



# SPONSOR **OPTIONS**

Chicago, IL • October 10 - 13, 2024



# MYAVLS VEIN & LYMPH MAGAZINE ADVERTISEMENTS

The myAVLS Vein & Lymph Magazine is a biannual publication featuring editorial articles about topics from across the field of venous and lymphatic medicine written by medical practitioners.

## ARTWORK DUE: AUGUST 15

### BACK COVER - \$4,000

(1 available)

- Trim Size: 8.5" x 11"
- Bleed: 8.75" x 11.25"
- Non-bleed: 8" x 10.5"

### FRONT INSIDE COVER - \$3,250

(1 available)

- Trim Size: 8.5" x 11"
- Bleed: 8.75" x 11.25"
- Non-bleed: 8" x 10.5"

### BACK INSIDE COVER - \$3,250

(1 available)

- Trim Size: 8.5" x 11"
- Bleed: 8.75" x 11.25"
- Non-bleed: 8" x 10.5"

### FULL PAGE AD - \$2,750

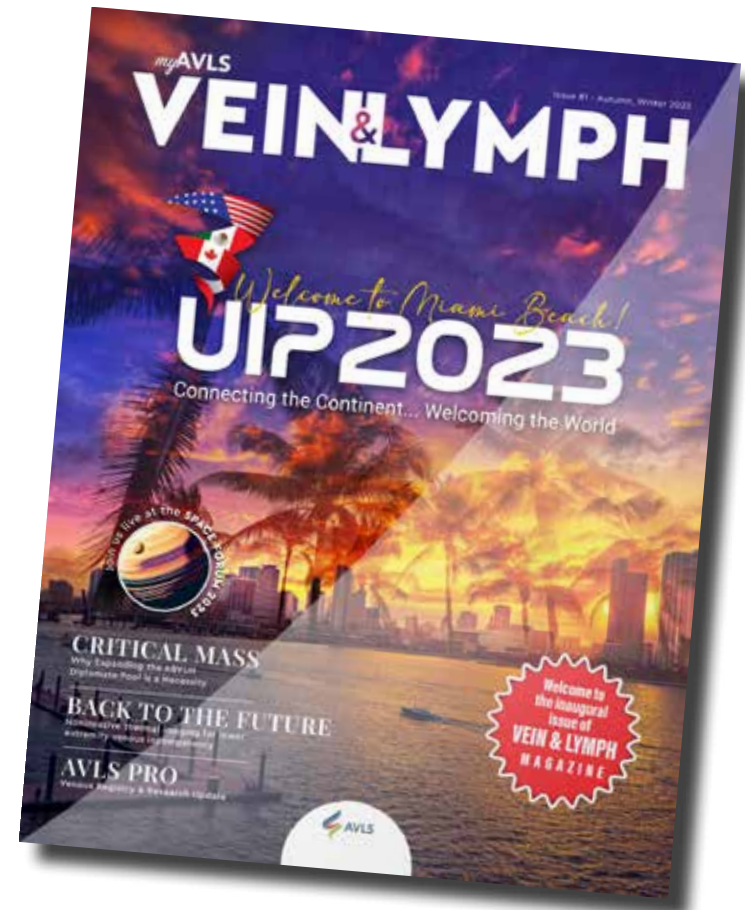
(10 available)

- Trim Size: 8.5" x 11"
- Bleed: 8.75" x 11.25"
- Non-bleed: 8" x 10.5"

### HALF PAGE AD - \$1,500

(10 available)

- Bleed: 8.625" x 5.625"
- Non-bleed: 8" x 5.25"





# EVENT WEBSITE

## SIDEBAR AD

**\$2,500**  
3 AVAILABLE

Rotating right sidebar ad on the event website

**ARTWORK DUE: SEPTEMBER 26**

### DETAILS

- Desktop Dimensions: 320px wide by 1200px high  
Mobile Dimensions: 1200px wide by 200px high
- Ad appears on the right hand side of the page.
- Includes a URL the ad will link to.
- Ads may be submitted prior to Sept. 26 and will be posted as soon as received once the event website is live.



# PUSH NOTIFICATION

**\$1,500**

6 AVAILABLE

Notification sent out through the mobile app to event attendees. Notifications are 230 characters. May include emojis, but will not hyperlink included URLs.

**NOTIFICATION DUE: SEPTEMBER 26**

## DETAILS

- Includes a title and message for a total of 230 characters.
- Emojis may be included.
- Does not include hyperlinks.

# SPONSORED

## EMAIL POST EVENT

**\$5,000**  
5 AVAILABLE

Custom HTML email sent out to AVLS Members and 2024 Registered Attendees sent following the event.

### **EMAIL CONTENT DUE: 2 WEEKS PRIOR TO SEND DATE**

#### **DETAILS**

- Email contents as a .HTML file.
- Email must be no more than 600 px wide.
- Sponsor is responsible for hosting all images and graphics used in the email.
- The AVLS will send a proof of the email for final approval before distributing.

# GUESTROOM DROP

## **INSIDE GUESTROOM DROP: \$7,000** (3 AVAILABLE)

- Place one item in the room of each Annual Congress attendee staying at the Sheraton Grand Chicago Riverwalk. All room drops are subject to prior approval. Items larger than an 8.5x11 piece of paper may be subject to additional fees. Additional items can be negotiated. Sponsor is responsible for production and shipping.

## **OUTSIDE GUESTROOM DROP: \$5,000** (3 AVAILABLE)

- Place one item outside of or on the door knob of each Annual Congress attendee staying at the Sheraton Grand Chicago Riverwalk. All room drops are subject to prior approval. Items larger than an 8.5x11 piece of paper may be subject to additional fees. Additional items can be negotiated. Sponsor is responsible for production and shipping.

## **UNDER GUESTROOM DOOR DROP: \$6,000** (3 AVAILABLE)

- Place one item under the door of each Annual Congress attendee staying at the Sheraton Grand Chicago Riverwalk. Items should not be thicker than one sheet of paper. All room drops are subject to prior approval. Sponsor is responsible for production and shipping.

# ATTENDEE LANYARDS

**\$7,500**

1 AVAILABLE

One-color logo on lanyard distributed to attendees with their registration badge. Branded credential lanyards will be distributed to attendees at on-site registration with their badges. Lanyards will include a one-color logo repeated on a solid color lanyard.

## INSTRUCTIONS

- Logo must be a one-color, vector file. EPS, PDF and AI are accepted.
- Sponsor will be able to select the lanyard color. Instructions
- Logo must be a one-color, vector file. EPS, PDF and AI are accepted.
- Sponsor will be able to select the lanyard color.



## AVAILABLE COLORS



# ATTENDEE KEYCARDS

**\$7,500**

1 AVAILABLE

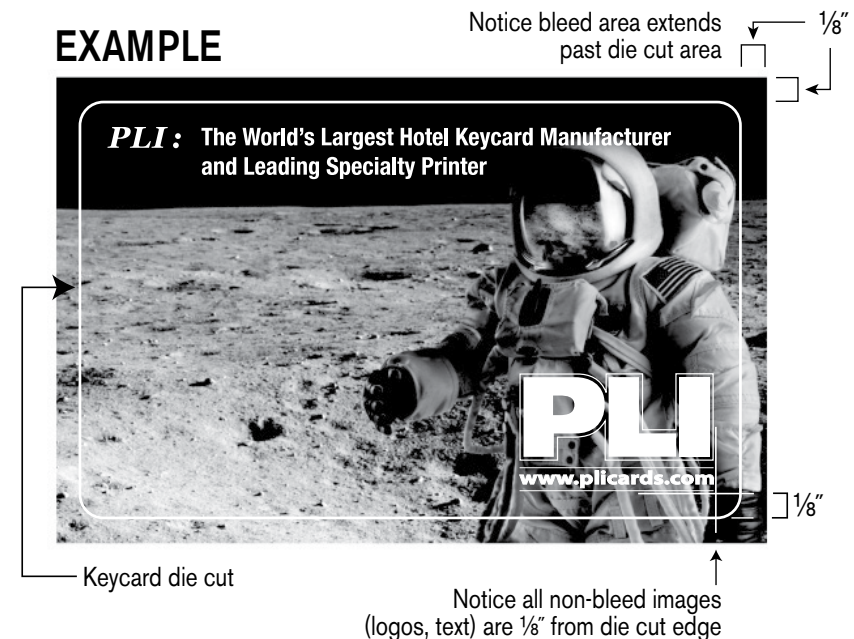
Brand the hotel key card distributed to attendees at check-in.

## ARTWORK DUE: SEPTEMBER 2

### INSTRUCTIONS

- Artwork should be created in an industry-standard software, such as Adobe InDesign, Illustrator and Photoshop. Please do not submit Microsoft Word, Excel PowerPoint or Publisher files. High resolution PDFs are accepted. All artwork must include bleed.
- Vector artwork should be submitted whenever possible.
- Photoshop files should be submitted as layered, CMYK files. Resolution at 300 dpi at actual size.
- Do not send low resolution images from the Internet.
- Supply all necessary fonts and images. Package your documents to ensure everything is included.
- All type should be at least 6 pt. in size, or 8 pt. for reversed type.
- Artwork using PMS colors and Photoshop duotone files are accepted.
- Keep all non-bleed elements 1/8 in. inside all edges of the keycard.
- Bleed should extend 1/8 in. beyond the edges of the card.
- All rules and outlines should be 0.5 pt. or greater.

### EXAMPLE





# ATTENDEE BAG

**\$7,500**

1 AVAILABLE

Provide an AVLS co-branded reusable for attendees to use throughout the meeting.



# EVENT

**\$35,000**

1 AVAILABLE

## WIFI

Customize the wireless internet network name and password. This WiFi network will be available for all Annual Congress attendees to use throughout the conference space. Sponsorship includes signage and flyers that communicate the network information.

**CONTENT DUE: AUGUST 1**

### DETAILS

- Customize the network name and password.
- AVLS will produce fliers, bag inserts, and signage with the WiFi information and sponsor logo (when permitted by CME standards).

# MOBILE APP SPONSOR

**\$15,000**

1 AVAILABLE

Exclusively sponsor the 2024 AVLS Congress Mobile App. The opportunity includes a custom splash screen that attendees see when logging into the app, a linked sticky banner at the bottom of the app home screen, and brand representation on mobile app promotions.

## GRAPHICS DUE: SEPT. 4

### SPLASH SCREEN

When the app launches attendees will see two loading “splash screens” one for AVLS Annual Congress and one for the Mobile App Sponsor. Splash screen will be shown for 3.5 seconds. A splash screen is similar to a sponsor ad in a program book. The splash screen is not clickable, so we encourage the sponsor to include a call to action in the ad. **Image format: JPG or PNG**

### SPLASH SCREEN DIMENSIONS:

- 2048px wide by 2732px high
- 1080px wide by 1920px high
- 1242px wide by 2688px high
- 2732px wide by 2048px high
- 1920px wide by 1080px high
- 2688px wide by 1242px high

### STICKY BANNER

- Only displays on home screen and attaches to the bottom menu.
- Banner can be linked to a web page.

### STICKY BANNER DIMENSIONS:

- 2048px wide by 200-500px high
- 1536px wide by 150-400px high

# MOBILE CHARGING STATION

**\$5,000 EACH**

1 AVAILABLE

Brand the charging stations built in to the East side of the foyer.

**ARTWORK DUE: SEPT. 13**

## DETAILS

- Templates for design will be provided





# WALTER DE GROOT

## SCHOLARSHIP

**\$10,000**  
1 AVAILABLE

Sponsor scholarships for five physicians-in-training to attend the AVLS 2024 Congress and receive a \$1,000 travel stipend.

### DETAILS

- Scholarship name will include sponsor.
- Sponsor will be recognized everywhere the scholarship is promoted.



# HOSPITALITY SUITE OR MEETING ROOM

**\$15,000**

HOSPITALITY 5 AVAILABLE  
MEETING ROOM 21 AVAILABLE

Host meetings or customers in your own private space.

## HOSPITALITY SUITE - \$15,000

- Private room (900 sq ft) on Level 2 for sponsors use Thursday through Saturday. Sponsor may brand room and set up room however they may choose, so long as it does not interfere with another hospitality suite.

## MEETING ROOM - \$5,000

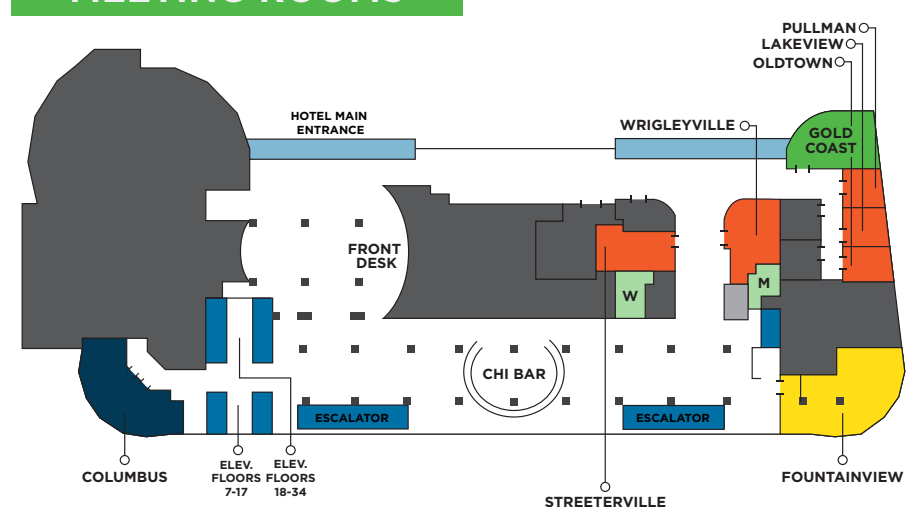
- One-day rental of a small (400 sq ft) meeting room for sponsors use on Level 3. Seven rooms available per day.

### HOSPITALITY SUITES



LEVEL 2

### MEETING ROOMS



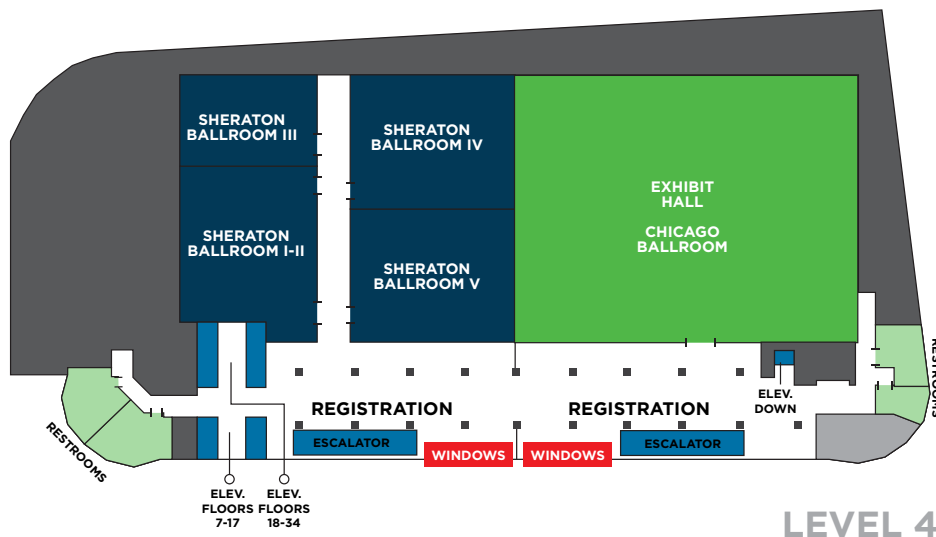
LEVEL 3  
HOTEL LOBBY & MEETING ROOMS

# WINDOW CLINGS

**\$20,000**  
1 AVAILABLE

Brand the windows on Level 4 across from the AVLS Education and Exhibit Hall. This is an exclusive opportunity and includes all the brandable windows on the level (2 sets of 8 windows).

**ARTWORK DUE: SEPT. 13**

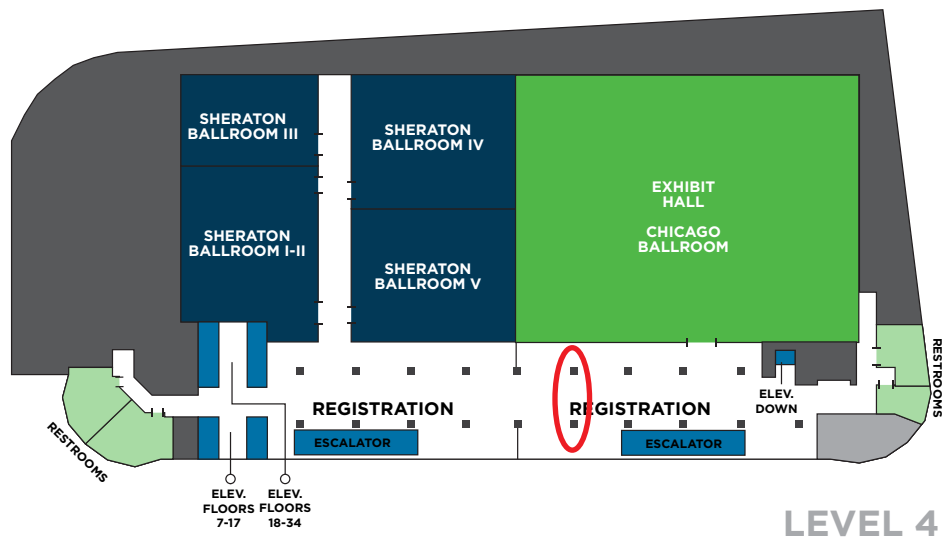


# PROMENADE PILLARS

**\$15,000**  
2 AVAILABLE

Brand one side of the two large pillars in the middle of the promenade across from the AVLS Education and Exhibit Hall.

**ARTWORK DUE: SEPTEMBER 13**



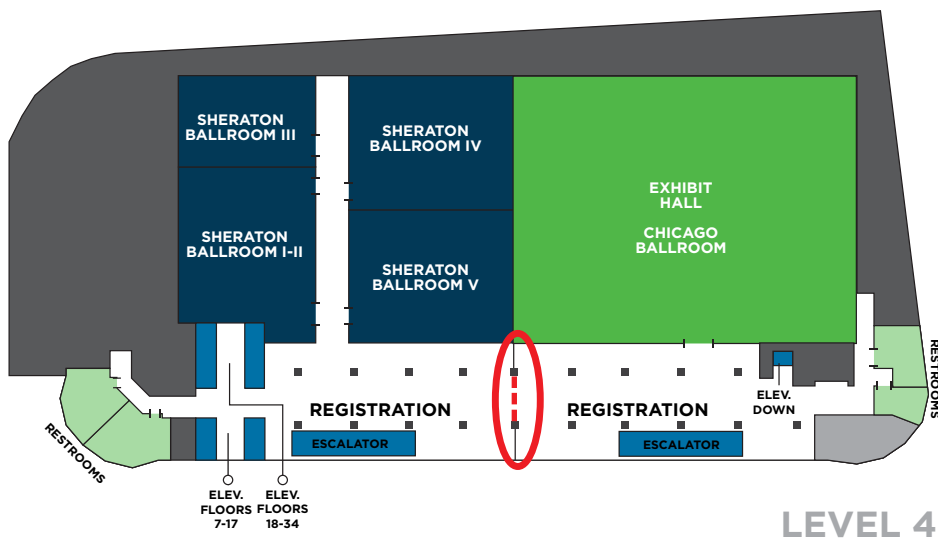


# MIDPOINT BANNERS

**\$7,500**  
3 AVAILABLE

Hang a banner in the promenade outside of the AVLS Education and Exhibit Hall. Banners are 48"x60" and will be hung side by side.

**ARTWORK DUE: SEPTEMBER 13**

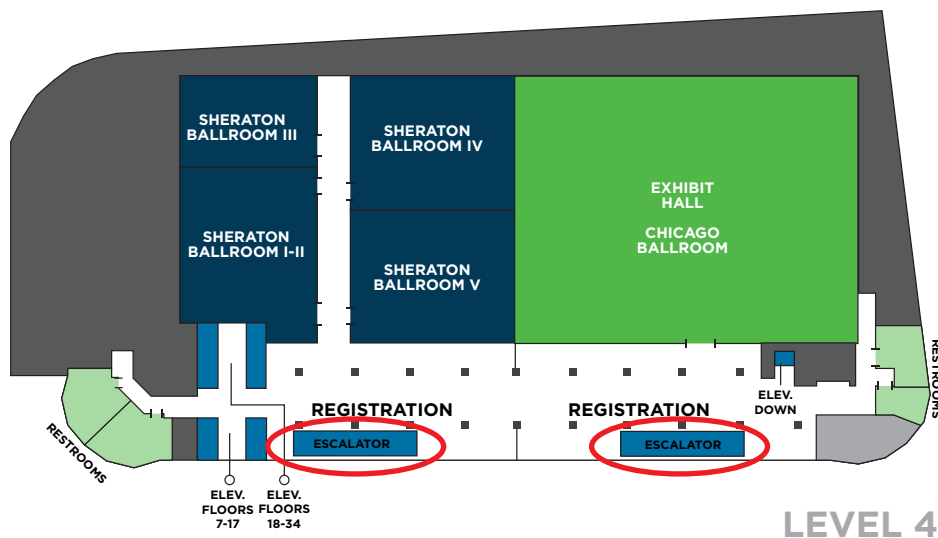


# ESCALATOR BANK BANNERS

**\$7,500**  
2 AVAILABLE

Hang a banner along the wall of the escalator visible to attendees on the escalator between Level 4 (Education & Exhibit) and Level 3 (Main Lobby).

**ARTWORK DUE: SEPTEMBER 13**



# ESCALATOR GRAPHICS

**\$20,000**

2 AVAILABLE

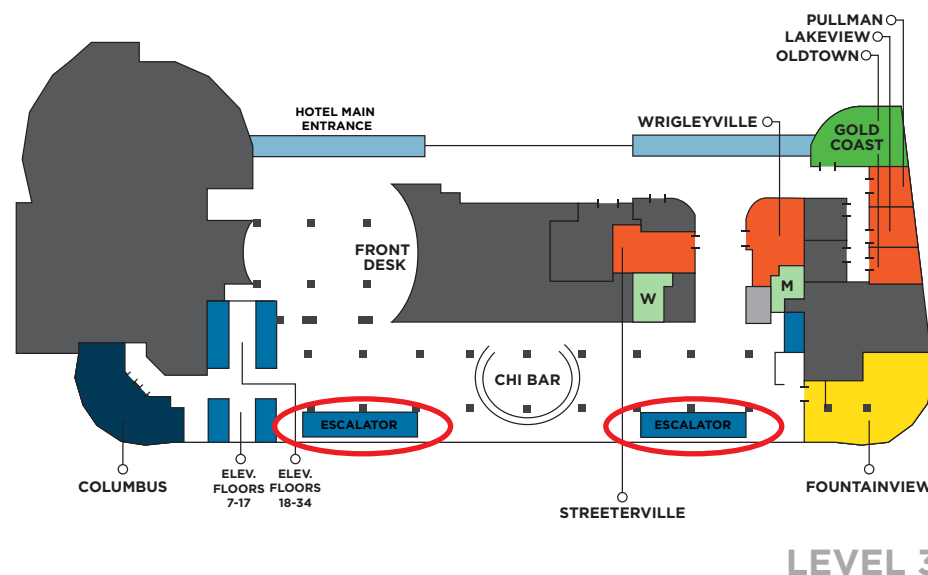
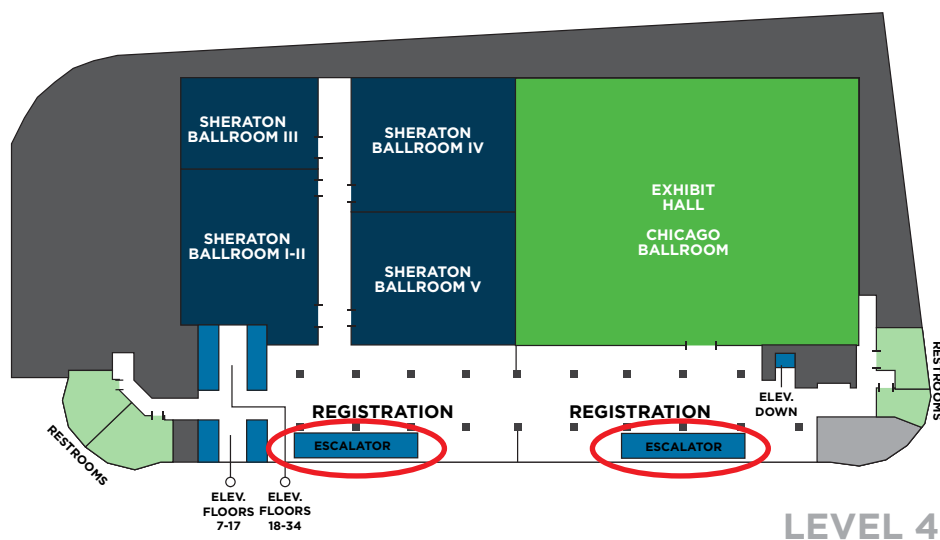
## BALLROOM LEVEL TO LOBBY LEVEL (1 AVAILABLE)

Brand the glass alongside both sets of escalators from Level 4 (Education & Exhibit) to Level 3 (Main Lobby).

## LOBBY LEVEL TO MEETING ROOM LEVEL (1 AVAILABLE)

Brand the glass alongside both sets of escalators from Level 3 (Main Lobby) to Level 2 (Hospitality Suites & Meeting Spaces).

**ARTWORK DUE: SEPTEMBER 13**

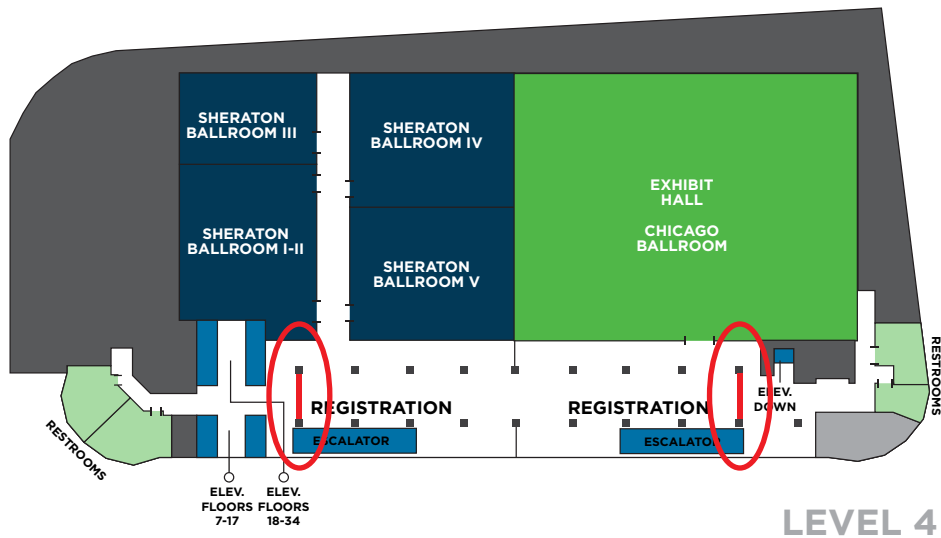


# ENDPOINT BANNER

**\$10,000**  
2 AVAILABLE

Large banner at one end of the promenade outside of Education and Exhibit Hall.

**ARTWORK DUE: SEPTEMBER 13**





# BREAKFAST SYMPOSIUM

**\$10-15,000**

6 AVAILABLE

Host breakfast and your own educational session from 7:30 AM - 8:30 AM before the conference day begins. Sponsor must provide breakfast for the attendees. Room will be set classroom style.

## DETAILS

- Included in Symposium Promotional Email
- 1 Sponsored Email about the session
- 1 Push Notification
- Event Signage
- Copy of the program recording after the meeting

## OPTIONS

- Thursday (2): \$10,000
- Friday (2): \$15,000
- Saturday (2): \$15,000

## SPONSORED EMAIL

### **DUE DATE: 2 WEEKS PRIOR TO SELECTED SEND**

- Sponsor will be sent a calendar to select their email send date on a first come, first served basis
- Sponsor will provide a custom HTML email file no more than 650px wide with all images hosted externally to [agodwin@myavls.org](mailto:agodwin@myavls.org).

## PUSH NOTIFICATION

### **DUE DATE: SEPT. 26**

- Notification sent to attendees onsite by mobile app
- AVLS has reserved times for symposia in the notification schedule
- Sponsor will provide a 230 character notification. URLs will not hyperlink.

# LUNCH SYMPOSIUM

**\$20,000**

1 AVAILABLE (PER DAY)

Host your own educational session from 12:45 PM - 2:00 PM during the lunch exhibition break. Sponsor must provide lunch for the attendees. Room will be set classroom style.

## DETAILS

- Included in Symposium Promotional Email
- 1 Sponsored Email about the session
- 1 Push Notification
- Event Signage
- Copy of the program recording after the meeting

## OPTIONS

- Thursday (2)
- Friday (2)
- Saturday (2)

## SPONSORED EMAIL

### **DUE DATE: 2 WEEKS PRIOR TO SELECTED SEND**

- Sponsor will be sent a calendar to select their email send date on a first come, first served basis
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- AVLS has reserved times for symposia in the notification schedule
- Sponsor will provide a 230 character notification. URLs will not hyperlink.

# FVLD

## CONGRESS EXPEDITION

### EXPEDITION - PRIMARY \$5,000

(1 AVAILABLE)

- Participant T-Shirt, event signage.

### EXPEDITION - DRAWSTRING BACKPACK \$2,500

(1 AVAILABLE)

- Drawstring backpack with logo.

### EXPEDITION - WATER BOTTLE \$2,500

(1 AVAILABLE)

- Reusable water bottle.

### EXPEDITION - HAT \$5,000

- Branded cap.



# FVLD

## FUN RUN & WALK

### FUN RUN - WATER BOTTLES \$2,500

(1 AVAILABLE)

- Reusable water bottle.

### FUN RUN - HATS \$5,000

(1 AVAILABLE)

- Branded cap.

### FUN RUN - TOWELS \$2,500

(1 AVAILABLE)

- Branded cooling towel.



# AVLS FELLOW & LAUREATE DINNER

**\$15,000**

1 AVAILABLE

**THURSDAY, OCTOBER 10 FROM 4:45 PM - 6:00 PM**

The AVLS Fellow and Laureate Dinner is an exclusive evening event welcoming our premier members to Chicago. AVLS will provide a the room on Wednesday or Thursday, the guest list (90-120: Fellow & Laureate Members, Board of Directors, Residents/Fellows), logistical support and 20 minutes of programming.

Sponsor will provide food & beverage, entertainment, and additional programming.



# WELCOME RECEPTION

**\$7,500**

1 AVAILABLE

Welcome Reception in the Exhibit Hall to celebrate the first day of the meeting.  
Sponsor may provide branded napkins, cups, and other items per approval.

# PRESIDENT'S RECEPTION

**\$10,000**

1 AVAILABLE

Host a private reception for the AVLS president and their guests (90-120) prior to the Saturday night party in the Fountainview Room.

Sponsor may provide any branded items (napkins, gifts, etc.) and will be included in program planning.

# THE “SAVE FERRIS” GALA & CELEBRATION

**\$50,000**

1 AVAILABLE

Celebrate a successful meeting with a fun Ferris Bueller and Chicago themed-party on Saturday night in the Riverview Hall and Riverfront. Attendance in 2023 was approximately 250.

Sponsor will be recognized in event promotions.

# COFFEE BREAK

**\$2,500**  
6 AVAILABLE

Coffee breaks occur in the morning and afternoon in between sessions. Sponsor receives naming rights for the break and opportunity to provide branded items like napkins, cups, or other items.

## OPTIONS

- Thursday Morning
- Thursday Afternoon
- Friday Morning
- Friday Afternoon
- Saturday Morning
- Saturday Afternoon