

# EXHIBITOR PROSPECTUS



OCTOBER 10-13, 2024  
CHICAGO, IL



Featuring



THE AMERICAN  
COLLEGE  
OF CLINICAL  
WOUND  
SPECIALISTS™  
FOUNDED 2005



# We look forward to hosting you in Chicago for the **2024 AVLS Annual Congress.**

We are excited to resume hosting our meetings as usual after a break in 2023. In 2024, you can expect the AVLS meeting to return to our two-and-a-half-hour exhibition window without competing accredited educational sessions!

New for 2024, the AVLS is inviting the American College of Clinical Wound Specialists (ACCWS) to host the Wound Care section of the Saturday program and Friday and Sunday ticketed workshops. AVLS looks forward to partnering with the ACCWS as part of our continued dedication to medically connecting wound care and venous leg ulcers.

This year, I have assembled a team of experts from across the venous and lymphatic medicine specialty to plan this program experience. Educational & research topics include deep and pelvic venous disease, superficial venous disease, lymphedema, ultrasound and imaging, vascular medicine, venous nursing, wound care, and practice management. A few programmatic highlights are the Keynote Debates, Meet the Experts sessions, and the Save Ferris Gala celebration!

***See you in Chicago! Save Ferris!***



**Vineet Mishra,**  
MD, FAVLS, FAAD  
Congress President

# WELCOME TO THE AVLS 38TH ANNUAL CONGRESS!





# CONGRESS AT A GLANCE:

## Date

October 10 - 13, 2024

## Venue

Sheraton Grand Chicago Riverwalk Hotel  
Chicago, IL

The Sheraton Grand is in the heart of downtown Chicago right along the Riverwalk and a block from the Magnificent Mile.

## Attendees

600-700 physicians, sonographers, therapists, and nurses

## Contact

[www.avlscongress.org](http://www.avlscongress.org)  
[meetings@myavls.org](mailto:meetings@myavls.org)  
510-346-6800



# ABOUT THE AVLS ANNUAL CONGRESS



## PROGRAM THEMES

- Superficial Venous Disease
- Deep & Pelvic Thrombosis
- Lymphedema
- Lipedema
- Wound Care by the ACCWS
- Basic Science
- Ultrasonography & Imaging
- Venous Education around the World
- Scientific
- Venous Nursing
- Vascular Medicine
- Emerging Technology

## ATTENDEE TYPES

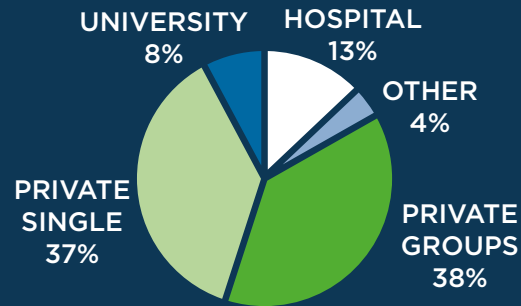
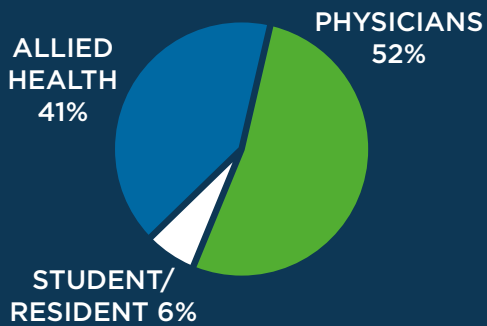
- Physicians
- Physician Assistants
- Lymphedema Therapists
- Advanced Registered Nurse Practitioners
- Ultrasound Technologists
- Nurses
- Practice Administrators
- Researchers
- Podiatrists

## ATTENDEE SPECIALTIES

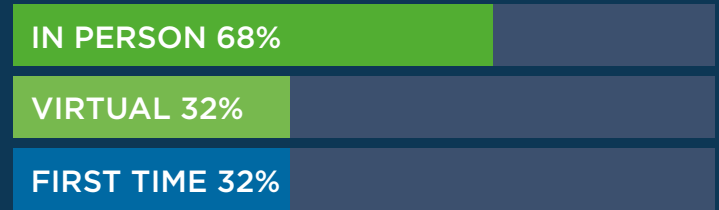
- Phlebology
- Lymphology
- Cardiology
- Dermatology
- Family Practice
- General Surgery
- Internal Medicine
- Interventional Cardiology
- Interventional Radiology
- Obstetrics and Gynecology
- Vascular Medicine
- Vascular Surgery
- Wound Specialists

# WHO ARE OUR ATTENDEES

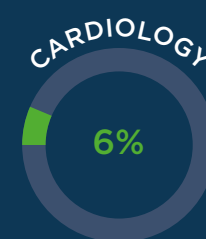
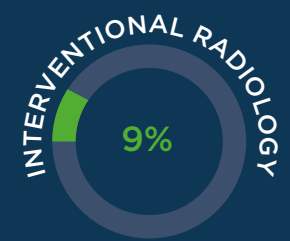
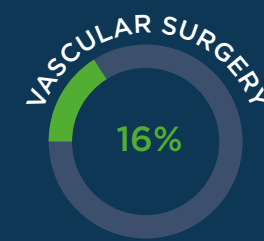
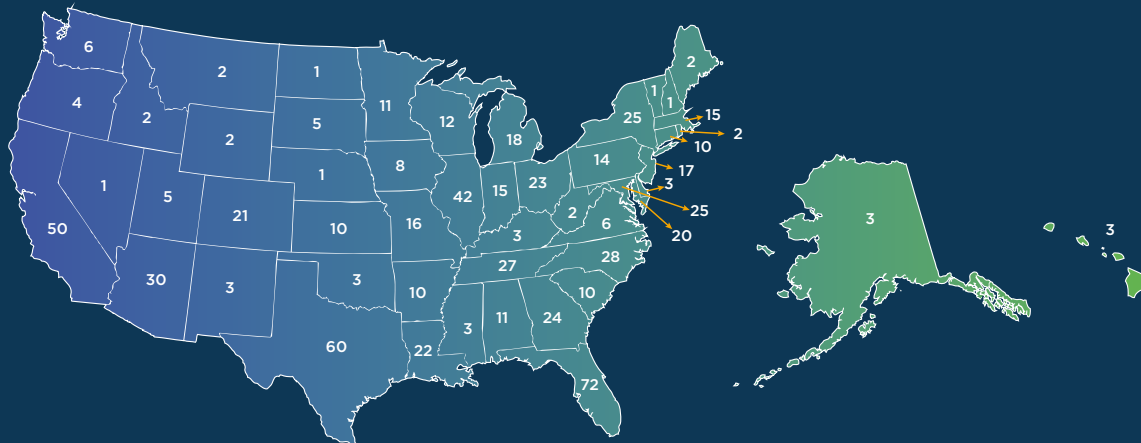
**TOTAL 2022 ATTENDANCE**  
In-Person: 516  
Virtual: 246



## ATTENDEES PRESENCE



## GEOGRAPHIC DISTRIBUTION



# FEATURING THE AMERICAN COLLEGE OF CLINICAL WOUND SPECIALISTS

In 2024, the ACCWS will host their Annual Symposium along the AVLS. The ACCWS Annual Symposium is an educational conference that presents cutting-edge wound healing strategies.

*“The American College of Clinical Wound Specialists is dedicated to the advocacy, ongoing wound care education, and support of credentialed wound care providers of all disciplines. Our members strive to improve the public’s health by practicing and encouraging evidence-based wound care management to promote healing. Our educational mission is critical to meeting the educational needs of our multidisciplinary members to allow them to provide their patients with the most up-to-date, evidence-based wound care.”* Kelly McFee, DNP, FNP, CWS, FACCWS, Immediate Past Chair, Board of Directors - ACCWS.

*“We are excited to be able to bring our latest education in wound care alongside the American Vein & Lymphatic Society’s program as we know that the underlying cause of many chronic leg ulcers are venous in nature and so to be able to expand the multidisciplinary understanding as to how we can provide the highest quality care for our patients is a tremendous opportunity.”* Richard Simman, MD, FACS, FACCWS, Education and Program Chair for the ACCWS.

We greatly appreciate your support of the mission and vision of the ACCWS by exhibiting at this year’s joint Congress and sponsoring the ACCWS hands-on workshop along with a multitude of other opportunities to engage with both the ACCWS and AVLS attendees.

## Sponsor the Hands-on Workshop

### ACCWS Workshop

Friday, October 11  
Riverwalk Hall B

*Become a Hands-on Sponsor through the Exhibitor Portal at*

[www.avlscongress.org/exhibitor-portal](http://www.avlscongress.org/exhibitor-portal)

### ACCWS Program Chair



Richard Simman,  
MD, FACS,  
FACCWS

### AVLS Program, FVLD Board



M. Mark Melin,  
MD

### Attendee Types:

- DPM
- MD, DO
- Physician Assistants
- Physical Therapists
- Nurses
- Interns
- Students



# CONGRESS SCHEDULE

|                            | Sheraton Ballroom I-II        | Sheraton Ballroom III                      | Sheraton Ballroom IV                     | Sheraton Ballroom V                      | Riverwalk Hall | Exhibit Hall Chicago Ballroom                     | Other  |
|----------------------------|-------------------------------|--|--|--|----------------|---|--|
| <b>Wednesday October 9</b> |                               |  |  |  |                |   |  |
| 2:00 PM - 6:00 PM          |                               |  |  |  |                | Exhibit Hall Installation<br>(2:00 PM - 8:00 PM)  | FVLD Expedition<br>(Off-site)                        |
| 6:00 PM - 8:00 PM          |                               |  |  |  |                |   |  |
| <b>Thursday October 10</b> |                               |  |  |  |                |   |  |
| 7:30 AM - 8:30 AM          |                               |  | Sponsored Symposium                      | Sponsored Symposium                      |                | Exhibit Hall Installation<br>(8:00 AM - 10:00 AM) |  |
| <b>8:30 AM - 9:00 AM</b>   | <b>Break</b>                  |  |  |  |                |   |  |
| 9:00 AM - 10:30 AM         | Superficial<br>(Fundamentals) | Ultrasound Hands-on<br>Workshop (Ticketed) | Practice Management                      | Sclerotherapy                            |                |   |  |
| <b>10:30 AM - 10:45 AM</b> | <b>Break</b>                  |  |  |  |                |   |  |
| 10:45 AM - 12:15 PM        | Lymphedema<br>(Fundamentals)  | Ultrasound Hands-on<br>Workshop (Ticketed) | Practice Management                      | Sclerotherapy                            |                |   |  |
| 12:15 PM - 2:30 PM         |                               |  | Sponsored Symposium<br>(12:45 - 2:00 PM) | Sponsored Symposium<br>(12:45 - 2:00 PM) |                | Exhibition & Lunch                                |  |
| 2:30 PM - 4:00 PM          | Deep/Pelvic<br>(Fundamentals) | Venous Classification<br>(CEAP & SVP)      | Oral Abstracts                           | Venous & Lymphatic<br>Quality Measures   |                |   |  |
| <b>4:00 PM - 4:15 PM</b>   | <b>Break</b>                  |  |  |  |                |   |  |
| 4:15 PM - 4:45 PM          | Opening Session               |  |  |  |                |   |  |
| 4:45 PM - 6:00 PM          |                               |  |  |  |                | Welcome Reception -<br>Exhibit Hall               |  |
| 6:00 PM - 6:30 PM          |                               |  |  |  |                |   |  |
| 6:30 PM - 8:30 PM          |                               |  |  |  |                |   | AVLS Fellows &<br>Laureates Dinner<br>(Fountainview) |

|                            | Sheraton Ballroom I-II | Sheraton Ballroom III             | Sheraton Ballroom IV                  | Sheraton Ballroom V                   | Riverwalk Hall | Exhibit Hall Chicago Ballroom           | Other  |
|----------------------------|------------------------|-----------------------------------|---------------------------------------|---------------------------------------|----------------|---|--|
| <b>Friday October 11</b>   |                        |                                   |                                       |                                       |                |   |  |
| 7:30 AM - 8:30 AM          |                        |                                   | Sponsored Symposium                   | Sponsored Symposium                   |                |   | Women in Phlebology Breakfast (Fountainview) |
| <b>8:30 AM - 9:00 AM</b>   | <b>Break</b>           |                                   |                                       |                                       |                |   |  |
| 9:00 AM - 10:30 AM         | Superficial Venous     | Meet the Experts                  | Oral Abstracts                        | Bioneurients Biosensor                | ACCWS Workshop |   |  |
| 10:30 AM - 10:45 AM        | <b>Break</b>           |                                   |                                       |                                       |                |   |  |
| 10:45 AM - 12:15 PM        | Superficial Venous     | Vascular Medicine                 | Oral Abstracts                        | Lymphedema                            | ACCWS Workshop |   |  |
| 12:15 PM - 2:30 PM         |                        |                                   | Sponsored Symposium (12:45 - 2:00 PM) | Sponsored Symposium (12:45 - 2:00 PM) |                | Exhibition & Lunch                      |  |
| 2:30 PM - 4:00 PM          | Deep/Pelvic Venous     | Advocacy (45 min)<br>AVF (45 min) | Oral Abstracts                        | Lipedema                              | ACCWS Workshop |   |  |
| <b>4:00 PM - 4:15 PM</b>   | <b>Break</b>           |                                   |                                       |                                       |                |   |  |
| 4:15 - PM - 5:45 PM        | Key Note/Debates       | Ultrasound & Imaging Fundamentals |                                       | APP/Venous Nursing                    | ACCWS Workshop |   |  |
| <b>Saturday October 12</b> |                        |                                   |                                       |                                       |                |   |  |
| 7:30 AM - 8:30 AM          |                        |                                   | Sponsored Symposium                   | Sponsored Symposium                   |                |   | FVLD Fun Run (6:30-8:30; off-site)           |
| <b>8:30 AM - 9:00 AM</b>   | <b>Break</b>           |                                   |                                       |                                       |                |   |  |
| 9:00 AM - 10:30 AM         | Superficial Venous     | Meet the Experts                  | Wound Care by ACCWS                   | Lymphedema                            |                |   |  |
| <b>10:30 AM - 10:45 AM</b> | <b>Break</b>           |                                   |                                       |                                       |                |   |  |
| 10:45 AM - 12:15 PM        | Deep/Pelvic Venous     | Resident/Fellow/Student           | Wound Care by ACCWS                   | Vascular Medicine                     |                |   |  |
| 12:15 PM - 2:30 PM         |                        |                                   | Sponsored Symposium (12:45 - 2:00 PM) | Sponsored Symposium (12:45 - 2:00 PM) |                | Exhibition & Lunch                      |  |
| 2:30 PM - 4:00 PM          | Key Note/Debates       | Ultrasound & Imaging Fundamentals | Wound Care by ACCWS                   | APP/Venous Nursing                    |                | Exhibitor Breakdown (2:30 PM - 6:30 PM) |  |

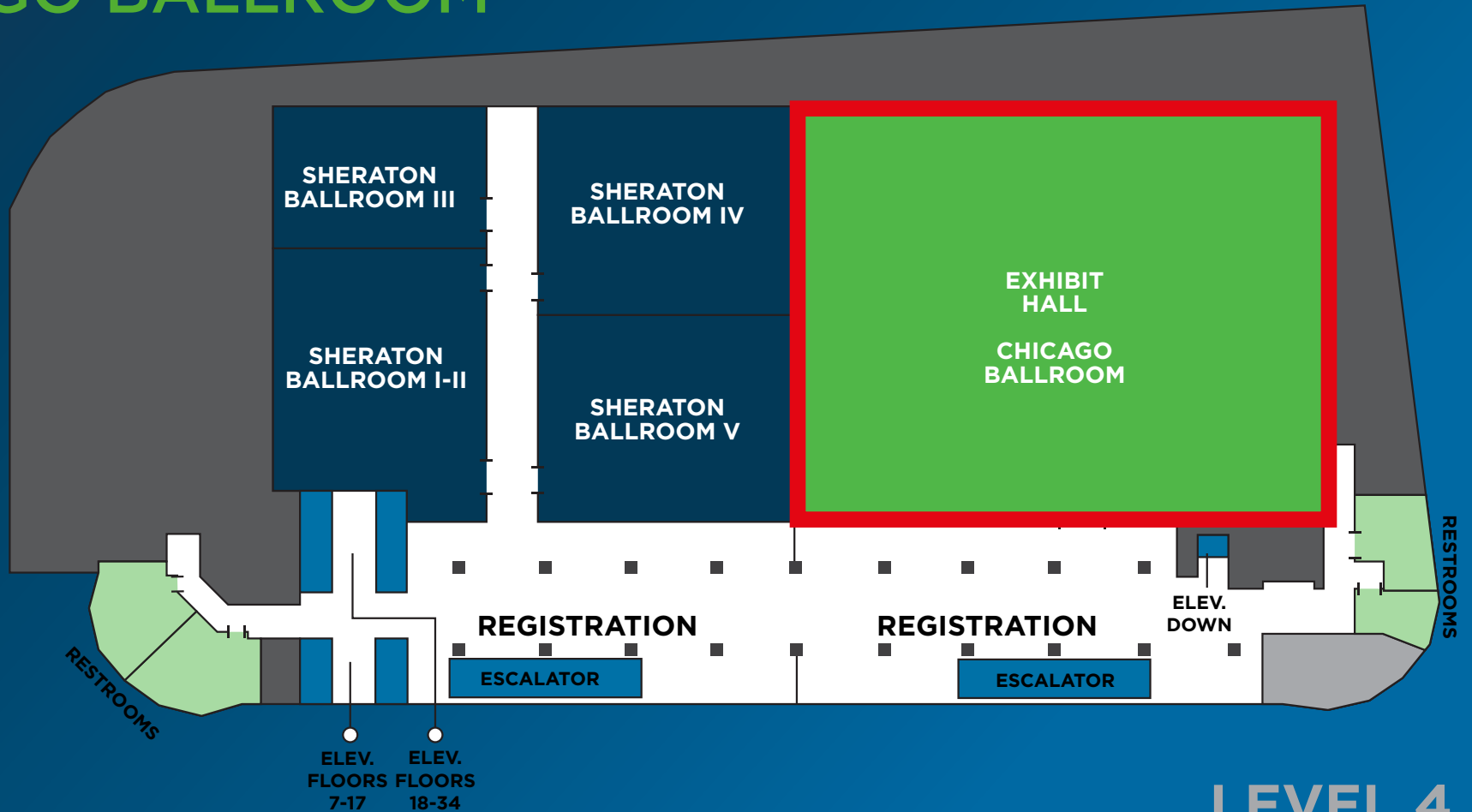


|                            | Sheraton Ballroom I-II | Sheraton Ballroom III                   | Sheraton Ballroom IV | Sheraton Ballroom V | Riverwalk Hall | Exhibit Hall Chicago Ballroom | Other   |
|----------------------------|------------------------|---|----------------------|---------------------|----------------|-------------------------------|---|
| <b>Saturday October 12</b> |                        |   |                      |                     |                |                               |   |
| 4:00 PM - 4:15 PM          | Break                  |   |                      |                     |                |                               |   |
| 4:15 PM - 5:45 PM          | Closing Session        |   | Wound Care by ACCWS  |                     |                |                               |   |
| 5:45 PM - 7:00 PM          |                        |   |                      |                     |                |                               |   |
| 7:00 PM - 10:00 PM         |                        |   |                      |                     |                |                               | The "Save Ferris" Gala & Celebration (Riverwalk AB) |
| <b>Sunday October 13</b>   |                        |   |                      |                     |                |                               |   |
| 8:30 AM - 10:00 AM         | Practice Management    | Ultrasound Hands-on Workshop (Ticketed) | Wound Care by ACCWS  | Sclerotherapy       |                |                               |   |
| 10:30 AM - 10:45 AM        | Break                  |   |                      |                     |                |                               |   |
| 10:45 AM - 12:00 PM        | Practice Management    | Ultrasound Hands-on Workshop (Ticketed) | Wound Care by ACCWS  | Sclerotherapy       |                |                               |   |

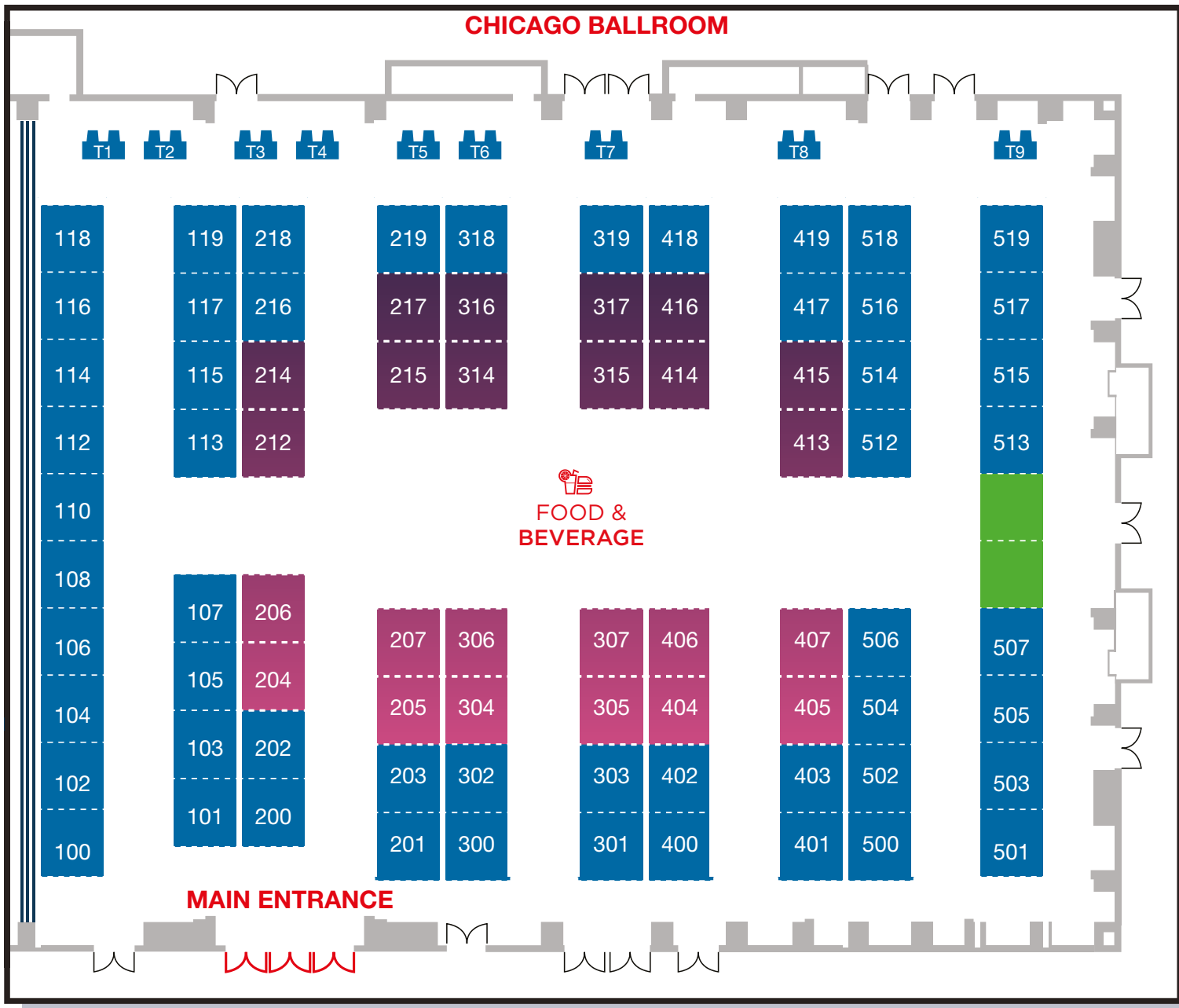


# EXHIBIT HALL MAP

## CHICAGO BALLROOM



# CHICAGO BALLROOM



Food & Beverage locations are subject to change at the discretion of the AVLS.

- AVLS BOOTH
- GREAT EXPECTATIONS BOOTH
- MAC LIVE PAVILION
- TABLETOP

SOLID LINE = 8 ft. drape wall  
 DOTTED LINE = 3 ft. drape wall



# EXHIBITION

Booths will be selected in real time on a first come, first served basis using an interactive, online platform.

Booth selection will open to the public on March 1, 2024. **The booth reservation must be paid in full immediately.** Booth reservations that have not been paid in full within 30 days of the reservation will be canceled. Visit the exhibitor portal at <https://avlscongress.org/exhibitor-portal>

## Exhibit Booth (10'x10'): \$5,500

- A standard booth space (10'x10') – one additional adjoining booth may be purchased for a max booth size of 10'x20'
- Two Exhibitor Registration Badges
- One lead retrieval license
- Includes a Virtual Booth on the AVLS Congress event website and mobile app

## Tabletop: \$2,000

- A tabletop exhibit space
- One Exhibitor Registration Badge
- Includes a Virtual Booth on the AVLS Congress event website and mobile app

## Virtual Booth Only: \$2,000

- Website-style virtual booth
- Company Description
- Up to Three PDF Downloads
- Up to Three Additional Links
- Brochure Download
- Website Link
- Featured Video Option

## Non-Exhibiting Commercial Attendee: \$850

- Access to the Exhibit Hall
- Access to Educational sessions
- Lunch Daily
- One drink ticket for the Thursday Welcome Reception in the Exhibit Hall

## Included with Exhibition:

- Pre-registration attendee mailing list in September
- Final attendee list in November

## Exhibition Add-Ons

- Additional lead retrieval licenses are available for \$200 each
- Additional exhibitor registration badges: \$600 per badge

## Exhibitor Registration Badge Includes:

- Access to educational sessions as space permits
- Lunch daily
- One drink ticket for the Thursday Welcome Reception in the Exhibit Hall

## Exhibit Hall Hours

- Thursday, Oct. 10 • 12:15 PM - 2:30 PM
- Thursday, Oct. 10 • 4:45 PM - 6:00 PM
- Friday, Oct. 11 • 12:15 PM - 2:30 PM
- Saturday, Oct. 12 • 12:15 PM - 2:30 PM

# SPONSORSHIP OPPORTUNITIES

Expand your brand's presence at the 2024 AVLS Congress through one of our advertising or branding opportunities. All options can be purchased through the Exhibitor Portal at [www.avlscongress.org/exhibitor-portal](http://www.avlscongress.org/exhibitor-portal).

| Advertising  | Qty. Available | List Price |
|--|----------------|------------|
| myAVLS Vein & Lymph Magazine Back Cover Ad         | 1              | \$4,000    |
| myAVLS Vein & Lymph Magazine Front Inside Cover Ad | 1              | \$3,250    |
| myAVLS Vein & Lymph Magazine Back Inside Cover Ad  | 1              | \$3,250    |
| myAVLS Vein & Lymph Magazine Full Page Ad          | 20             | \$2,750    |
| myAVLS Vein & Lymph Magazine Half Page Ad          | 10             | \$1,500    |
| Event Website Sidebar Ad                           | 3              | \$2,500    |
| Push Notification                                  | 5              | \$1,500    |
| Sponsored Email                                    | 5              | \$5,000    |
| In-Room Drop                                       | 3              | \$7,000    |
| Outside Room Drop                                  | 3              | \$5,000    |
| Under Door Drop                                    | 3              | \$6,000    |
| Events*  |                |            |
| AVLS Fellow & Laureate Member Dinner               | 1              | \$15,000   |
| Welcome Reception                                  | 1              | \$7,500    |
| President's Reception                              | 1              | \$10,000   |
| Women in Phlebology Breakfast                      | 1              | \$20,000   |
| The "Save Ferris" Gala & Celebration               | 1              | \$50,000   |
| ACCWS Workshop                                     | 10             | \$2,000    |
| Coffee Break                                       | 6              | \$2,500    |

| Branding Opportunities                 | Qty. Available | List Price |
|--|----------------|------------|
| Lanyards                               | 1              | \$7,500    |
| Keycards                               | 1              | \$7,500    |
| Attendee Bag                           | 1              | \$10,000   |
| Event WiFi                             | 1              | \$35,000   |
| Mobile App Sponsor                     | 1              | \$15,000   |
| Built-in Mobile Charging Station       | 4              | \$5,000    |
| Walter de Groot Scholarship            | 1              | \$10,000   |
| Hospitality Suite (Three Days)         | 5              | \$15,000   |
| Meeting Room (One Day)                 | 5              | \$5,000    |
| Window Clings                          | 1              | \$20,000   |
| Promenade Pillars                      | 1              | \$15,000   |
| Midpoint Banners                       | 3              | \$7,500    |
| Escalator Bank Banner                  | 2              | \$7,500    |
| Escalator Graphics, Level 4 to Level 3 | 1              | \$15,000   |
| Escalator Graphics, Level 3 to Level 2 | 1              | \$15,000   |
| Elevator Doors on Ballroom Level       | 1              | \$15,000   |
| End Point Banner                       | 2              | \$10,000   |

\*Sponsor modifications to an event above the AVLS budget may incur additional costs.

# SATELLITE SYMPOSIUMS

Host a breakfast, lunch or evening symposium for in-person attendees. Control the content and speaker you want attendees to hear from and receive an audio with slides recording!

Sponsor must provide breakfast or lunch for their attendees. Room will be set with a minimum of 100 classroom style seats with theater seating in the back.

## Symposia sponsorship includes:

### › 1 Symposia Email

(Sponsor provides HTML content and will be sent a calendar of send dates to choose from on a first-come, first-serve basis)

### › 1 Push Notification

(Sponsor provides push notification content. Send date and time will be scheduled for the day prior to the symposium.)

### › Event Signage

### › Inclusion in detailed AVLS Congress programming.

#### Thursday, October 10, 2024

- Breakfast (2)            \$10,000
- Lunch (2)                \$20,000

#### Friday, October 11, 2024

- Breakfast (2)            \$15,000
- Lunch (2)                \$20,000

#### Saturday, October 12, 2024

- Breakfast (2)            \$15,000
- Lunch (2)                \$20,000



# THE SAVE FERRIS GALA

Saturday, October 12 at 7:00 PM

Riverfront AB

- Sponsorship: \$50,000

Enjoy the night off and experience Chicago just like Ferris, Cameron, and Sloane. The celebratory evening includes live music and unique experiences bringing the excitement of Chicago all in one place. As the sponsor of this evening, you will be a part of planning the festivities and guiding the vision for the evening.



# FOUNDATION FOR **VENOUS & LYMPHATIC MEDICINE** AT THE AVLS 38<sup>TH</sup> ANNUAL CONGRESS

## Congress Expedition

Wednesday, Oct. 9

Explore the beautiful world of Chicago architecture by foot or by boat. Attendees will have the option to choose a walking tour or a river tour of the city.

### Sponsorship Options:

- Primary Sponsor: \$5,000  
(Includes participant T-Shirt and Event Signage)
- Drawstring Backpack: \$2,500
- Water Bottle: \$2,500

## Fun Run & Walk

Saturday, Oct. 12

Rise and shine for a 5k run or one mile walk around Chicago. The FVLD Fun Run & Walk raises awareness and support for venous and lymphatic disease.

### Sponsorship Options:

- Primary Sponsor: \$10,000  
(Includes participant T-Shirt, Runner's Bib, Participant's Medal, and Event Signage)
- Water Bottles: \$2,500
- Hats: \$5,000
- Cooling Towels: \$2,500



# FVLD GREAT EXPECTATIONS DONORS

Thank you to those who have already committed to supporting the FVLD and AVLS through the Great Expectations initiative.

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## *Chairman Donors*

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**Boston Scientific**      **Medtronic**

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## *Founder Donors*

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 **Juzo**

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## *Leader Donors*

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**lympha Press** 

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## *Visionary Donors*

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**PHILIPS** 

**SIGVARIS**  
GROUP



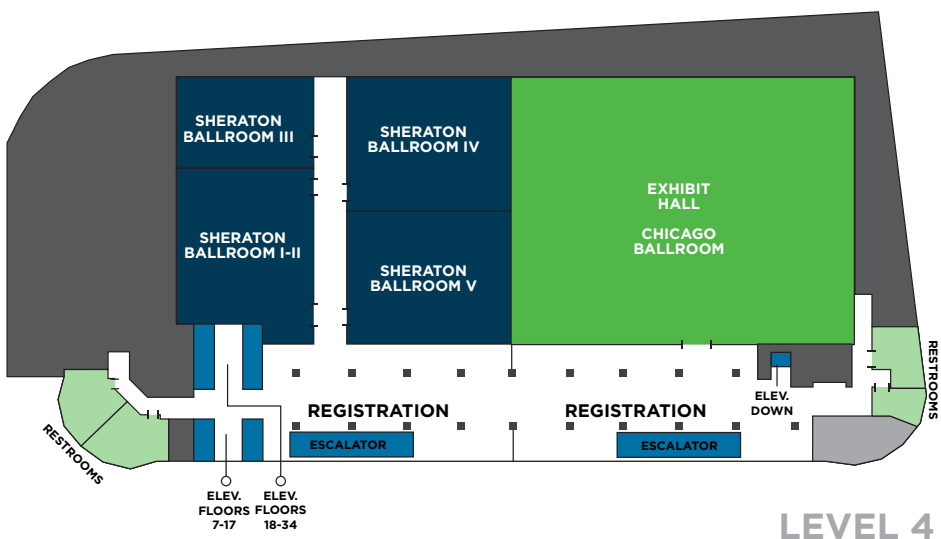


# SHERATON GRAND CHICAGO RIVERWALK

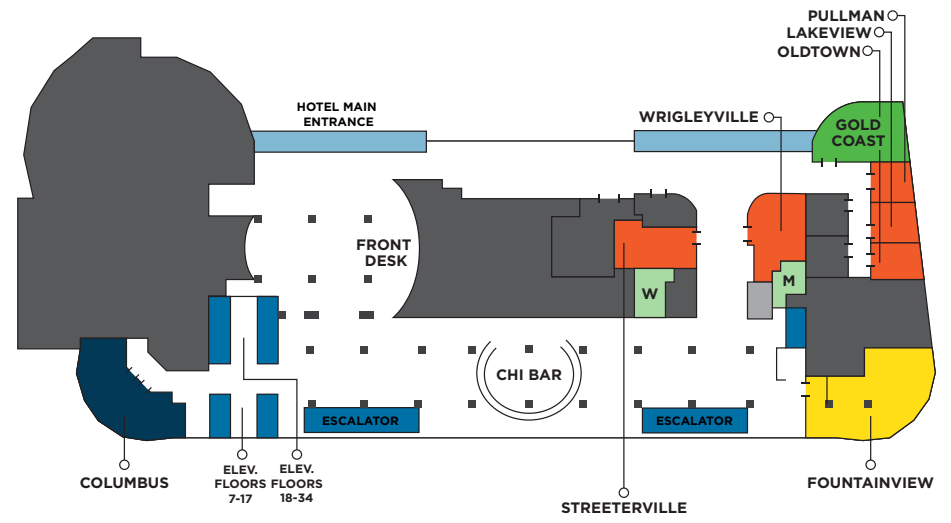
**301 E North Water St • Chicago, IL 60611**

The Sheraton Grand Chicago Riverwalk stands as an iconic destination in the heart of the Windy City, offering an unparalleled blend of luxury and convenience. Nestled along the scenic Chicago Riverwalk, this hotel provides breathtaking views of the city skyline and easy access to renowned attractions. With its sophisticated accommodations, world-class amenities, and impeccable service, the Sheraton Grand Chicago Riverwalk creates an unforgettable experience for both business and leisure travelers, making it a prime choice for those seeking the epitome of Chicago hospitality.

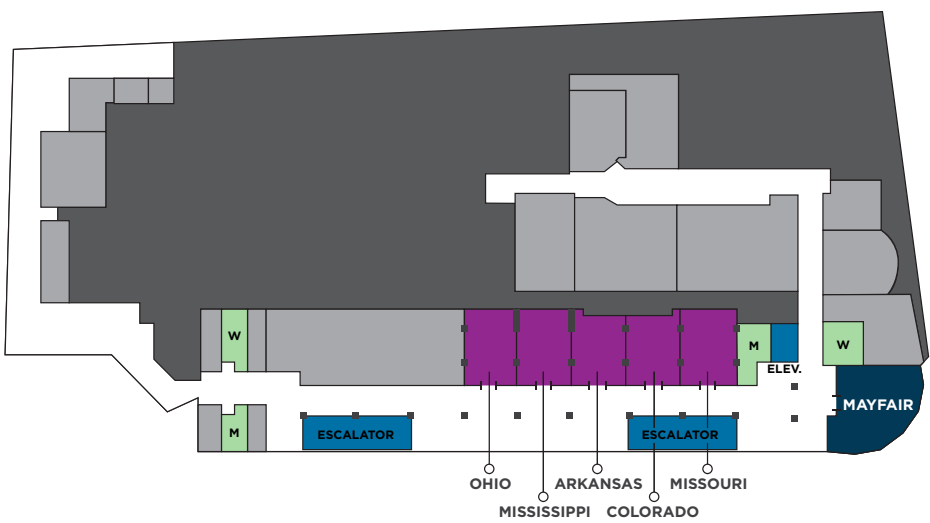
Education    Exhibition    Meeting Rooms    Hospitality Suites    Event Space



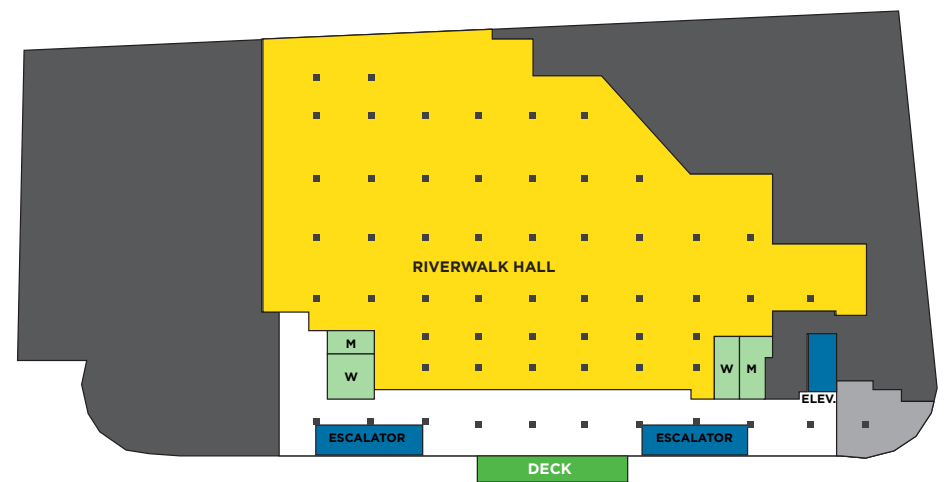
**LEVEL 4**  
EDUCATION & EXHIBITION



**LEVEL 3**  
HOTEL LOBBY & MEETING ROOMS



**LEVEL 2**  
HOSPITALITY SUITES



**LEVEL 1**  
EVENT SPACE

# EXHIBITOR DETAILS

## IMPORTANT DATES

|                                      |                             |
|--------------------------------------|-----------------------------|
| Exhibition Launch Webinar            | February 29 at 12:00 PM EDT |
| Booth Registration Opens             | March 1, 2024               |
| Exhibitor Manual & AGS Welcome Email | July 15, 2024               |
| Exhibitor Check-in Webinar           | July 25 at 12:00 PM EDT     |
| Cancellation Deadline                | August 1, 2024              |
| Exhibitor Registration Closes        | October 1, 2024             |
| Advanced Freight Arrival Deadline    | October 4, 2024             |

## EXHIBIT HALL INSTALLATION

|                            |                    |
|----------------------------|--------------------|
| Wednesday, October 9, 2024 | 2:00 PM - 8:00 PM  |
| Thursday, October 10, 2024 | 8:00 AM - 10:00 AM |

## EXHIBIT HALL OPEN TO ATTENDEES

|                            |   |
|----------------------------|---|
| Thursday, October 10, 2024 | 12:15 PM - 2:30 PM<br>4:45 PM - 6:00 PM |
| Friday, October 11, 2024   | 12:15 PM - 2:30 PM                      |
| Saturday, October 12, 2024 | 12:15 PM - 2:30 PM                      |

## EXHIBIT HALL DISMANTLE

|                            |                   |
|----------------------------|-------------------|
| Saturday, October 12, 2024 | 2:30 PM - 6:30 PM |
|----------------------------|-------------------|

Dates and hours subject to change

## Questions?

AVLS Meetings  
510-346-6800  
[meetings@myavls.org](mailto:meetings@myavls.org)



# EXHIBITOR PROSPECTUS



[JOIN NOW](#)

[avlscongress.org/exhibit](https://avlscongress.org/exhibit)

