology with the vision of "Connecting the Continent, Welcoming the World."

advertising@edoctors.com



# SPONSORED

**\$5,000**

## EMAIL

Send an email to all AVLS Members and registered UIP Congress Attendees prior to the 2023 UIP World Congress. Send date assigned on a first come, first served basis. Sponsored emails will be sent out from "UIP Partner." Content of the email must be relevant to the 2023 UIP World Congress and is subject to approval by the AVLS.

### **EMAIL CONTENT DUE: 2 WEEKS PRIOR TO SEND DATE**

#### **DETAILS**

- Email contents as a .HTML file.
- Email must be no more than 600 px wide.
- Sponsor is responsible for hosting all images and graphics used in the email.
- The AVLS will send a proof of the email for final approval before distributing.



# EVENT WEBSITE

## SIDEBAR AD

**\$2,500**

The UIP Congress attendee website is how all attendees will access the virtual event, including presentation files, live stream channels and exhibitor profiles.

**ARTWORK DUE: AUGUST 1**

### DETAILS

- Desktop Dimensions: 320px wide by 1200px high  
Mobile Dimensions: 300px wide by 300px high
- Ad appears on the right hand side of the page.
- Includes a URL the ad will link to.



The screenshot shows the website for the AVLS 14th Annual Congress 2020, held from October 15-18, 2020. The header includes the event logo, a welcome message, and a 'CAST YOUR VOTE' button. A navigation menu on the left lists various sections like Registration, Schedule, and Innovation Pavilion. The main content area features a banner for 'Annual Congress Recordings' and a large 'EXPLORE ANNUAL CONGRESS' section with a background image of a park. Below this are buttons for 'CONGRESS TUTORIAL' and 'FULL AGENDA'. At the bottom, there are links for a mobile app and a national treasure hunt. A sidebar advertisement on the right, highlighted with an orange border, promotes a 'PERFect Tool' for engineering simulation, featuring a 'Learn More' button and the ArgonDynamics logo.

# HEALTHY VEINS

**\$10,000**

## BOOK SPONSORSHIP

You will receive 200 copies of the “Healthy Veins Book” at your exhibit booth to hand out and AVLS will promote your giveaway to the attendees.

**SALES CLOSE: AUGUST 1**

### DETAILS

- 200 copies of the Healthy Veins Book with Sponsor Logo sticker on cover

# REGISTRATION PACKET INSERT

**\$1,500**

Have your flier included in the attendee registration packet that will be presented to all in-person attendees when they check-in to the event.

**DIGITAL PROOF DUE: AUGUST 1**  
**SHIPMENT ARRIVES: SEPTEMBER 6**

## DETAILS

- Quantity: 2,000
- Sponsor is responsible for producing and shipping the insert.
- Insert should be 8.5"x11" or smaller and no thicker than 1/8"

# PUSH NOTIFICATION

**\$1,500**

Send a push notification out to UIP Congress attendees via the mobile app. Times are assigned on a first come, first served basis.

**NOTIFICATION DUE: AUGUST 15**

## DETAILS

- Includes a title and message for a total of 230 characters.
- Emojis may be included.
- Does not include hyperlinks.

# ATTENDEE TRANSPORTATION

**\$15,000**

A bus will be available for attendees from the Loews and the Fontainebleau to the Convention Center. The Fontainebleau is only accessible for attendees by bus, and the Loews is a 10-minute walk to the Convention Center.

**SALES CLOSE: JULY 14**

## DETAILS

- Branded bus signage
- Branded bus stop signage
- 2,000 branded mini bottles of water
- Branded bus route map and timetable



# ATTENDEE BAG

**\$15,000**

Provide a UIP 2023 co-branded reusable for attendees to use throughout the meeting. This tote bag is made of 80 gram laminated non-woven, coated water-resistant polypropylene. Its laminated material is water-resistant and easily wipes clean. 6" handle drop height.

**SALES CLOSE: JULY 14**

## DETAILS

- Qty: 2,000
- Sponsor is able fully design a full color process design for one side of the bag.
- The other side of the bag will be 2023 UIP branded.
- Dimensions are 13"x13"x6"



# EVENT

**\$35,000**

## WIFI

Provide the WiFi for all attendees to use throughout the Miami Beach Convention Center. Attendees will use WiFi to access the translation services as well as the mobile app throughout the meeting.

**SALE CLOSES: AUGUST 15**

### DETAILS

- Customize the network name and password.
- AVLS will produce fliers, bag inserts, and signage with the WiFi information and sponsor logo (when permitted by CME standards).

# MOBILE CHARGING STATION

**\$5,000  
EACH**

Branded computer and phone charging station for attendees.

**SALE CLOSES: JULY 14**

## DETAILS

- 4 of 4 stations available
- Templates for design will be provided





# EDUCATIONAL POSTERS

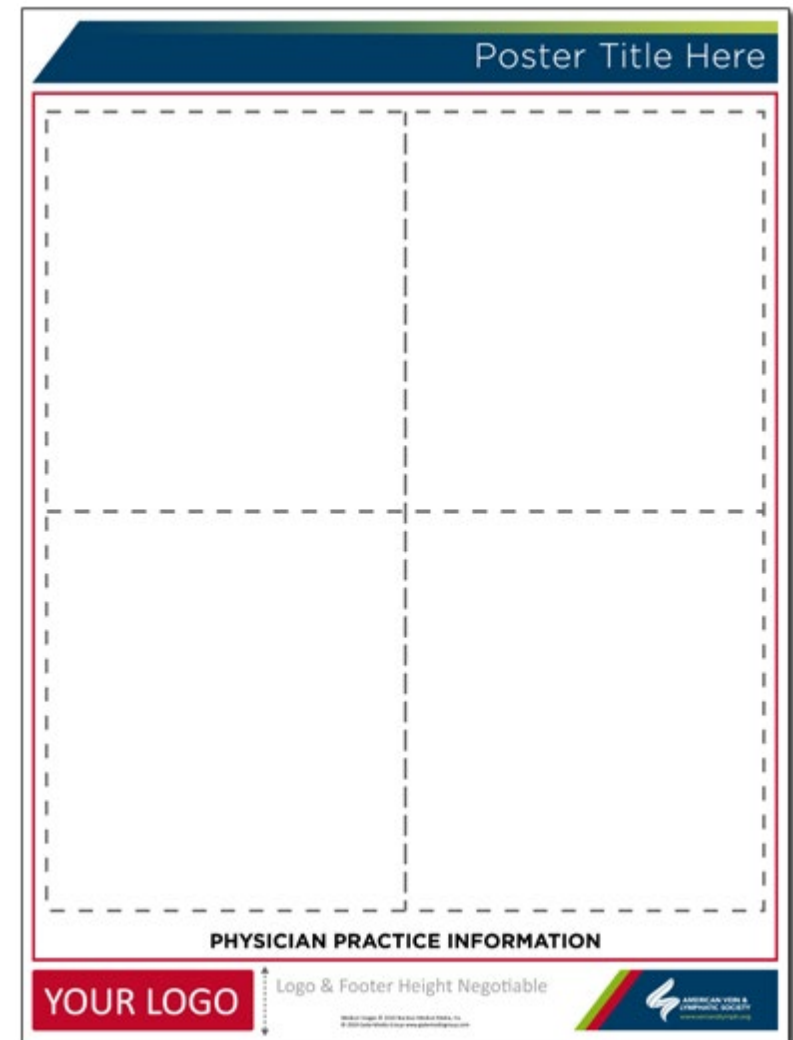
**\$20,000**

Partner with GOBE Interactive to provide attendees with medical posters at a dedicated booth located in the Exhibit Hall. Attendees select up to four images to build their custom poster. Sponsor branding will be included on the poster template. Up to 1,000 posters have been printed at past AVLS Congresses.

**SALE CLOSES: JULY 14**

## DETAILS

- Logo will be full-color



# WALTER DE GROOT

## SCHOLARSHIP

**\$10,000**

Sponsor the scholarship for up to five (5) resident, fellows, or medical students to receive a complimentary registration to the 2023 UIP World Congress, plus a travel stipend to Miami Beach.

**SALE CLOSES: JUNE 30**

### DETAILS

- Scholarship name will include sponsor.
- Sponsor will be recognized everywhere the scholarship is promoted.

# HOSPITALITY SUITE OR MEETING ROOM

Host meetings or customers in your own private space.

**SALE CLOSES: JULY 14**

## **HOSPITALITY SUITE - \$15,000**

- Private room for sponsors use Sunday through Thursday.
- Sponsor may brand room and set up room however they may choose, so long as it does not interfere with another hospitality suite.
- Includes the Hospitality Suite Entry Header (see p. 20)

## **MEETING ROOM - \$5,000**

- One-day rental of meeting room for sponsors use.

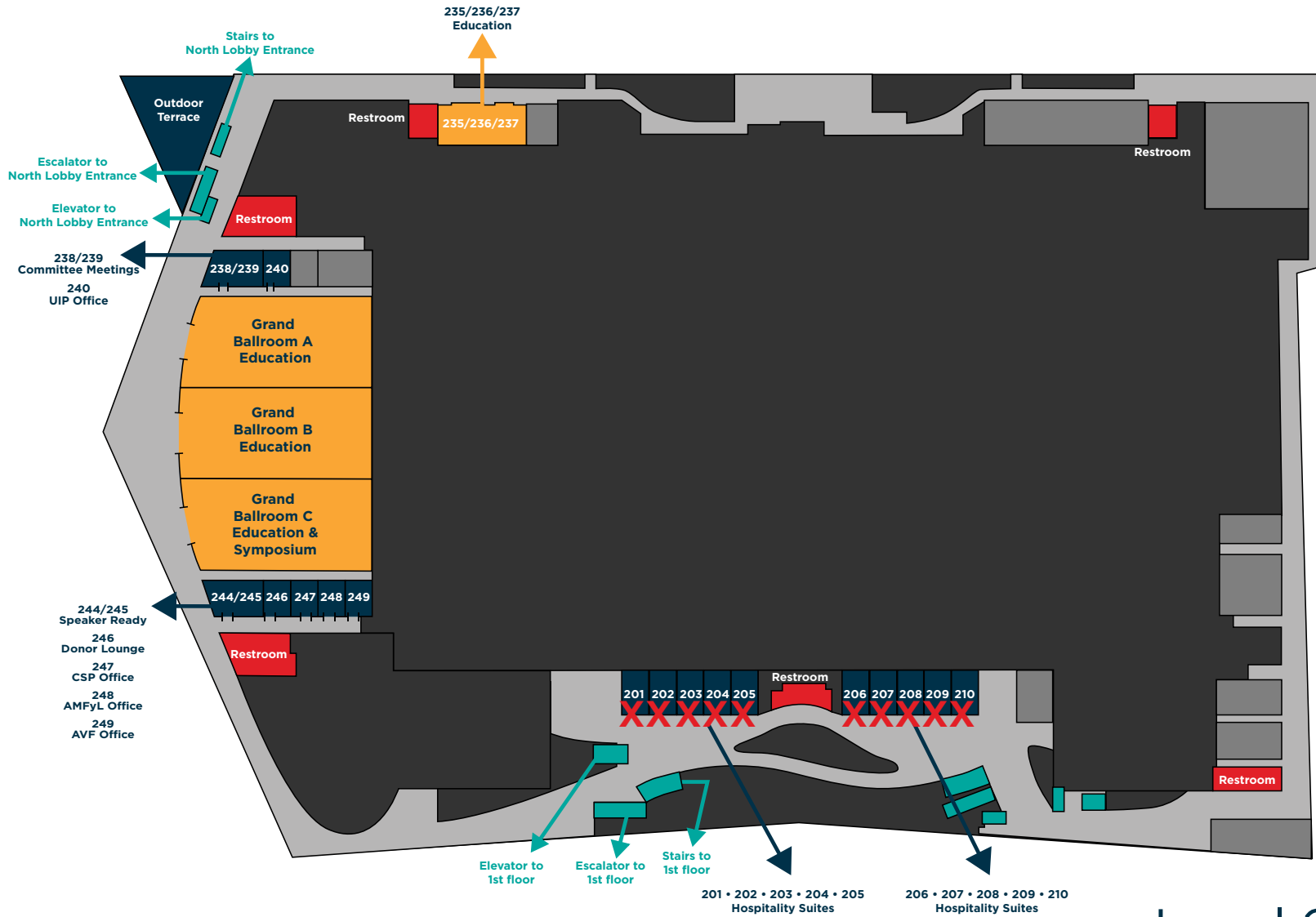
# HOSPITALITY SUITE

## ENTRY HEADERS

A branded cling above the entry way into the hospitality suite.

**ARTWORK DUE: JULY 14**





# Level 2

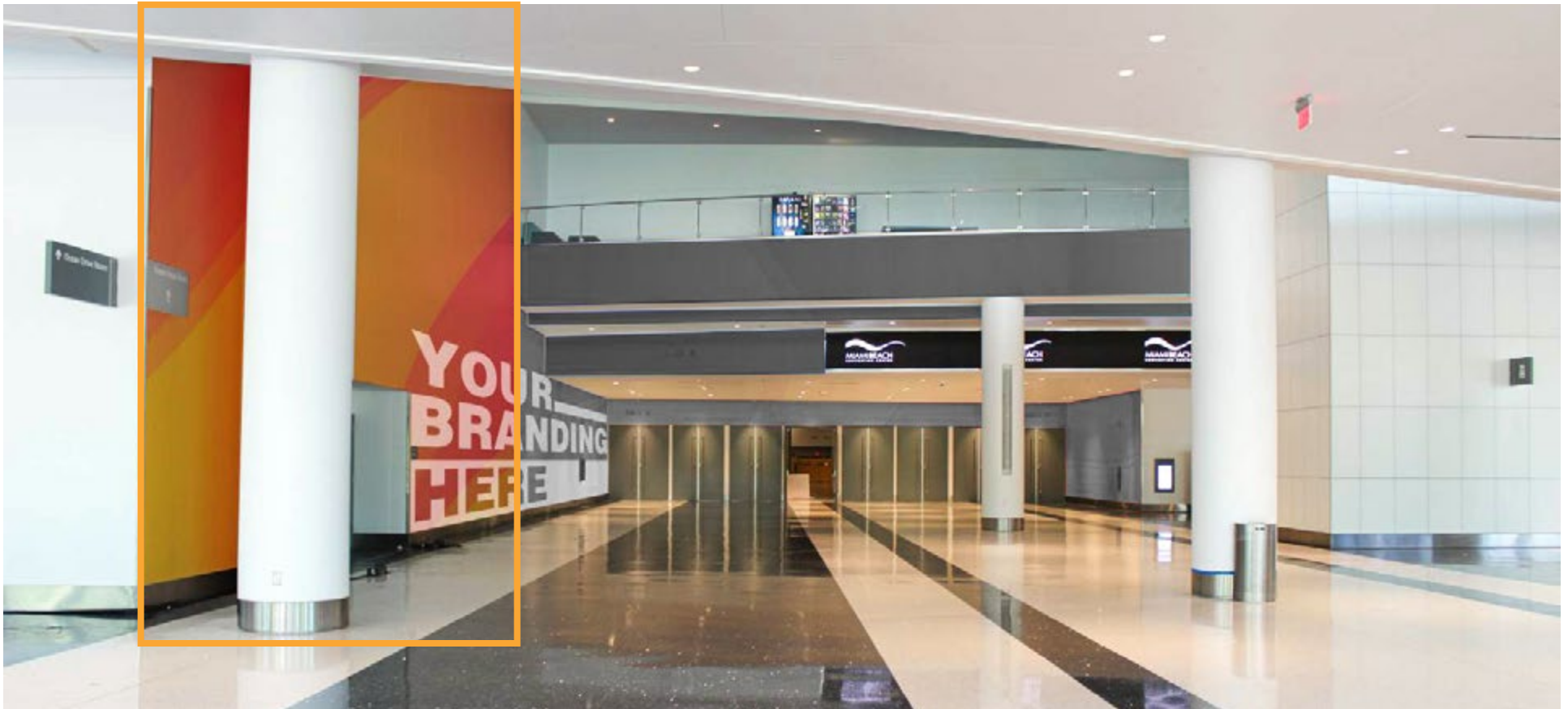
# EXHIBIT HALL A

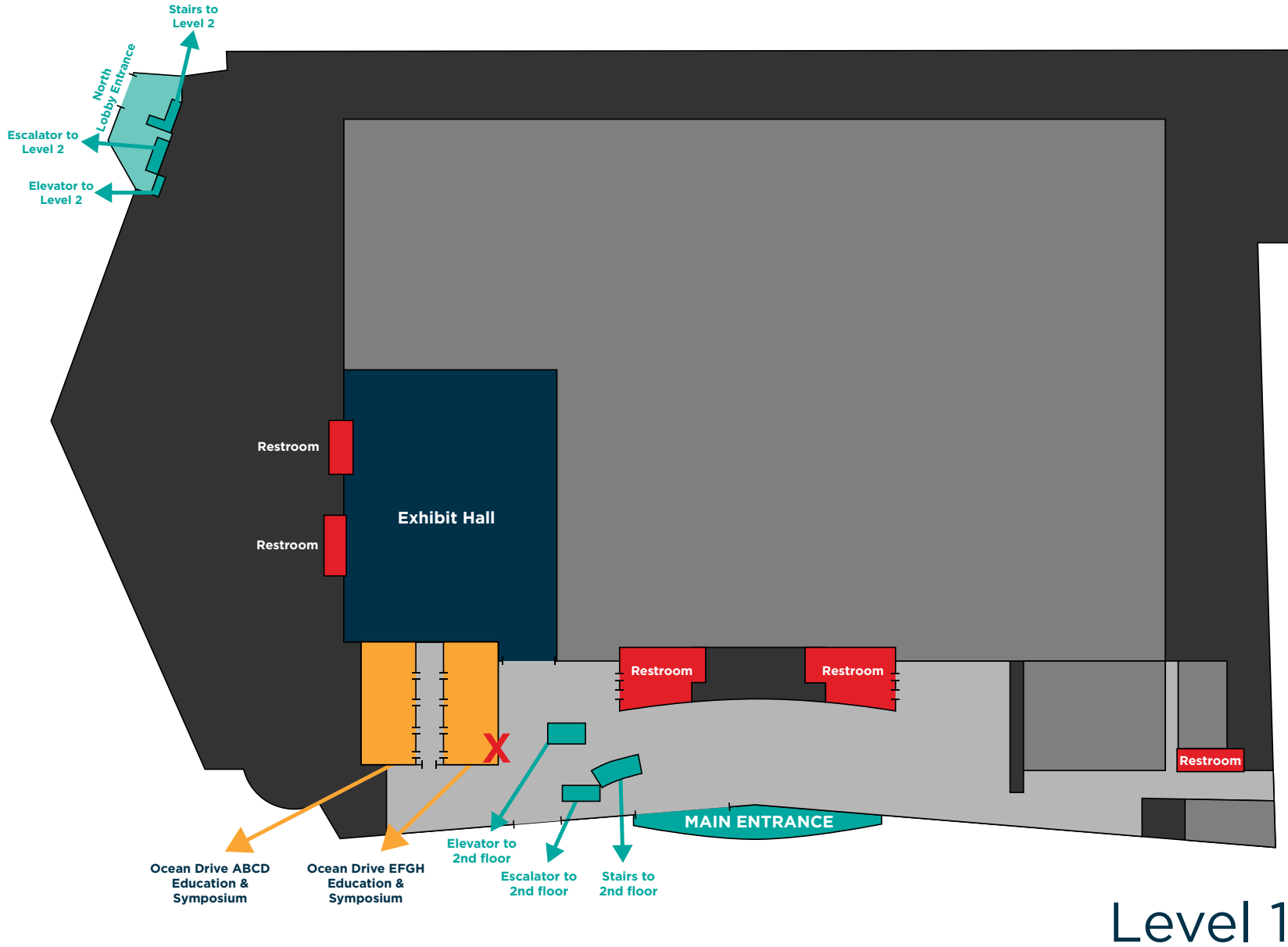
## ENTRY WALL

**\$30,000**

A full two-story wall welcomes attendees into the UIP 2023 Exhibit Hall.

**ARTWORK DUE: JULY 14**





# ESCALATOR WALL

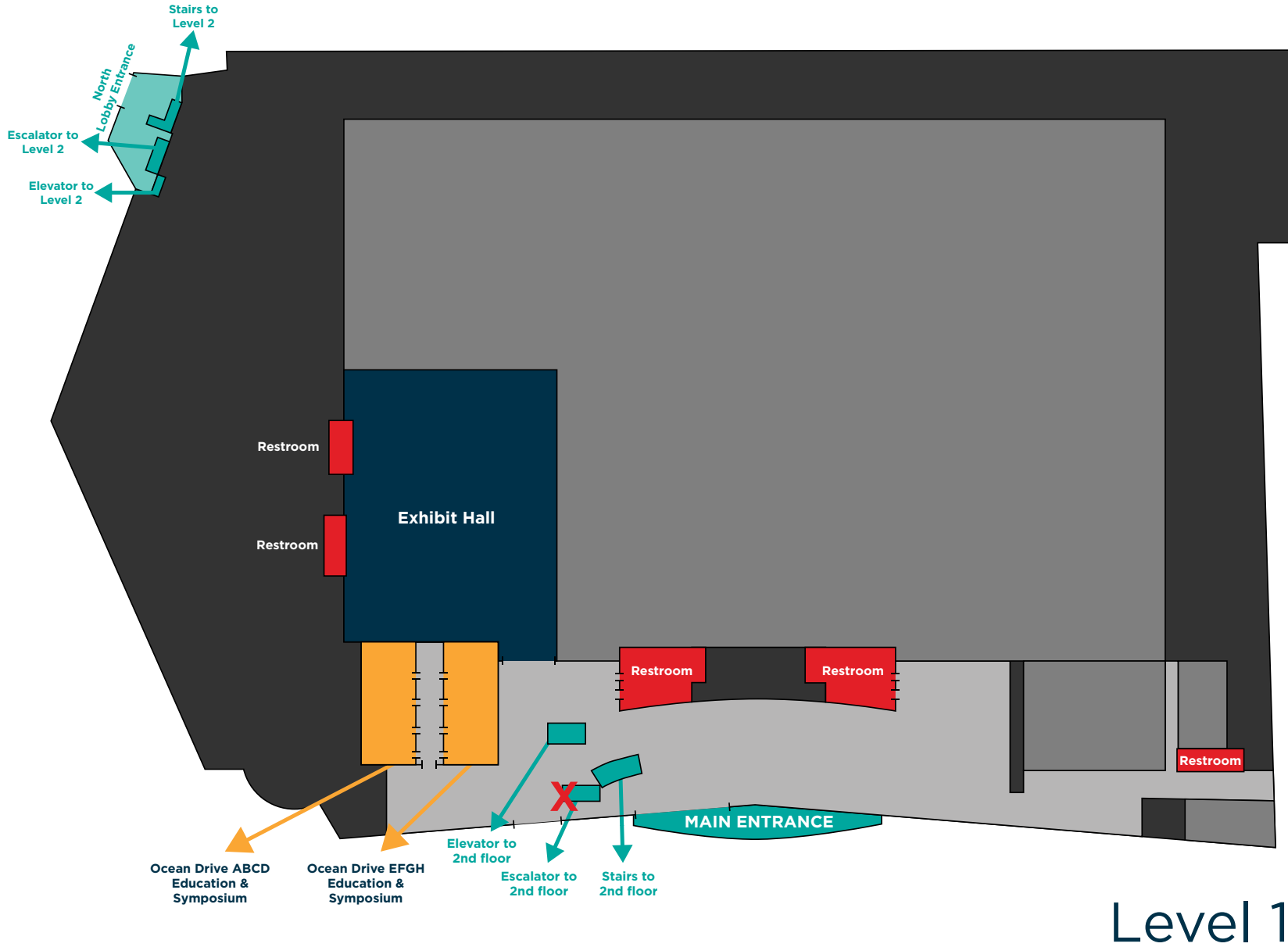
**\$25,000**

The escalator bank is centrally located on the first floor and will transport attendees from the Exhibit Hall and Level One Education rooms up to Level Two.

**ARTWORK DUE: JULY 14**







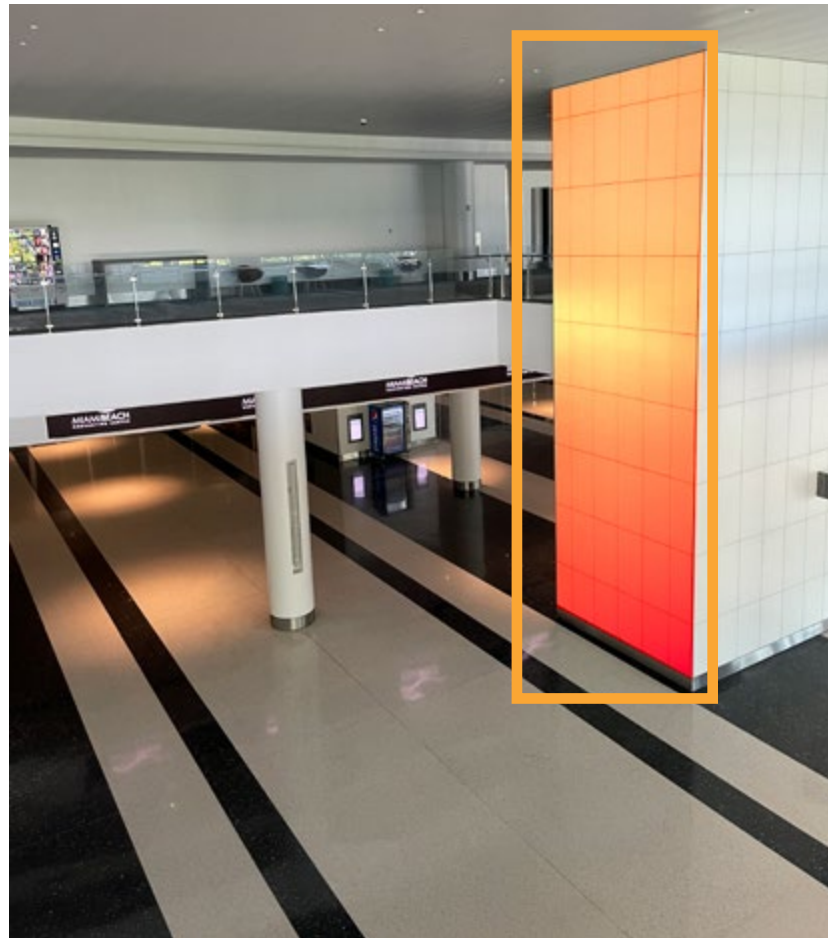
# ELEVATOR TOWER

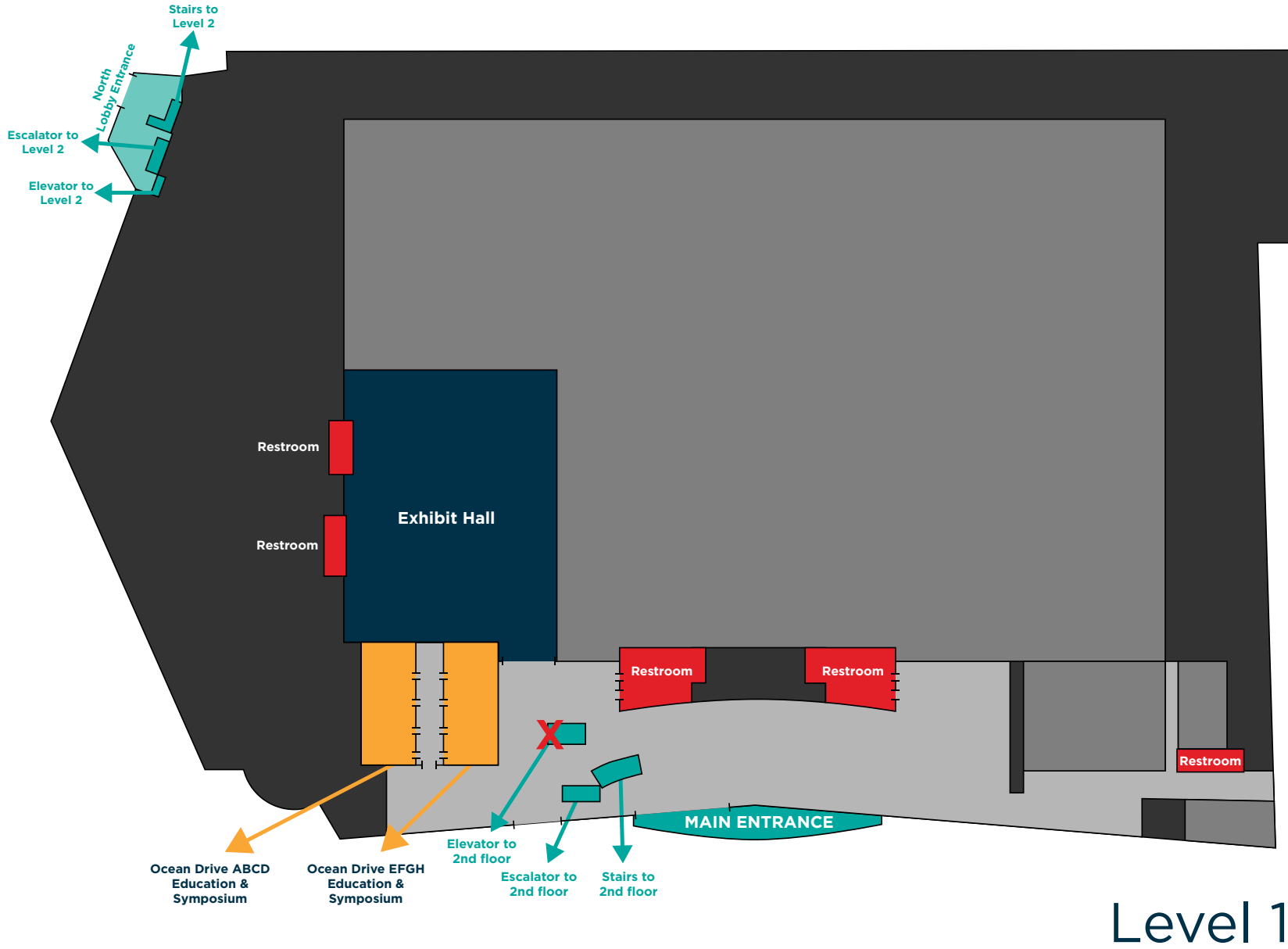
**\$25,000**

## HALL A WALL

The side wall of the Elevator Bank creates the right side of the entry into the Exhibit Hall.

**ARTWORK DUE: JULY 14**



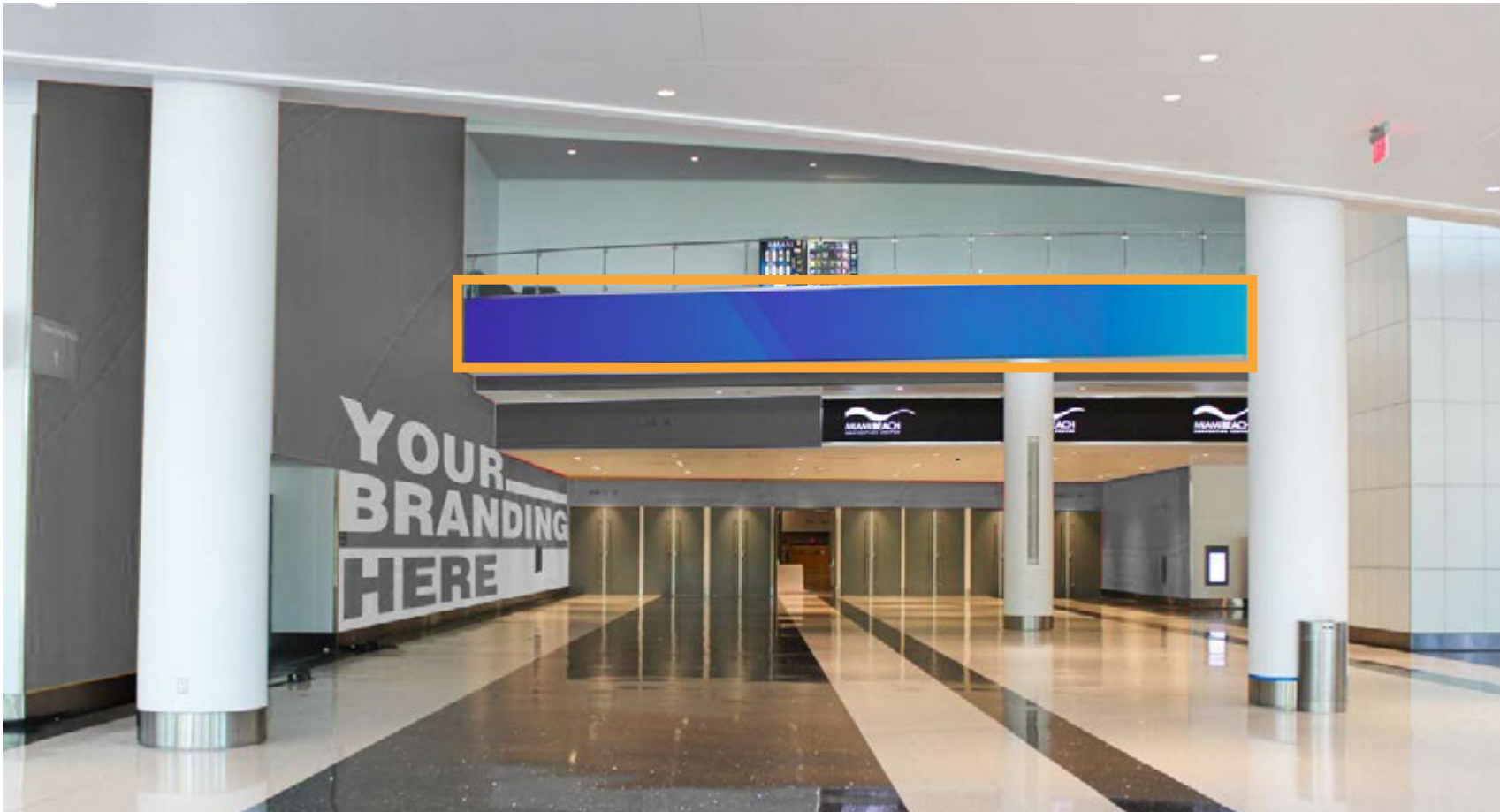


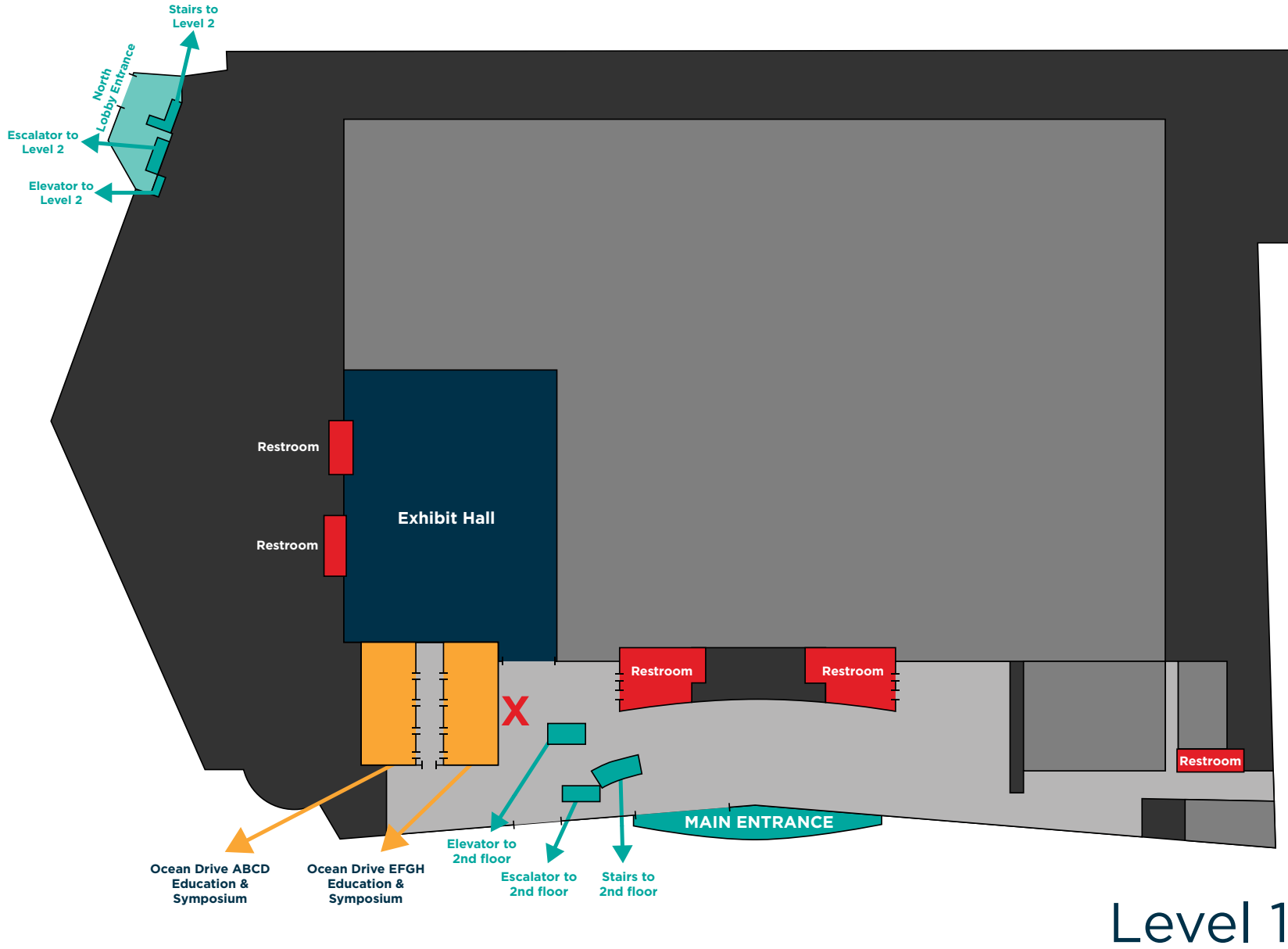
# EXHIBIT HALL A ENTRY BANNER

**\$20,000**

A large banner across the top of the Exhibit Hall A Entrance.

**ARTWORK DUE: JULY 14**





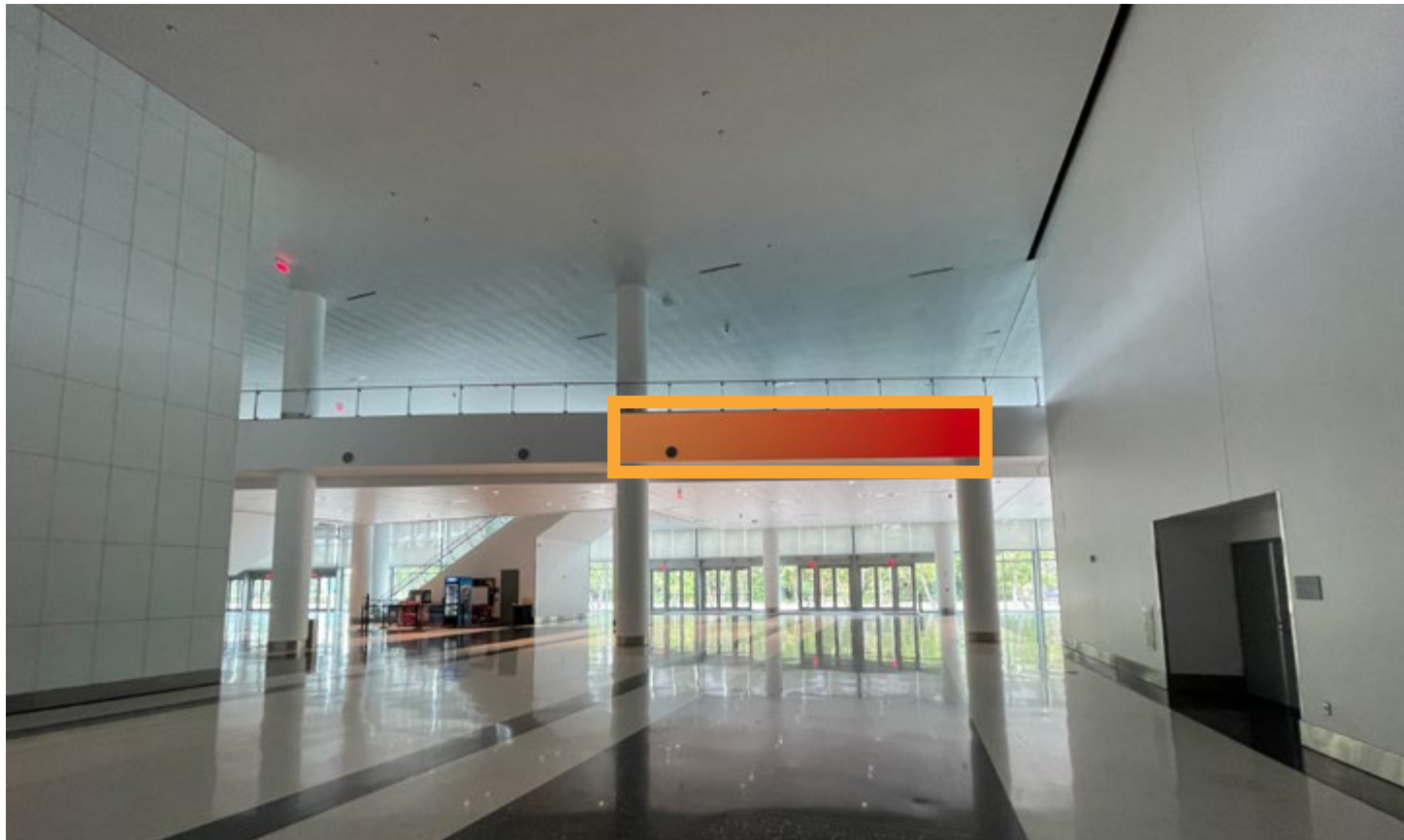
# EXHIBIT HALL A

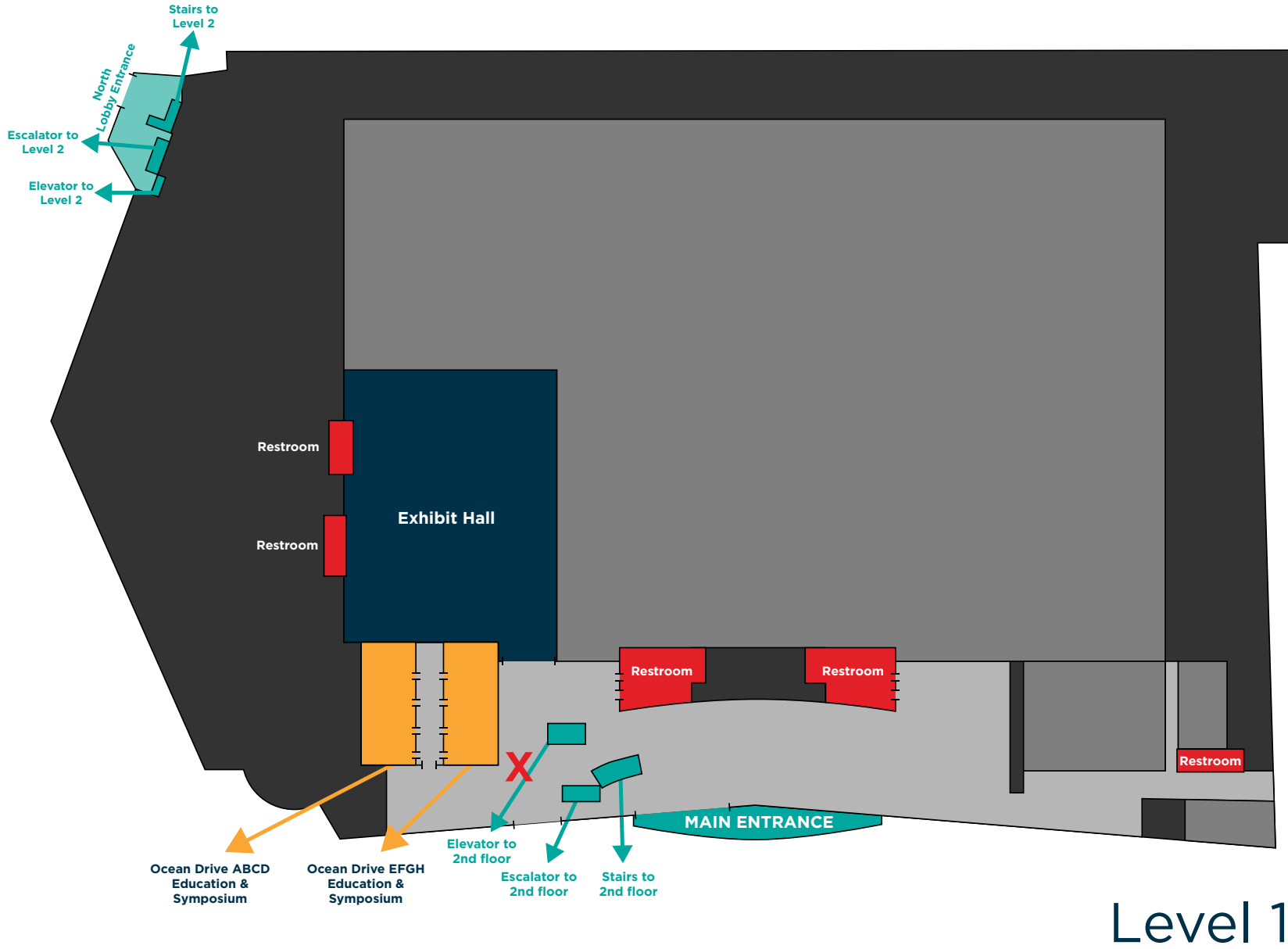
## EXIT BANNER

**\$20,000**

Brand the column in the Registration area outside of Breakfast and the Satellite Symposium rooms, includes the front and the back of the column.

**ARTWORK DUE: JULY 14**





# FLOOR CLING(S)

**\$10,000  
EACH**

Place 100 sq ft of floor cling in prime locations around Level One of the Convention Space. Floor clings can be one large 100 sq ft cling or divided into several smaller floor clings. Select one of the three locations available. Sponsor may purchase multiple locations.

## **ARTWORK DUE: JULY 14**

### **AVAILABLE LOCATIONS**

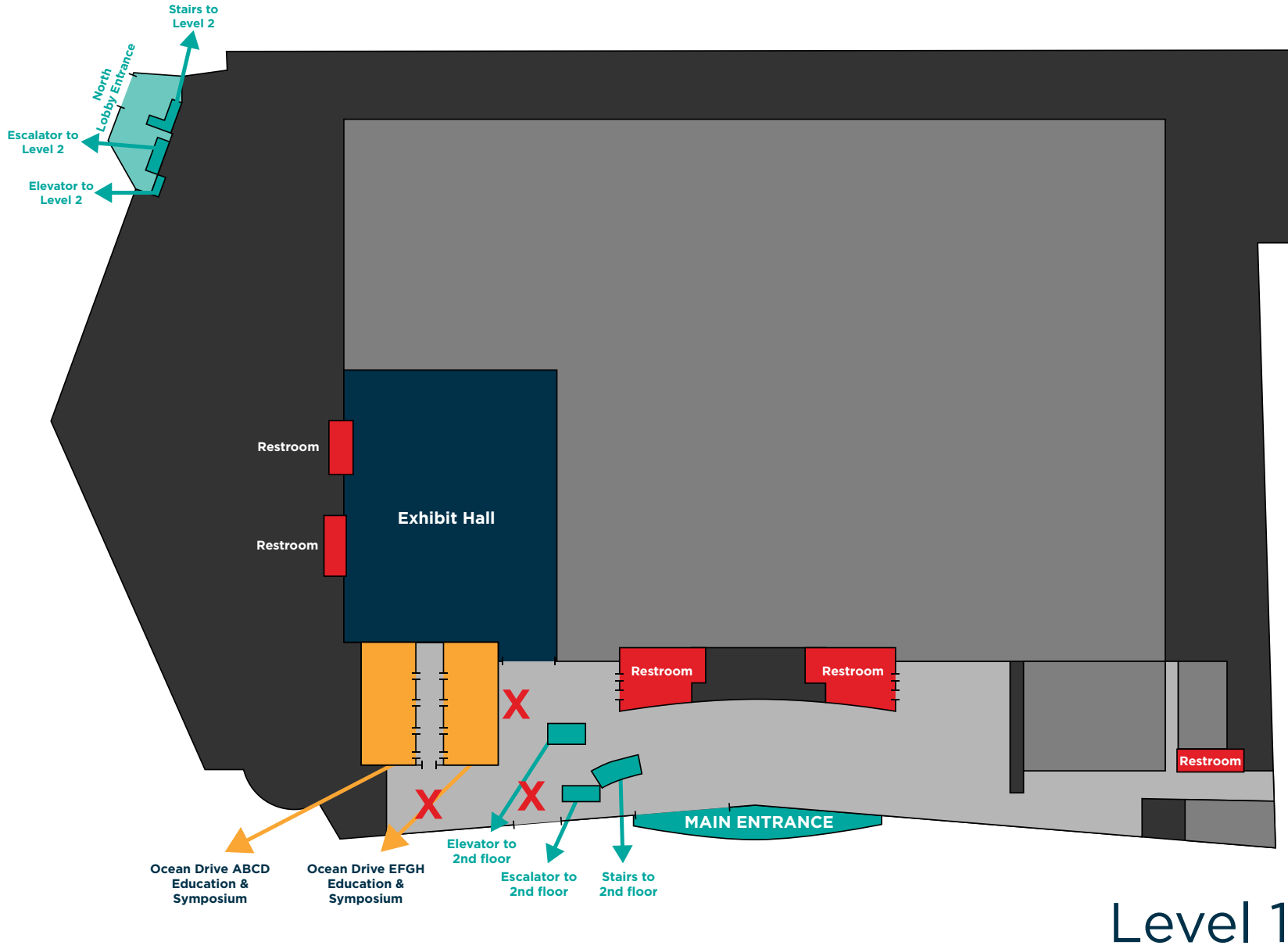
- Exhibit Hall A Entrance
- Convention Center Entrance
- Registration

### **DETAILS**

- Includes one location
- Up to 100 sq ft of cling
- Cling can be one large cling or subdivided into smaller clings within the same location





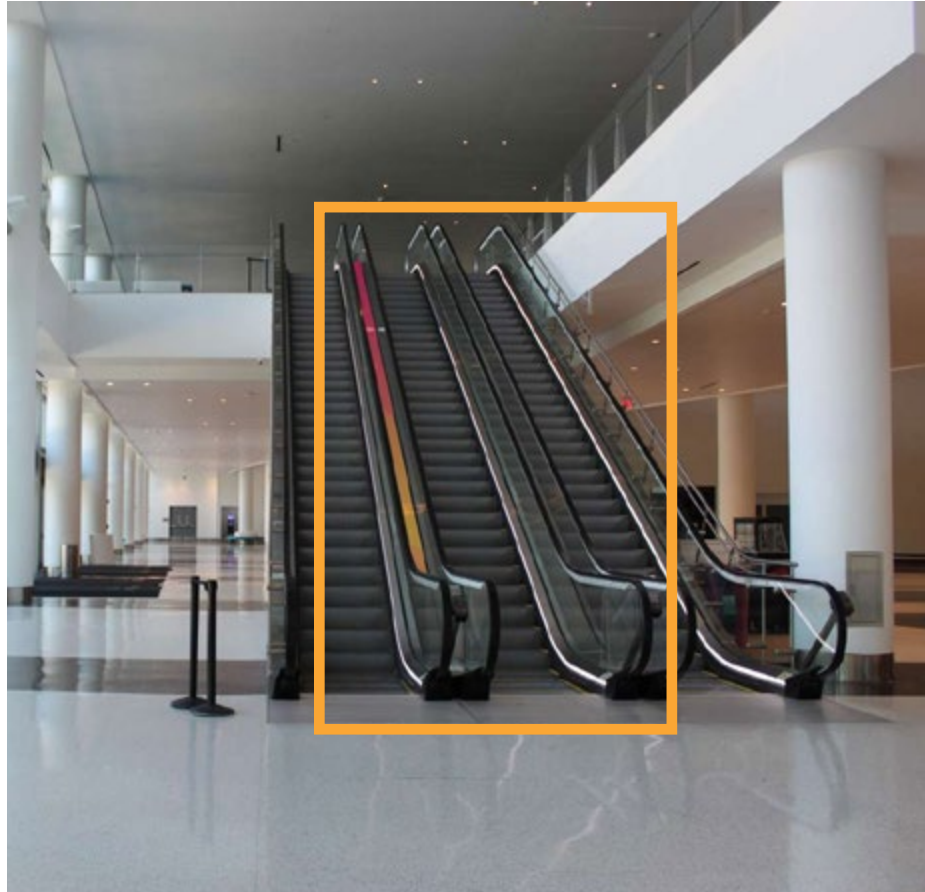


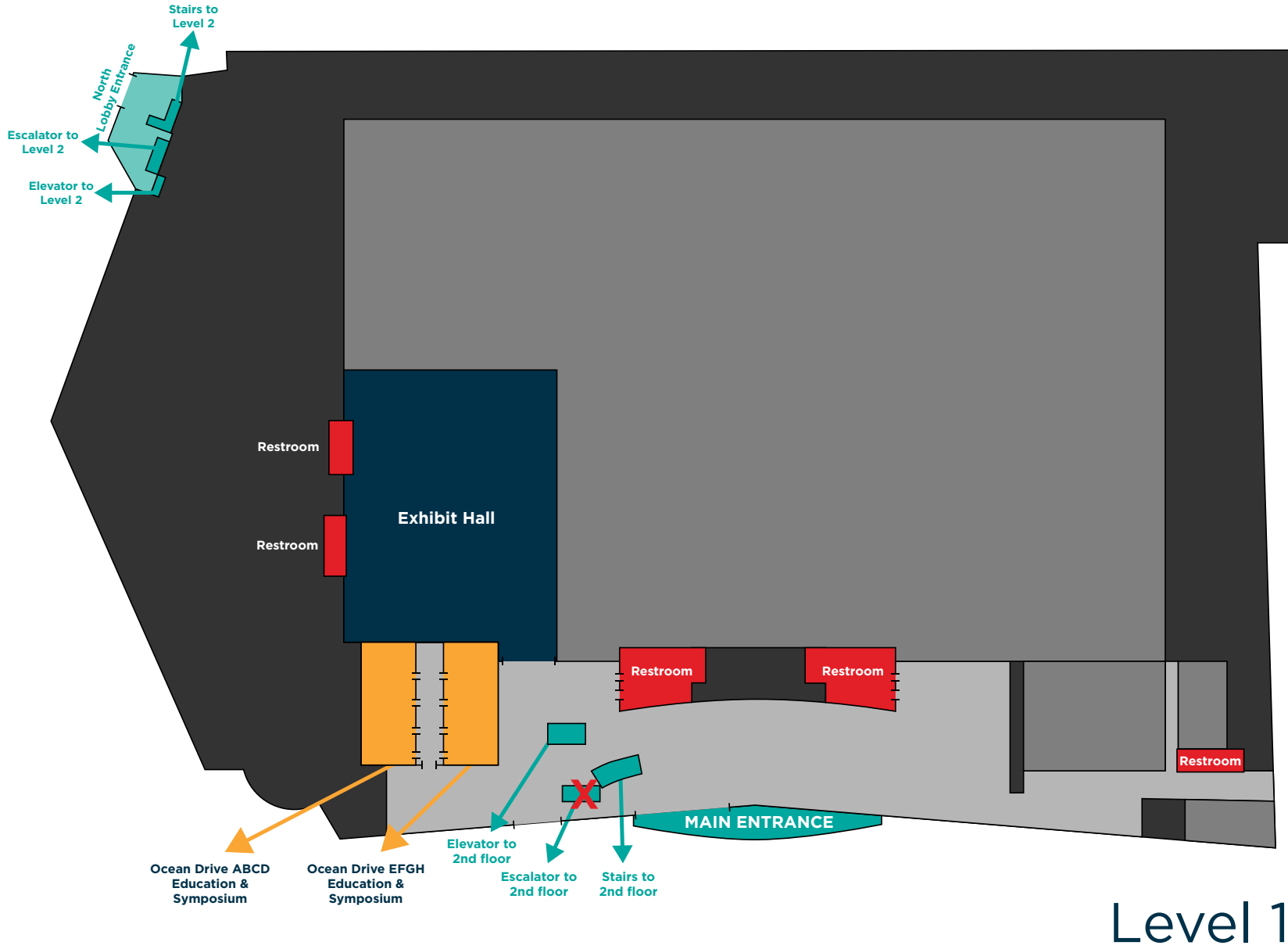
# ESCALATOR RAILING

**\$10,000**

A cling can run up the metal strip in between the escalators. These are the main escalators that will transport attendees from Level One and the Exhibit Hall to Level Two and the Education Rooms.

**ARTWORK DUE: JULY 14**



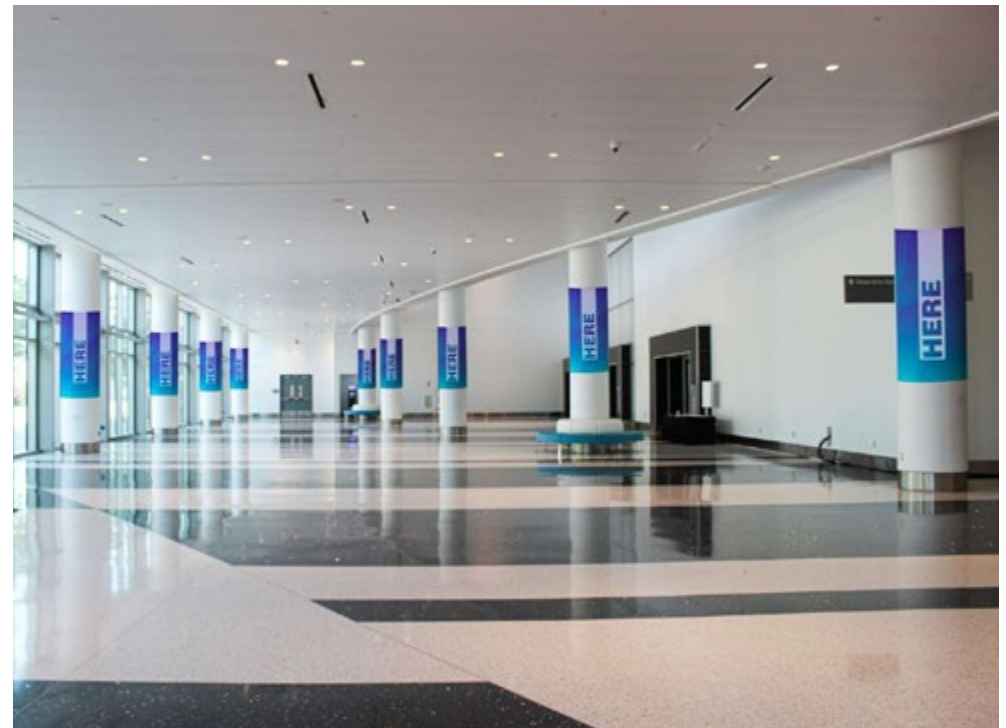
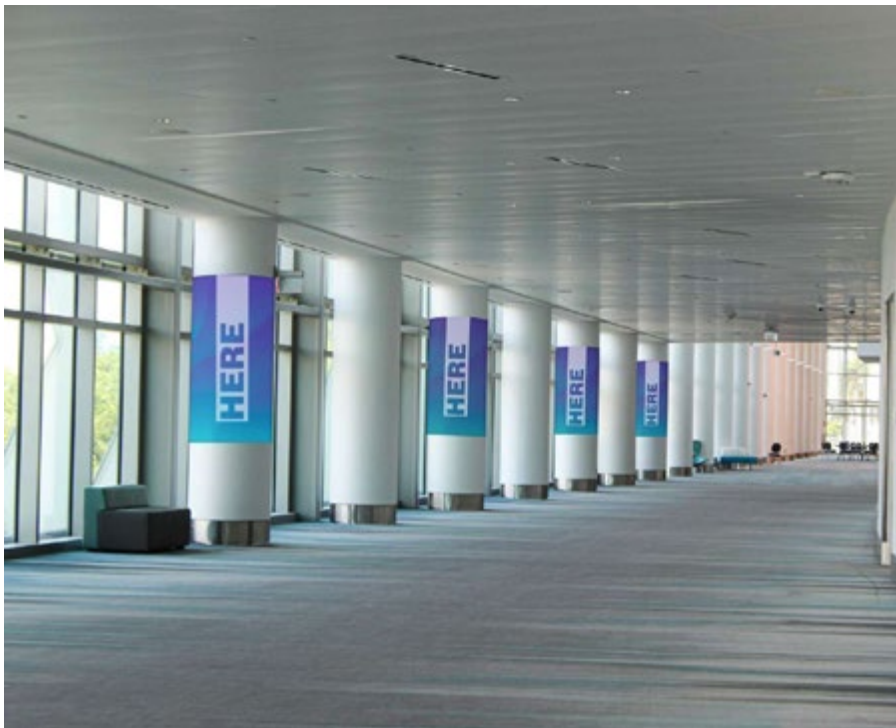


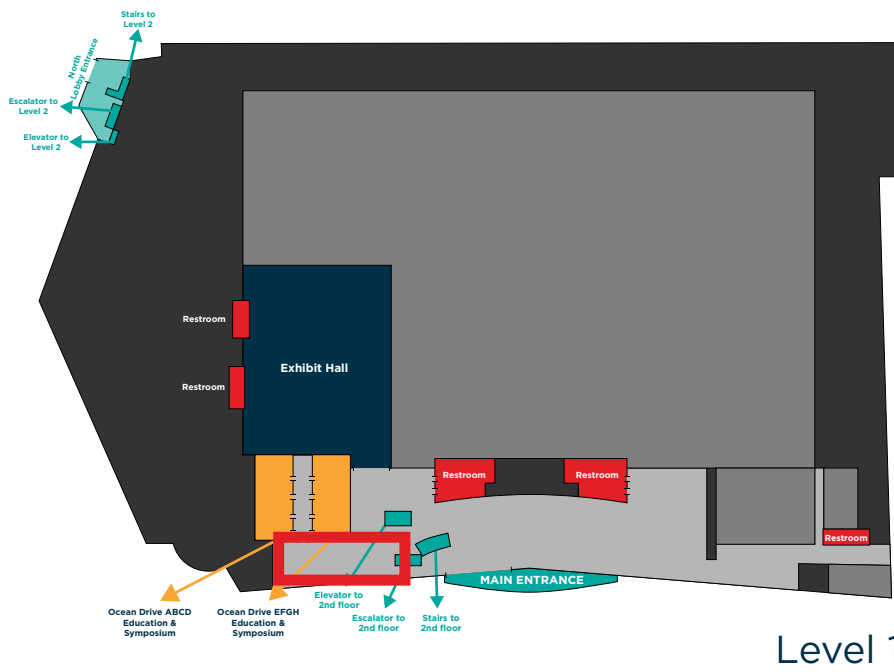
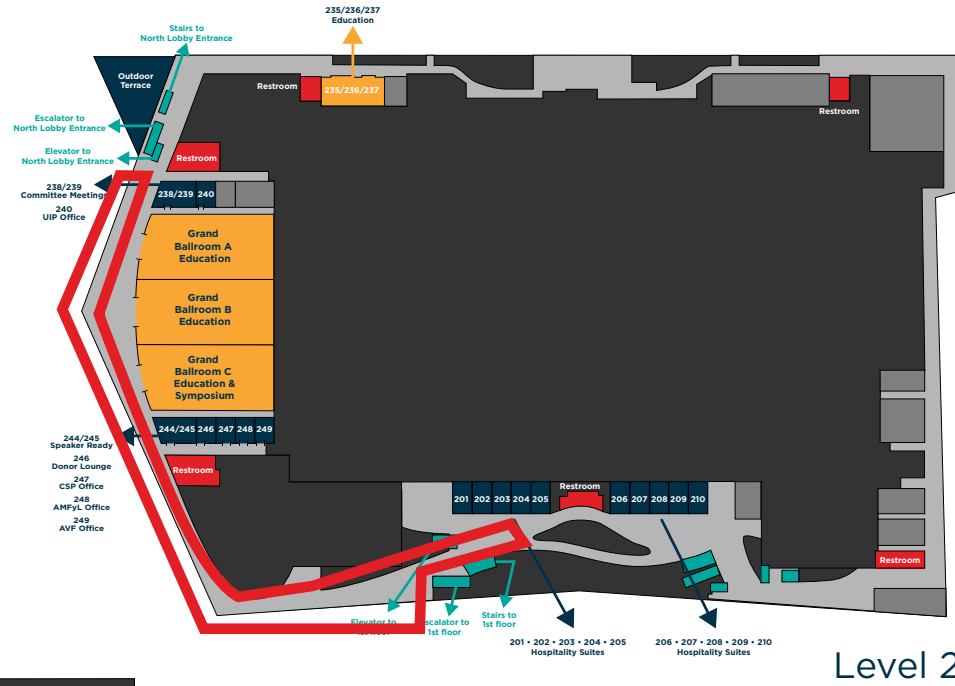
# COLUMN WRAP

**\$3,000  
EACH**

Columns line the entire convention space including Level One and Level Two and the hall way attendees will walk from one space to the other. Column wraps are a printed fabric that zips tight around the column. Columns are available individual with up to 60 columns available.

**ARTWORK DUE: JULY 14**





# WELCOME RECEPTION

**\$30,000**

Sponsor the Welcome Reception in the Exhibit Hall on Sunday, September 17. From 5:00 PM to 6:30 PM, attendees will have time to mingle, eat and drink in the Exhibit Hall.

**SALE CLOSING: JULY 14**

## DETAILS

- Event Signage
- Branded Napkins

**\$10,000**

# COFFEE BREAK

Host a coffee break during the conference for attendees. Coffee breaks will be set up outside the Grand Ballrooms and in the Exhibit Hall.

**SALES CLOSE: JULY 14**

## DETAILS

- Event Signage
- Branded napkins and coffee sleeves

## OPTIONS

- Sunday Afternoon
- Monday Morning
- Monday Afternoon
- Tuesday Morning
- Tuesday Afternoon
- Wednesday Morning
- Thursday Morning

# LYMPHEDEMA HANDS-ON

**\$750**

## WORKSHOP SPONSOR

The Hands-on Workshop is a limited opportunity for attendees on the morning of Sunday, September 17, the first day of the World Congress. Attendees will move through various hands-on stations learning about different products, devices and techniques they can use in the management of their patient. Areas of focus will include wound care, vascular and lymphatic impairments, and lymphedema.

**SALE CLOSES: JULY 14**

### DETAILS

- Sponsors may have a clinical representative demonstrate their product, device or service in the session
- Promotional fliers, brochures, and advertisements may be distributed to attendees at the sponsors hands-on station



# WATER STATIONS IN EXHIBIT HALL

**\$10,000**

Branded water bottles placed at drink stations in the Exhibit Hall during lunch.

**SALE CLOSES: JULY 14**

## **DETAILS**

- Water bottle includes a one-color sponsor logo